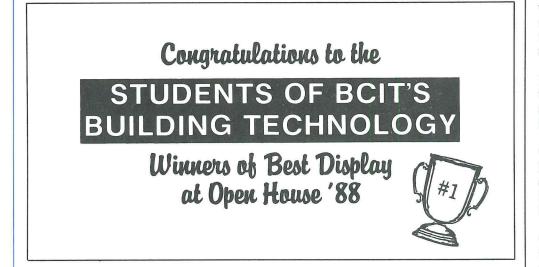


YOUR CAMPUS BULLETIN

APRIL 18, 1988



OPEN HOUSE '88 DRAWS THOUSANDS

Fine weather and BCIT's high profile in the media attracted approximately 40,000 curious people to BCIT during Open House two weekends ago.

The fine weather lent a festival atmosphere to the event with people naturally gravitating to outdoor attractions like helicopter rides, logger sports, beer garden, barbeque and the al fresco Campus Cafe.

"I was on Cloud 9 all weekend," says Pipefitting instructor Gary Miller, who along with Shirley Joorisity of the Mechanics Learning Resource Centre, coordinated trades participation and spent many hours checking out displays on both north and south sides of campus.

"The feedback was very positive and many instructors said they were amazed at the amount of activity," said Miller. Automotive instructor Terry Fletcher and associate dean Construction Trades, Jack Scarfe were surprised and pleased with the results of Open House. In Automotive, visitation from a broad spectrum of people was 100 per cent better than the last Open House in 1986, said Fletcher. "We were getting people right until closing time at 7 p.m. on Saturday."

Random parking lot counts put the total visitation to Open House at around 40,000.

Also surprised at the amount of visitation was Bill Foyle, associate dean of Aviation, who holds an Open House at the Sea Island campus every year and was initially reluctant to be included. "The students were flabbergasted at the numbers of people coming through," he said. "The amount was due partly to our location in a high traffic area in the north foyer of the 1A building, by the TNT Shop, but many people were genuinely interested and wanted information."

John Bateman, associate dean of Hospitality Administration, estimated about 3,400 visitors came to the Culinary Arts Show in the Food Training Centre on Sunday. The increased public exposure also resulted in several new customers for the retail meat and bakery shops. Nibbles, the soup, salad and sandwich cafe set up by Hospitality students on the third floor of the Inglis building suffered from poor traffic flow, but still managed to make a small profit.

Over in the Broadcast Centre, public tours went at a steady pace and, judging by the amount of literature handed out, many prospective students were in the crowd.

"It seemed to me that there were more people here than in previous years, so I'd call the whole thing a resounding success," says associate dean, Broadcast, Brian Antonson.

"We had people viewing all of our studios and control rooms and then participating in various functions, like reading on-air commercials, interviews, newscasts, etc. Some Broadcast grads came through and were impressed. Some grads came back to reminisce. The place was busy most of the time."

About 100 BCIT grads also turned up at the Alumni Association display to update their addresses and dawdle nostalgically by the old photos. "We were very busy on Saturday and generally attracted many more people than last time," said Paula Kent, fundraising system coordinator. Many families were attracted to the Alumni Association display by activities like the mobile and vocal robots, brought in by Irene Takaguchi of Science World, face painting, visits by the Great Root Bear and a colouring contest. The Campus Centre model and architectural drawings also attracted attention and interest.

Financial Management instructor Dick Dolan was "modestly happy" with the turnout for his students' display which, among other things, featured a tax tips booth.

Evelyn Whiteside of Medical Laboratory and Randy Singer of Nuclear Medicine said their displays were well attended but didn't notice any particular increase in visitation over Open House '86.

Among the most popular displays were Robotics, which featured an industrial robot crushing pop cans and a mini submarine from International Submarine. Program head, David Lewis, who created an exciting Science World type of effect by lighting up each display with colour filtered spotlights, was overwhelmed. "It was almost too much," he said. " There were so many people at times it felt like EXPO."

The Physics Display was another crowd pleaser with demonstrations of high temperature superconductivity that has been gaining popularity since the two scientists responsible for discovering it received the Nobel Prize. UBC, which lent the superconductivity disc and supplied liquid nitrogen for the weekend, deserves a mention for their part in the success of these demonstrations.

Several hundred visitors entered the Passport Draw by stamping their passports at each display. A total of 19 prizes, donated by local businesses, were given away.

A Delta resident, one of 185 people who bought \$2 raffle tickets, was the winner of a superbly constructed child's playhouse constructed by second year students in the Wood Manufacturing program. The \$473 profit will help to fund their annual one week field trip into the interior.

David Asano of Vancouver won the gazebo in the free raffle draw mounted by Carpentry. Helen Brown of Burnaby won the ottoman and Jason Cmolik of Surrey won a \$50 certificate in free raffle draws mounted by Custom Upholstery and Auto Upholstery. Gary Miller is still on Cloud 9 over

Gary Miller is still on Cloud 9 over Open House, especially since the BCIT Rugby Club, which he coaches, made over \$1,000 on their enormously popular outdoor barbeque.

The last word, however, goes to Brian Antonson who said after it was all over, "Once again, BCIT and, I hope, Broadcast, have impressed the public with what we do and how we do it!"

BUILDING GETS CUP FOR BEST OVERALL DISPLAY

It took the BCIT judges until almost 3 p.m., Friday, April 8 to reach consensus on the 13 best displays at Open House '88. The awards ceremony, due to start at 3 p.m., was delayed while students were notified and hustled from the displays over to the Electrical Training Centre.

Invited platform guests Elwood Veitch, Burnaby MLA and provincial secretary, Neil Brett-Davis, manager, Resource Planning and Valuation, MacMillan Bloedel, and Jim Young, Burnaby alderman, standing in for Burnaby mayor, Bill Copeland were waiting with acting V.P. Student Services and Educational Support, Paula Pick, representing President Murray, Lori Plamondon, Open House coordinator and Jamie Letwin, president of the Student Association. Director of Marketing and Development, Jerry Lloyd, was Master of Ceremonies. Also present at the ceremony were special guests Marie Taylor, chairman of the President's Club, Alex Klopfer, chairman of the Development Council and Peter Crowder, chairman of the Tower Group.

The best display award went to students from the Building technology for an imaginative series of displays depicting every stage of construction, starting with site identification. Using materials like tree boughs and fabric made to look like rock walls, the students created an atmospheric, highly imaginative display that must have taken a great deal of time and effort to create. The results brought to mind the level of expertise present in displays at public institutions like the Royal Provincial Museum in Victoria.

Elwood Veitch, representing Minister of Economic Development Grace McCarthy, presented three Building students with a silver cup sponsored by the B.C. Economic Development Centre, for which Grace McCarthy is responsible. The cup, which will pass to a new winner each time and Open House is held, has been named the McCarthy trophy.

Building instructor Myron Kuzych, who monitored the display preparation, called it a great example of cooperation, 96% first and second year Building students participated in the ambitious project.

The programs receiving engraved wooden plaques for best first, second and third display were:

Trades

- 1. Appliance Servicing
- 2. Drafting
- 3. Automotive

Health

- 1. Nuclear Medicine
- 2. Medical Laboratory
- 3. Health Information

Business

1. Hospitality Administration

- 2. Operations Management
- 3. Marketing and Tourism

Engineering

- 1. Civil and Structural
- 2. Robotics
- 3. Instrumentation

All plaques were sponsored by the B.C. Enterprise Development Centre.

Display judges at Open House '88 were Len McNeely, V.P. Administration, Barry Makinson, director, Curriculum Development, Eric McKay, chairman, BCGEU support unit, Terry Fletcher, chairman, BCGEU instructors unit, Cathy Schweers, Financial Aid advisor, Jeri Fostvelt, Student Records supervisor and Mark Angelo, president, Staff Society.

AIR B.C. SPONSORS HIGH SCHOOL FLIGHT

Five high school students from the interior were flown down to Open House courtesy of Air B.C. The students, who participated in a province-wide contest, were Lynn Marzocco from Vernon, Kevin Wooliams from Salmon Arm, Paul Wash from Prince George, Trevor Yaworski from Kimberley and Rindi McLellan from Riverdale.

OPEN HOUSE PROVES ITSELF AS RECRUITMENT VEHICLE

The importance of Open House as a recruitment vehicle was confirmed over and over again April 8, 9 and 10.

Val Karpinsky, director of Student Services, reported that the customized high school tours laid on for 48 high schools from the Lower Mainland, Fraser Valley, the central interior, Vancouver Island and Sechelt, were successful both in terms of numbers of students and the satisfaction they expressed.

The 1500 to 1700 students and teachers were given a short general presentation before being taken on their own prearranged tours by volunteer BCIT students, "who were marvelous," says Karpinsky.

Registration supervisor Kelly Durkin, summing up recruitment possibilities over the weekend, said visitors were picking up brochures and staff were taking registrations up until 9 p.m. on Friday, Saturday and Sunday. It was evident, he says, that many people were using the opportunity of Open House to check out their areas of interest. One example was a group of people obviously interested in Hospitality, but lacking the prerequisites. After looking at the program display and information in Registration, they discovered they could take Hospitality in a part time format and signed up on the spot.

Staff and students manning displays reported that many enquiries came from people obviously considering BCIT's educational opportunities.

LETTERS FROM THE PUBLIC

To Open House Coordinator:

I would like to congratulate you on a very fine job. I was fascinated by the displays and found many interesting. I was most interested in the Robotics Technology display. I would also like to compliment a student named Colbert who was host of the Photogrammetry display. He was extremely good in answering questions and showing me the procedures of this type of work and explaining the use of those large machines which printed the maps. Thank you.

S. Chan (UBC student)

To Whom It May Concern:

It is with much pleasure and gratitude that I wish to write a few lines to you this morning. Surely, I also speak on behalf of the many visitors when I say that your Open House 1988 is indeed a special "Golden Page" in BCIT History. Some thoughts come to my mind:

Warm welcome, kindness of Hospitality Group, the Faculty, Student Council, Staff, Instructors, extra fine effort by all students. Well prepared guidebook and interesting literature. Rich, well informed and happy we went home, to treasure our experience. Wishing BCIT a splendid future; all students a rewarding future.

Special salute to Ms. Lori Plamondon, Open House Coordinator. How proud you can be.

> Sincerely yours, Leo Hoens

NEWS FROM INTERNATIONAL EDUCATION

Assefash G'Merriam, BCIT's student refugee from the Sudan, is looking for work as a babysitter.

25 year old Assefash, who is being sponsored by BCIT's WUSC committee, is currently taking English language upgrading in preparation for entry into BCIT's Administrative Management program in September. Because of her studies, Assefash is currently only available in the afternoons and evenings. During the summer months, however, she will be available full time.

For further information contact Donna Hooker at local 8842.

BCIT UPDATE

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