

DEVELOPMENTS

Volume 10, Number 7

A Newsletter for the BCIT Community

December 2, 1982

Radio grad has big plans

The only weapon left to me is my speech. It is only with tongue and speech that I can fight my people's war.

— Chief Dan George

by Karen Ireland

In Canada there are a few native Indian radio stations. In B.C., none.

Lynne Terbasket plans to change that.

Lynne is the first female native graduate of the BCIT radio option.

She plans to establish a station for her people, the Okanagan Indians at Kere-meos and then expand to include B.C. and finally all of Canada.

She hopes that within her lifetime she'll see the establishment of a North American Native Broadcasting Corporation to provide a network of communication for all native peoples in North America.

Her current model is the Yukon Native Broadcasting Corporation, which has a multi-language transmission through six repeater stations in the north.

Her conviction is founded on the history of her people.

When her ancestors, the Similkameen met the white man in the mid 1800s, they contacted his disease. 95 per cent of them died.

The remaining Similkameens joined the Okanagans; but they had lost their language, their traditions, their religion, and finally Lynne's people lost their name, Ktapasqt.

The missionaries felt more comfortable with Terrabasket, and finally Terbasket.

Even within her own lifetime Lynne has seen the deterioration of the Indian way of life.

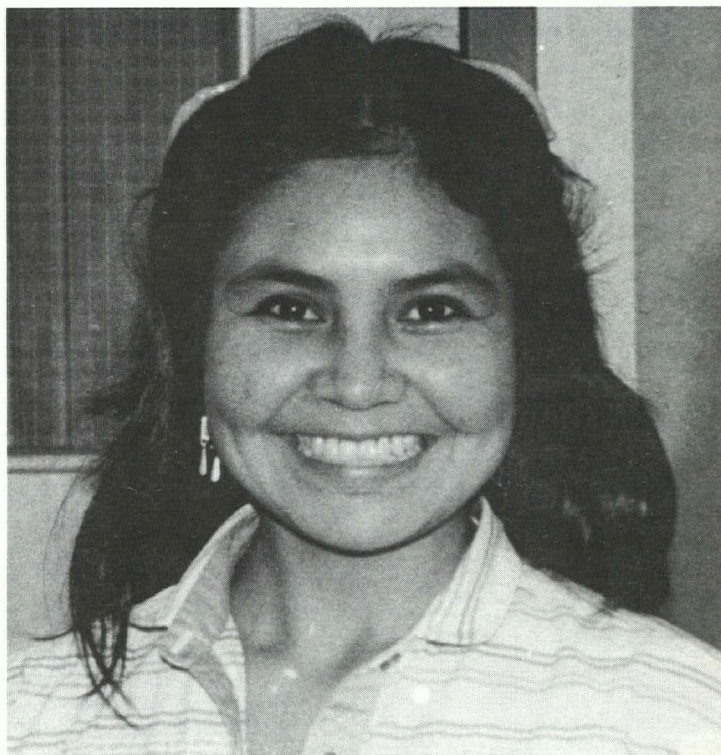
She says: "The language is being lost; I can see it disappearing in a lifetime. My people are losing their pride." She feels that the leaders must have direct access to the people to fight the outside influences — and the way to do it is through radio.

When asked how she made her decision she recounts this story:

"I knew nothing of radio when I was in high school but I felt that I wanted to pick something and run with it.

"After grade 12 I took a year to decide and find my wings. I investigated and

**Lynne Terbasket:
five years to
learn —
then she wants
to set up her
first radio
station**



Dave Jones photo

applied to BCIT the following January.

"By the time I was accepted in May I had saved enough money to go on the Constitution Express to England in September. So, I had a decision to make.

"I decided to give the money to the B.C. Indian Chiefs and I suppose someone else got to go. I made the right decision, there is nothing else I want to do."

Recently, at the World Assembly of the First Nations in Winnipeg, Lynne

recounted her story to a woman who told her to contact WOJB, a native station on the Ojibway Lacorielles Reservation in Wisconsin. She did, and she will be spending her practicum period from January to May there.

"I've always been a lucky person and, if I impress them, maybe they'll keep me on."

Lynne plans to give herself five years to learn all that she can before setting up a station. "In five years I'll be 26, have some experience and credibility."

CBC TV picked up on Lynne's accomplishments and plans and filmed her doing her morning show on CFML. She had a way of disarming the photographer with her sincerity and good humor.

During a news break, there was an item about the Osoyoos Indians. Lynne laughed: "Hey, they're my neighbors, my cousins. They're always in the news."

And, according to Lynne's plans, they'll be in the news for a long time to come.

**Do you have a Christmas tale to tell?
The final edition of Developments
for 1982 will be a holiday issue and we
would like it to be a special "people"
one.**

**Submissions or ideas will be wel-
come before December 8. Call Louise
Goff on local 738 or mail to Develop-
ments, Trailer 2V, room 102.**

Planning and policy the key

by Rick Weldon

The report of the Educational Planning and Policy Committee dominated the November meeting of the Educational Council.

Following considerable discussion, Council resolved to recommend that the BCIT Board Chairman communicate to the Assistant Deputy Minister of Education the Board's preliminary views on the second draft of the report entitled: Integrated Five-Year Planning for the British Columbia College and Institute System.

The draft has been circulated to all Staff Society tech reps and copies are also available at the Educational Council office. Input should be directed to Craig Greenhill, Director of Institutional Planning.

Richard Smyth, Planning and Policy Committee Chairman, cited both points of agreement and concern prepared by Greenhill in his report to council.

Points of concern include the "apparent erosion of the mandate of BCIT as a specialized provincial institute," and "restriction of distance education development" to the Open Learning Institute and the Knowledge Network of the West, the "duplication or conflicting program advice at the provincial levels rather than within institutions at the curriculum development and delivery level," the "diminution of the role and responsibilities of the Board of Governors," and the "continuing emphasis on providing opportunity for education rather than graduates for business and industry."

Enhancing quality

Greenhill's paper, which was compiled using existing BCIT documents approved by the Educational Council, agreed with the "general priority on manpower development for economic recovery and development," the "emphasis on enhancing quality of education and ensuring services," and the "importance of stating clear ministry policy and objectives and, moreover, a practical means of reaching decisions within the college and institute system."

The BCIT Board hopes to respond to the ministry's draft by mid-February and concern was expressed that because the only Board meeting scheduled before then is next week, insufficient time is

available for a comprehensive study.

Council members suggested a special meeting of the Board be considered for late-January or early-February. Also suggested was a special meeting of the Educational Council in January. The agenda committee will rule on this at its regular December meeting.

The Educational Council will not meet during December since the last Thursday of the month – when meetings are regularly scheduled – falls between Christmas and New Year's Day.

The open question period at this meeting brought forth a written question regarding deferring nursing students' second year tuition fee payments until after Ministry of Health bursaries have been received by students.

Although it is BCIT policy to require second year fees be paid one month in advance, the academic year for nursing students begins in January, before the anticipated arrival date of the bursaries.

BCIT President Gordon Thom assured council members students would not be denied training due to the timing of bursaries, stating the institute would not apply the policy in this case; however, the question had suggested an amendment to the policy, which was denied in favor of a review of the policy.

Bob Mason, BCIT's Dean of Engineering who was seconded to a federal Ministry of Employment and Immigration task force, was in attendance and addressed council regarding the task forces' work on paid educational leave.

He said they hope to report to Cabinet next May or June on the possibility of educational leave policies which would apply to all Canadians.

Some of the major considerations of the task force, according to Mason, are the creation of a registered educational leave plan similar to existing registered plans for retirement or home ownership as well as other tax incentive programs for both corporations and individuals. A

A Task Force on the future of Counselling/Financial Aid at BCIT has been formed.

Under the chairmanship of the Dean of the Business Division, John Kyle, this Educational Council Task Force is gathering background information. Some speakers have already made presentations.

Anyone wishing to make a presentation should contact Judi Todd, local 833.

credit system whereby an amount of employment entitles individuals to an amount of educational leave, plus other types of cash grants and levy grants used in other countries are also being considered, he said.

Other news Mason brought from Ottawa concerned the possibility of making student assistance available to part-time students.

The skills growth fund proposal prepared by BCIT was another issue addressed by the Educational Planning and Policy Committee.

The skills growth fund, a federal initiative through the new National Training Act, provides funds for the establishment of facilities, equipment and programs for trades or occupations declared as being of national concern.

Eight-part proposal

A submission has been presented in modular format because the funds available to post-secondary institutes in British Columbia are limited.

BCIT's eight-part proposal will be coupled with an executive summary of the project information report, which substantiates the need.

In his report, President Gordon Thom stated "BCIT should receive special consideration," with respect to its application, and stressed the importance of the matter to the institute.

Thom also said in his report he believes the budget allocation for BCIT in the coming year will be close to the same dollars as this year and cutbacks are now being considered in instructional areas as a result.

Drug Svetic, Vice-President of Education, said reductions of both three hours per week and six hours per week are being considered, some through the Priority Planning and Budget Allocation process.

BCIT faculty were reminded at the meeting faculty exchanges are possible and Eric Crossin is the contact person for interested staff.

Admission standards is an agenda item to be addressed by the standards committee at its meeting this week.

The student services committee will be meeting with architects in the near future to discuss future modifications and problems with past modifications.



From left, Alfred Heiman, Irene Sombathy, Ser Khee Lee, Frank Bordignon.

THERE ARE THE PROJECT PEOPLE

Who is largely responsible for all the physical changes going on at BCIT? The Construction Department of Physical Plant.

Alfred Heiman, Frank Bordignon, Irene Sombathy and Ser Khee Lee are the project coordinators for the Institute. They designed the Student Campus Centre and Residences.

We see the names of the construction companies that built them, but there is a great deal of behind-the-scenes coordination that is virtually unrecognized.

Fulfilling the users' needs, keeping track of expenses and coping with a large load of paper work are just some of the duties they perform.

No project is too big or too small for their attention. Large projects like the Campus Centre and the Broadcast Centre have required constant attention.

They have also had a hand in the small

ones: putting solar film on the windows in the 2N building and the fume hoods in the chemistry labs.

Any renovation or new construction project taking place at BCIT requires one of these people to ascertain the need, appoint the person or company to implement the project and see it through to a satisfactory end.

When the students move into their new residences next year, Heiman is one of the people they should thank.

When the new Broadcast Centre (or Fort Lundy as it is affectionately called) is functioning, Bordignon deserves some of the credit.

The Purchasing Department would not have its new offices, now being built, were it not for Sombathy.

Lee played an important part in the construction of the Student Association's new Campus Centre.

CHANGES CUT OPERATING COSTS

A re-organization in the Physical Plant Division has resulted in a reduction in operating costs.

Responsibility for transportation has been transferred from Operations and Maintenance to Alistair Sim, Manager of Central Stores.

Also, material handling has been incorporated into Operations and Maintenance Manager John MacKear's General Trades Group.

Effective Dec. 1 all pick-up requests,

vehicle and bus charter requests should be directed to Sim.

Mail addressed "Transportation" will automatically be rerouted.

The dispatch/office function will be relocated to Central Stores from the Library basement.

Sim asks that you continue to send material handling and furniture requests to Operations and Maintenance.

Telephone inquiries should be made on locals 658 and 347.

Nursing instructor aids ministry

by Gloria Smith

Pauline Zabawski, a member of the General Nursing Department at BCIT now on educational leave, has been asked by the Ministry of Education to act as a consultant.

She will work on a study "to compare the educational content of four diploma college nursing programs with the Generic University Baccalaureate program in nursing."

The Ministry wants to determine whether there are any differences among these programs, and if so, what they are.

The need for such a study was based on two observations:

- "There is a range of program lengths and time frames in B.C.'s diploma nursing programs";
- "There are diploma nursing programs in B.C. which have a shorter and similar program length in relation to B.C.'s Generic University baccalaureate nursing program."

The study will take Zabawski to Cariboo College, Okanagan College, VCC (Langara Campus) and Camosun. These colleges were selected as they represent four different nursing program lengths, types or models.

Zabawski, a graduate student from UBC in Adult Education, is pleased with the cooperation she is receiving and says that this is one of the first studies where chairmen of the nursing programs involved, The Nurses Educational Council of B.C., and other concerned professionals agree on the research procedure and methodology.

"I feel that, because time has been spent to verify the study before the data analysis occurs, a more valid, useful study will result containing information which will help the Ministry of Education to better understand nursing as an education," she said.

Results of the study should be published by the Ministry in 1983.

New responsibilities for Sanderson

Two questions currently asked of Lundy Sanderson, Department Head of Broadcast Communications and newly appointed Department Head of Audio Visual Services are:

"When do you move into the new Broadcast Building? And what's happening in Audio Visual?"

In answer to the first question, Sanderson replied, "Barring any unforeseen delays, the Broadcast faculty will be moving from the fourth floor of Building 1A into the new facility from now until the end of Terms 2 and 4. The reason for this is that it will take Brian O'Neill, Broadcast Chief Maintenance Technician, and the maintenance engineers about six months to bring the facility to full operating condition.

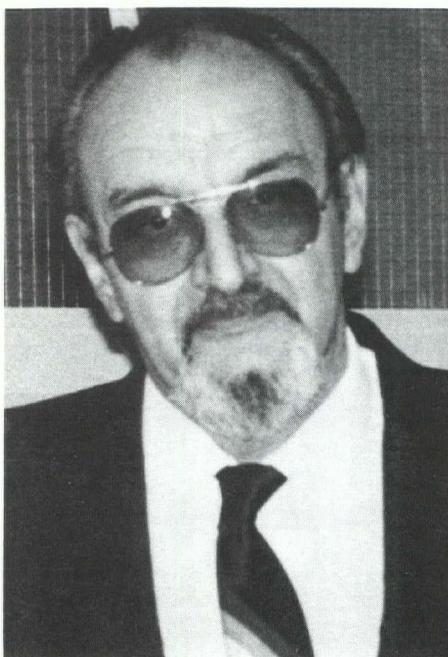
"The official opening will be some time in early September."

In the meantime, the department will operate one television studio using a mobile control room while the second studio is being wired. This will allow the department to fully meet its teaching obligations and commitments to the Knowledge Network. The transfer, however, does mean the cancellation of the January term of the popular Introduction to Television C.E. course. However, present plans are to double up on the offering in the Spring term.

"I would like to pay tribute to the entire Broadcast faculty and particularly its engineering staff," Sanderson said, "for their tireless work in the planning, design and final development of the television facility.

"Without them nothing would have happened."

Along with the move into the new facility, and in order to better serve the entire campus, the Audio Visual Ser-



Lundy Sanderson

Dave Jones photo

vices Department is planning some exciting developments. These were outlined in a preliminary document delivered to the Operations Committee recently.

Sanderson said that these plans, although in a formulative stage within the department, will eventually be quite noticeable in improved service to the BCIT campus.

A/V TENTATIVE PLANNING

Consolidation and re-organization

- Equipment distribution: planned to relocate this function temporarily in the South end of the old Broadcast area.
- Media Centre to be located in the

lower floor (basement) of the library to fit in with the Resources Centre in the Morgue — an area which can be used by students and faculty for the production of graphics, overheads, audio visual tapes, video tapes and editing. There will be an equipped area with two black and white cameras for faculty to experiment with video production.

Managing of Institute AV equipment

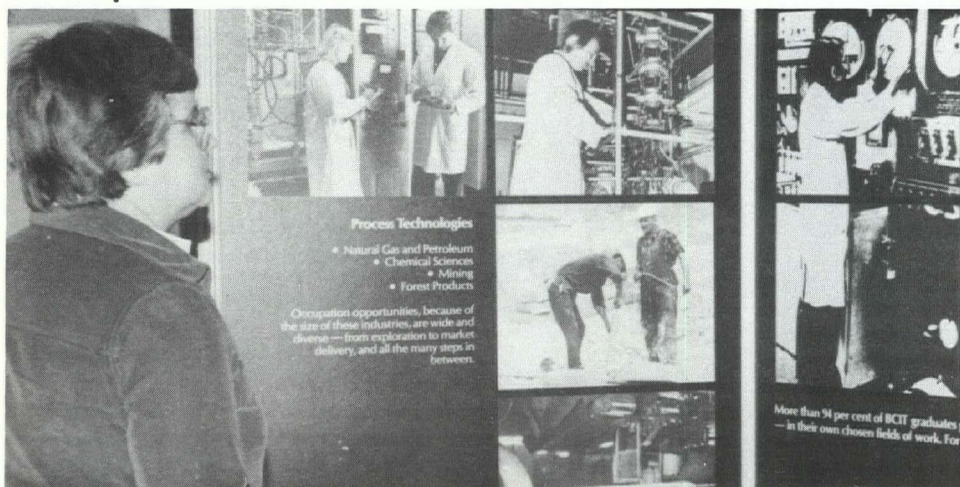
- Problems of permanent loans: to be recalled and rejustified through Department Heads and Deans.
- Reorganization of maintenance services.
- Permanently install overheads and projectors in classrooms: recommendations to come forward as classroom design and goals are established.
- Training programmes in AV use: course in preparation in a variety of modules.

Knowledge Network and Classroom Video Facilities

- Suggest 294-295 and 197-198 be permanently equipped with video facilities. Completion next Spring.
- Complete video distribution on campus. Progressively equipping those areas where cables exist similar to the theatre building. (Projection: to have as much as possible completed by the 83/84 term.)

Sanderson also commented on the strong support he received from all members of Audio Visual Services in seeking to develop a system for improving not only service to the Institute but to further develop the opportunity for the department to utilize the talents of its members in development and service.

Charles Saunders has been appointed Program Head for the department.



WE'RE ON DISPLAY

Developments Group's Mary Bacon examines BCIT's new display at Park Royal mall. Display will travel around the province, showing what we're all about.

Advertising students 'plunge in'

by Louise Goff

Students in Marketing's advertising and sales promotion program are discovering how to sell their skills to future employers—and sharpen those skills at the same time.

"BCIT is quickly becoming known as *the* advertising school in Western Canada," says program head Terry Winder.

Research carried out early in 1982 found that local advertising agencies would be receptive to the idea of taking students into their firms on an internship program. Nineteen students will spend two days a week January through April 1983 actually working in the industry.

"It's a 'nose to the grindstone' approach that often sees students logging 60 hours a week," says Winder. "Not surprisingly, our graduates are impressing their employers within a short time."

The students, usually one per agency will be taken on as rookies—estimating

statistical analysis and assembling plans. Through the weeks they will grow into media planning roles.

In the production line they will assist in the area of traffic, finish rough drafts to camera-ready material and work with graphic suppliers.

Winder will coordinate the program, keeping a watchful eye on the students' progress. He will see that they are not put into a "sweeping up" role.

Once a month all of the students will get together to share their experiences.

At the end of the term they will be asked to submit a written summary of their months' work with, hopefully, some recommendations on improvements in the industry.

The internship concept evolved from an industry need which was perceived by an advisory committee made up of experienced people working in the advertising industry. It was modelled after

Brigham Young University in Salt Lake City, whose students work with New York's Madison Avenue advertisers.

"It's a growing trend," says Winder. "Similar projects are being carried out by other universities and institutes in a variety of areas."

Winder has spent considerable time lining up positions for his students.

"I am happy to report that all of my students now have positions starting in January."

Some of the firms participating are McKim Advertising, Vrlak-Robinson, Ray Torresan, Simons Advertising, KVOS Television and Speiser Furs.

"I know the students will make a valuable contribution to any organization they go to."

Of benefit to the companies involved is that they get an energetic, enthusiastic student two days a week whose only remuneration is an invaluable opportunity to learn the business first hand.

Kay's gone fishin'

It was a sad – but happy – occasion Wednesday, November 24 when colleagues of Kay Sorenson gathered for lunch at the Burnaby Keg.

Sorenson was leaving his position as Transportation Supervisor that week to take an early retirement.

He is now settling into his newly purchased home in Parksville on Vancouver Island.

All the staff from Physical Plant turned out to wish him well and to present him with a fishing rod.

"There's great fishing around Parksville," said Sorenson. "I'm really looking forward to taking up the sport again."

Sorenson has seen many changes in BCIT in the 16 years he was here.

"When I arrived in 1966 the '62 Building (1A) was the only building on campus with the bookstore located on the second floor," he reminisced.

He is looking forward to his new life but said "I'm a little sad – I'll miss my friends at BCIT."

Upon accepting his gift he told the Physical Plant staff, "I love you all."



Kay Sorenson with gift

Dave Jones photo

Food Service

Food service on campus will be disrupted during the upcoming festive season to accommodate special events in food serving areas.

Wednesday, December 8 all services in the Food Training Centre and satellites will end at 1 p.m. to allow for preparation for the Board of Governors'/President's annual staff reception.

Friday, December 10 service will cease at 3 p.m. in the above areas so that Food Service staff can hold a Christmas party.

Wednesday, December 15 a Christmas lunch will be served in the Food Training Centre cafeteria, dining room and snack bar with sittings at 10:45 a.m., 11:30 a.m. and 12:15 p.m.

Other breaks in the dining service over the next few weeks include:

Evening service in the Road Runner, '76 Servery and the Mobile Kiosk closes Dec. 2, opens Jan. 10.

'76 Servery Saturday Service closes Dec. 4, opens Jan. 15. Regular day service closes Dec. 17, opens Jan. 4.

Road Runner in the main building closes Dec. 17, opens Jan. 4.

In the Food Training Centre the Snack Bar closes Dec. 23; Dining Room, Dec. 16; the Main Cafeteria, Dec. 23.

All resume regular service Jan. 4. From Dec. 16 to Dec. 23 dinner will be served from 4:30 - 5:30 only. There will be partial service available Dec. 29-30 in the FTC from 8 a.m. to 3:30 p.m.

Meat store

The PVI retail meat store, located at the rear of the Food Training Centre, reopened on November 23.

Sid Heringer, PVI instructor, reports that a new feature, a delicatessen case, containing many goodies such as cold meats and cheeses will open December 6. This will allow students more customer contact during their course.

Turkeys are available from 6 lb. to 24 lb., including the popular Butterball brand.

Prices are competitive with or better than local supermarkets and all stock must be sold by the last day of operation, December 22.

The PVI Retail Meat Processing course is a six-month course, which includes both in-store preparation of meat cuts and the preparation of freezer orders. There are 32 students registered in the program.

Hours of operation are 9 a.m. to 2 p.m., Tuesday to Friday. Holiday closing dates are December 23 to January 3 inclusive.

CHRISTMAS BUFFET

Wednesday, December 15, 1982

10:45 Sitting — Main Cafeteria

11:30 Sitting — Dining Room

12:15 Sitting — Snack Bar

BUFFET

Hors d'oeuvres

* * * * *

Assorted Salads Seafood Cold Cuts

* * * * *

Roast Turkey — Chestnut Dressing

* * * * *

Baron of Beef

Vegetables Potatoes

* * * * *

Dessert Table

Rolls Coffee

* * * * *

Price \$7.00

Tickets can be obtained from the cashiers at the Dining Room and Main Cafeteria from Nov. 15th.

Student's tax

Education Deduction Certificates
(T2202A forms)

Full-time students who qualify for the \$50.00 a month tax deduction for the 1982 tax year will be receiving a fully completed Education Deduction Certificate during the first week of February. (mailing date February 1st, 1983).

QUALIFICATIONS

To meet the full time attendance requirement, a student must attend courses of at least three weeks consecutive duration with a minimum of ten hours of direct instruction each week. Only courses at a post secondary level are eligible. **Students who receive a training allowance, free board or lodging or other payments cannot claim the education deduction.**

NOTE: Education Deduction Certificates will be forwarded to the address currently on file in the Registrar's Office. Any changes to your address should be submitted to the Registrar's Office IMMEDIATELY.

Campus rec

Campus Recreation Intramural team registration will be held from Wednesday to Friday between 11:30 a.m. and 1:30 p.m. January 5 - 7, 1983.

The first to register have the best choice of times available so come early to avoid disappointment.

Contest continues

The judges of the Re-Name Developments contest have agreed to extend the deadline for entries to December 30.

Our thanks to all who have already sent in their suggestions.

Contest rules: Open to all faculty and staff except those in the Development Group. Entries must be one line and fit within the masthead space (approximately 7½ inches).

Judges Mark Angelo, Chris Wilson, Terry Garner, Greg Marshall and Louise Goff will make their decision after the deadline date and will notify the winner.

Submit your entry by December 30 to: Louise Goff, Development Group, Trailer 2V, Room 102. Please include your name and telephone local.

DEVELOPMENTS

Acting Editor: Louise Goff

Editorial Assistance: Gloria Smith

This newsletter is published every second Thursday by the Public Relations Department at BCIT. We invite your letters to the editor, which may be edited for brevity, clarity or libel. Story ideas and tips are also welcome. Deadline for all submissions is **Wednesday**, the week preceding publication.