

# CHALLENGE

A RESOURCE DEVELOPMENT UPDATE FOR BCIT'S COMMUNITY

June 1989

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## BCIT Development Council

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Alex Klopfer  
Epic Data Inc.

### Members

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BC Telephone Co.

Jack Cameron  
Consultant, Aerospace Industry

Brian Canfield  
BC Telephone Co.

Peter Crowder  
Uniden Canada Inc.

Bev Machesney  
McKim Advertising Ltd.

Donald McConachie  
McConachie Group of Companies

Greg McKinstry  
Woodward's Stores Ltd.

Oona McKinstry  
BCIT Board of Governors

Grant Mebs  
Dairyland Foods

Michael Miller  
Miller Contracting Ltd.

G. Wynne Powell  
London Drugs Ltd.

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Metro-McNair Clinical Labs

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Crestbrook Forest Industries

Marie Taylor  
Former Chairman, BC Utilities  
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Michael Wade  
Office Assistance (Canada) Ltd.

John Wetmore  
IBM Canada Ltd.

George Williams  
Williams Moving and Storage Ltd.

John Watson  
President, BCIT

Dave Souder  
President, BCIT Student Association

With this second issue of **Challenge**, we take a quick bow of thanks for the encouragement readers gave us when **Challenge** first appeared in February. Many readers phoned BCIT with offers of gifts-in-kind and many others were interested in our breakfast series.

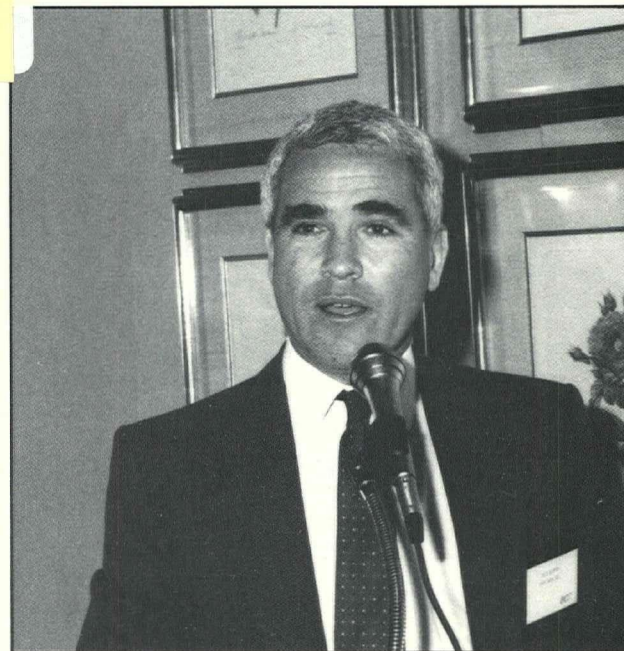
With that kind of encouragement, we bring to your desks the second issue of **Challenge**, a resource development newsletter for our corporate community leaders.

## Klopfer Steps Down After Active Two Years

Alex Klopfer, who resigns his position as chairman of BCIT's Development Council this summer, first became involved with the Institute five years ago. "I saw that the BCIT product was very much needed by industry. BCIT grads have provided great support wherever I've worked," he said in a recent interview. Klopfer, who has held key positions at IBM Canada and served as executive vice-president and Chief Operating Officer at MacDonald Dettwiler and Associates, is now president of Epic Data Inc., a computerized data collection supplier with staff of over 300, many of whom are BCIT grads.

When he began his term as chairman of the Development Council two years ago, he said, the provincial government's attitude toward BCIT was very much different from what it is today. The Development Council, made up of experienced people in industry in B.C., played a major role, he felt, in that reversal of attitude. "We expressed the feeling of industry that BCIT was an extremely important resource in B.C.," he said. This change of attitude has resulted in the adoption of a new mandate for BCIT with a clear leadership role in provincial technological education, and is restoring the funding levels BCIT needs to carry out that mandate.

"The Development Council is an influencing body," he stated flatly. "It is an independent liaison group that interacts between



Alex Klopfer

industry, government and the Board of Governors of BCIT itself. Its only concern is the overall good of the Institute."

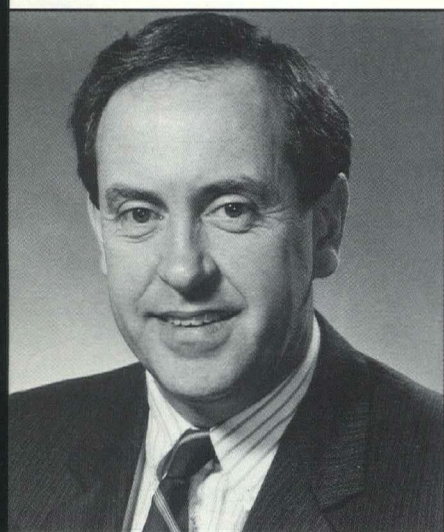
Klopfer, however, has no illusions about the amount of financial support the Institute can expect from government sources. "Rather than expect government to pay more and more, we've got to find new ways of working with industries to keep up-to-date. For every educational institution in the world, to have the latest and greatest of everything is going to be more and more difficult," he said.

Klopfer is particularly pleased with the success of the Development Council's breakfast series, begun during his chairmanship. Through the Council's business network, people like the president of Merrill Lynch and the president of IBM Canada have been guest speakers which, Klopfer felt, helps to sensitize the business community to BCIT's activities and plans.

Although he's stepping down from his chairman's position, Klopfer's interest in BCIT is far from ended. He will remain a member of the Development Council when a new chairman is named in the early summer.

**BCIT**





**New BCIT president is John Watson, who has left his government post as Assistant Deputy Minister, Ministry of Advanced Education and Job Training, to head the Institute.**

## Malcolm Wickson Memorial Fund To Generate First Award This Fall

When Malcolm Wickson died last year, there were many at BCIT who acutely felt the hole left by his passing. His service to the Institute as a Board member and as Chairman of the Board, both before and after BCIT's merger with the Pacific Vocational Institute in 1985, was performed with tireless effort and dedication.

It is not surprising, then, that within a month of his death, the Malcolm Wickson Memorial Fund was established at BCIT to honor the dedication he had to BCIT. With the help of a 17-member committee of Wickson admirers, many of whom came to know him through his years of work for the Progressive Conservative party, donations to the Wickson Memorial Fund have been accumulating over the year. In October, the first disbursements from the memorial fund will be made, to second year students who have demonstrated a combination of high academic achievement and leadership.

Although the fund is nowhere near its goal yet of \$100,000, the \$16,325 contributed so far is enough to generate interest to cover the initial achievement awards. Every dollar donated before the end of 1989 is matched by the provincial government, and will increase the value of the awards in future years.

## Can You Use A...?

...marine radar system or a receiver for a satellite ground station? "Probably" was Jerry Lloyd's reply to donors earlier this spring, and further research with faculty turned that "probably" into a "yes". Uniden Corp.'s gift-in-kind of 52 satellite receiving units, 20 satellite positioner components, and various electronic equipment was a welcome bonus for instructors in the electronics programs. A major donation in March from Telecommunications Services International, part of B.C. Tel, of electronic equipment which was no longer required was a helpful boost to the hands-on teaching and learning underway in the electronics labs as well. A marine radar system, a DeHavilland Dash 8 horizontal stabilizer and x-ray equipment were also welcome gifts-in-kind this spring.

Many people responded to our need for gifts-in-kind with offers of used computers. Although BCIT appreciates the interest potential donors showed, rarely can older model computer equipment be used by our students for classroom purposes. Computer technology is changing so fast that we need state of the art equipment to produce graduates current in their field.

Inquiries about gifts-in-kind should be addressed to Jerry Lloyd, BCIT Development Office, at 432-8869.

## A Group Thank You

Ask almost any BCIT student in Mining or Extractive Metallurgy who helped pay their way through school, and you'll hear the name of Cy Keyes. Since 1983, the Cy and Emerald Keyes Foundation has provided bursaries to nearly every student in these two programs, ranging from a couple of hundred dollars to as much as \$1,500.

Cy Keyes was a mining engineer who knew the high costs of exploring the land before you reaped any profits. He also was aware of the need for well-trained people in his field. He left enough money in his will to provide more than \$30,000 a year to financially assist students studying mining and extractive metallurgy. The foundation is the largest bursary donor to BCIT and has provided \$183,750 to students since its inception.

Last month, 34 of these students met with the three trustees who administer the fund, one of whom, Horace Harrison, is the nephew of Cy Keyes. An annual affair, this reception gives the students an opportunity to thank the trustees and find out more about their benefactor, while at the same time allowing those who are carrying out the will of Cy Keyes to see what a good idea he had.



**Cy Keyes Foundation trustee Horace Harrison talks with bursary students.**

The bursaries are intended to offset general costs of education and specifically to permit students to attend field school during their programs. Field school, or on-site visitation to mines in B.C., is an essential but expensive educational experience. This spring, for example, students spent six days touring mines near Kimberley, Fernie, Kamloops and Cache Creek.

But as mining engineer Cy Keyes knew, you have to explore the land before you make a dollar.

**Challenge** is published quarterly by the BCIT Development Office. For more information on items in this newsletter or other resource development concerns, contact Jerry Lloyd at 432-8869.

## Intellectually Nutritious Breakfasts

The direction of B.C.'s electronics industry in the 1990s will accompany orange juice, coffee and breakfast in late June when Roy Henderson, the first executive director of the Electronics Manufacturers' Association of B.C., is guest speaker at BCIT Development Council's breakfast series. First speaker scheduled for the fall lineup is newly-appointed BCIT president John Watson.

If you're interested in attending, call the Development Office at BCIT, 432-8868.