

DEVELOPMENTS

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A Newsletter for the BCIT Community

October 21, 1982

Making sense of stocks

by Louise Goff

A reporter with five bucks in her jeans and about the same in the bank should hardly be contemplating the stock market.

But that's what I'm doing after a talk with Financial Management's Richard Dolan, creator and host of a weekly program on Knowledge Network entitled Understanding the Stock Market.

The show, produced on BCIT's campus by the television option of Broadcast Communications, can be seen Fridays to Dec. 10 from 4 p.m. to 5 p.m. on Channel 18 UHF converter.

Dolan covers such topics as market mechanics, bonds and debentures, preferred shares, speculative stock, gold and taxation.

He begins with a 20 minute talk on the topic of the day, then introduces a guest. A question period follows with the studio audience.

"At present we rely on studio audience participation and letters from the television audience," says Dolan. "However, when the hard-wire connection is in place those at home will be able to phone in their questions to us."

The show is an exciting concept and one that staff and students can participate in.

It is taped Wednesdays from 11:30 to 1 p.m. in the broadcast studio, room 1A 422. Dolan invites all interested people to come and be members of the audience.

Why a show on the stock market at a time like this? I ask.

"Our timing could not be better," Dolan replies.

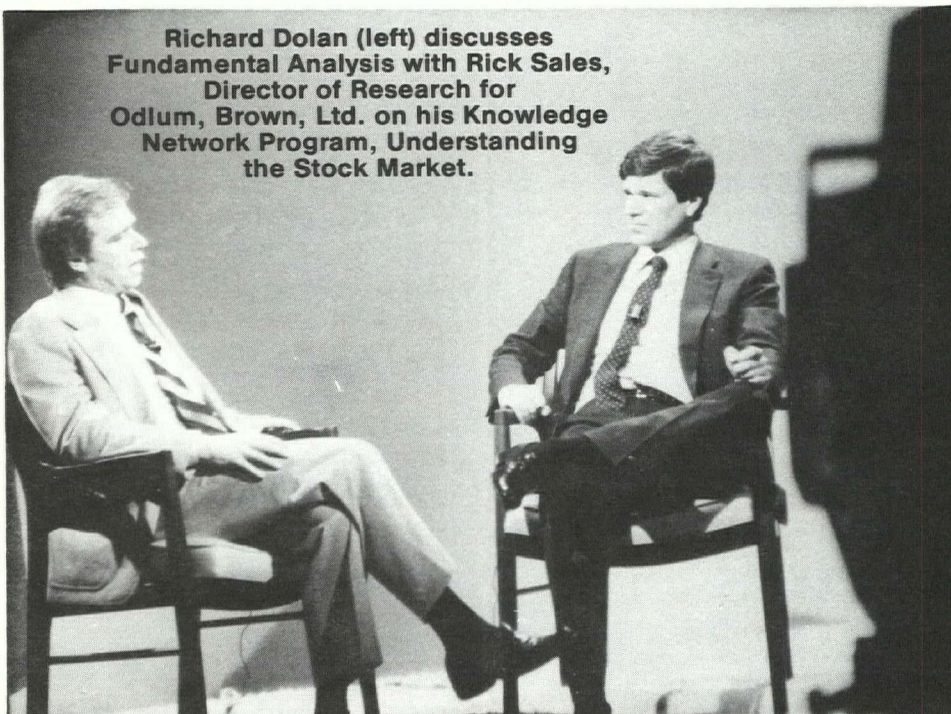
"The stock market has done things people never dreamed of, it has taken off like a rocket. With declining interest rates the market sees the light at the end of the tunnel."

The program is aired throughout B.C. and has received good feedback from both its audience and its participants. One guest described it as being "more professional than, and superior to, any others of its type I have been involved with."

Campus viewers have also complimented Dolan on its content.

Dolan created the series "because of my own interest in the subject and

Richard Dolan (left) discusses Fundamental Analysis with Rick Sales, Director of Research for Odlum, Brown, Ltd. on his Knowledge Network Program, Understanding the Stock Market.



because I wanted the experience."

Interest in the program has been overwhelming.

B.C. colleges such as East Kootenay Community College and the College of New Caledonia as well as several high schools say it is supportive of the courses they are offering.

However, Dolan and BCIT Knowledge Network coordinator Terry Garner are quick to point out that the program is copyrighted, users must get written permission before it can be used for teaching purposes.

The following is the remaining schedule for 1982 programs on Understanding the Stock Market seen Fridays 4 p.m. to 5 p.m. on Channel 18 UHF converter:

Oct. 22 - Bonds and Debentures
Oct. 29 - Preferred Shares
Nov. 5 - Special Situations
Nov. 12 - Speculative Stock
Nov. 19 - Technical Analysis
Nov. 26 - Gold
Dec. 3 - Taxation
Dec. 10 - Personal Portfolios

Guests have included Nigel Potts of CM Oliver and Rick Sales, Director of Research for Odlum Brown. A future guest will be premier stock promoter on the West Coast, Murray Pezim. This week's guest, Gordon MacDougal, Senior Vice President and treasurer of Yorkshire Trust, will discuss bonds and debentures.

Dolan is the program head of the finance option for Financial Management. He holds a Masters of Business Administration from UBC.

DEVELOPMENTS

Acting Editor: **Louise Goff**

This newsletter is published every second Thursday by the Public Relations Department at BCIT. We invite your letters to the editor, which may be edited for brevity, clarity or libel. Story ideas and tips are also welcome. Deadline for all submissions is **Wednesday**, the week preceding publication.

New analyst 'pleased' to join BCIT

The new Planning Analyst in Institutional Planning Deborah Bannister has come to BCIT from Hampton, Virginia.

She is an Anglo-American who was raised in Paris and feels "you can't get much more Canadian as an immigrant."

Bannister has a BA in Psychology and Sociology from East Carolina University. She began her graduate studies there and at the University of North Carolina, pursuing an MA in Social Psychology.

She taught Introductory Psychology at East Carolina University then began a brief career in vocational rehabilitation as Director of Evaluation for a sheltered workshop.

Bannister moved on to London, England. She continued her graduate studies at the University of London while employed by the University's Marital Research Unit of the Central Middlesex Teaching Hospital.



Deborah Bannister

She was senior research officer for an international research project on the Early Years of Marriage, the results of which were ultimately presented to the United Nations.

Next she moved to Hampton in southeastern Virginia. There she worked in local government as human resources specialist for the city of Hampton. This "jack of all trades" position encompassed city-wide social planning and research.

Bannister has also been a research consultant for various U.S. organizations.

"Pleased and excited to have joined the staff of BCIT," she is currently acquainting herself with her new job.

Although happily adjusted to Vancouver, she has one slight problem - transportation to and from BCIT from North Vancouver. If anyone commutes in this direction and would like someone to share the cost, please call her at local 385.

**HELP
MAKE
GOOD
THINGS
HAPPEN.**



**The
United
Way.**

Educational Council

NOMINATE NOW FOR FALL BY-ELECTIONS

Nominations are now open for the Educational Council's by-election.

One member from each of the Business Management and Core Division's faculty/technical staff is to be elected to complete the term to September 1, 1983.

Nomination forms are available from the Educational Council office and must be completed by Monday, October 25 at 4 p.m.

An all candidates meeting will be held Tuesday, October 26 at 12:30 p.m. (location will be announced).

Voting will take place in the respective Dean's office, Tuesday, October 26 from 1 p.m. to 4 p.m. and Wednesday, October 27 from 9 a.m. to 4 p.m. No proxy votes will be accepted.

Members of the faculty/technical staff who are part or full-time regular or temporary employees of the Institute are eligible to *vote* and to *nominate* candidates for election.

Members of the faculty/technical staff

who have been full-time regular employees of the Institute for one year or more are eligible for *nomination*.

Only those staff members whose names are on the voters' list will be permitted to vote. Contact the Dean's office to see that your name is on the list.

On agenda for next meeting . . .

A report of the Business Division Task Force will be presented at the next meeting of the Education Council Thursday, October 28 at 6:30 p.m. in the Staff Lounge.

All interested people are invited to attend.

Non-Council members can participate during the open question period.

A copy of the Report can be obtained from the library or the Education Council office.



Morelli marathon: a movie

by Karen Ireland

On May 3, 1981 a film crew of 34 recorded the experiences of one runner as he ran the 26.2 mile Vancouver International Marathon.

That runner was Carmine Morelli, BCIT graduate, now an instructor with Hospitality and Tourism.

The previous year, having been running for only four months, Morelli entered the 1980 marathon only to collapse at the twentieth mile.

When he awakened in a hospital bed he begged for the return of his running shoes to complete the run.

He completed it.

During the months following that marathon, plans were being laid for the filming of "Marathon - The Ultimate Challenge" using the 1981 marathon as the setting. The producer, Alan Jacques, himself a runner, was looking for someone to run for the film. He wanted an amateur, but one who could be counted on to actually finish the run. YMCA health professionals directed him to Carmine Morelli.

By the time they were introduced there were only six weeks left to marathon day.

Morelli agreed to be the subject of the film and was pressured during those few remaining weeks to combine dozens of

hours of filming, meeting, and planning for the film with his rigorous marathon training which included running 75 miles every week.

Race day finally arrived, cool and wet, with crew and runner confident and ready to go.

The resulting film documents that day dramatically.

"Marathon" begins with shots of training then moves into actual race day with the dawn pre-race warm-up, the waiting anticipation, the excitement of the start, and the relative ease of the first few miles. We witness the increasing tension with the build-up of miles and finally the incredible pain and intense loneliness of reaching 'the wall', that potentially devastating point where the body gears from processing readily available fuel to burning reserved body fat.

As viewers we offer encouragement and share the thrill when Morelli realizes that he is going to make it.

Finally, the finish line is in sight and coming closer and closer. He's through and you can feel him saying "I've done it! I've done it!"

The producers of "Marathon - The Ultimate Challenge" have done a great job. They come with a long list of qualifications that include Oscar, Genie, and

very commercially successful productions.

The market for the film is enormous. It is estimated that there are 25 to 30 million runners in North America alone and while 31% of our general population attends movies or other films on a regular basis, 54% of runners attend on a regular basis. This doesn't include the industrial and educational applications for the film, nor does it include the European market where all major film features are preceded by a 'short'.

"Marathon" will also be marketed in Japan, Australia, and New Zealand, where recently, in Auckland, 70,000 people ran a 10 km. fun run. A similar run in Vancouver, a far larger city, has attracted a maximum of only 3,000 runners. However, the Vancouver Marathon has gone from 32 finishers in 1972 to 1,225 in 1980.

Running, in the past ten years, has become an international phenomenon.

To further satisfy the market requirements "Marathon - The Ultimate Challenge" is available in various forms including 35mm with Dolby stereo for theatre use and the standard 16mm. Although it is not presently available at the BCIT library, hopefully it will be added to the inventory soon.

As a motivator it is a gem.



Once again staff are invited to participate in the non-credit Microcomputing workshops offered by Continuing Education and Industry Services at the Downtown Education Centre.

These courses are offered free providing staff members observe the following:

1. **Reserved space.** One of the spaces allocated to staff for a workshop may be reserved on a first-come, first-served system.

2. **Late reservation.** Three working days prior to a scheduled workshop, if seats are still available, a staff member can make a non-reserved registration.

3. **One staff member may take only a maximum of three reserved spaces per term in order that the workshops can be available to as many as possible.**

The thirteen workshops include: Microcomputer Introduction, Programming BASIC 1, 2 and 3, Accounting Software, Visicalc, Word Processing Software, Data Base Management, Educational Software, Graphic Concepts 1 and 2, and Disk Programming 1 and 2.

For program times and dates and to register call the Downtown Education Centre at 687-4666 and ask for Irene Smith.

President gives details of changes

New senior level management committees were recently announced by the President. The two committees are the Policy and Planning Committee and the Operations Committee.

"The Policy and Planning Committee will advise me on major policy issues and long range plans of the Institute and assist me in developing proposals or positions for consideration of the Board," said Gordon Thom. That Committee will be chaired by the President and include the Vice Presidents and other officers as determined by the President.

The Operations Committee was created to advise the President and to ensure effective coordination between the education group and the various support functions. This committee is chaired by the Vice President, Education, and includes the President, Vice Presidents, and Deans of Continuing Education, Business, Health, Engineering, and Core.

The President will attend and chair the discussion of selected issues.

The committee structures replace and streamline the previous structures of the Deans Committee and the President's

Executive Committee.

"We have taken a look at the responsibilities of senior level administrative committees," Thom said, "with an eye towards providing greater focus on education and strengthening coordination between the educational and support areas."

In addition, the President announced that the amalgamated functions of fund raising, publications, information services, alumni relations, 20th Anniversary Steering Committee, campus tours, marketing, and public relations will be the responsibility of Dave Brousson as Dean of Development and Continuing Education.

Brousson has an extensive and successful background in development and associated areas and his experience will be invaluable as the Institute moves towards garnering external financial support.

G.N. Lloyd will be working with Dean Brousson in the marketing, communications and development areas. However, that complete internal organization is not yet finalized.

Brousson has also been asked to provide the President with specific

recommendations with regard to the public relations function for the Institute.

The title "Vice President, Resources & Development" is changed to "Vice President, Resources & Student Services" to reflect reporting changes and to emphasize the importance of effective student services as a senior responsibility.

Greater emphasis will be placed on planning as an integral part of senior management's responsibilities.

The President will assume direct responsibility for the office of Institutional Planning. Craig Greenhill, Director, will report directly to him..

Thom reiterated that he did not foresee and was not proposing any changes to the Board in the accountabilities of his job description. Other administrators are reviewing their job descriptions; however, there have been no major changes in job descriptions anticipated apart from the functional reassignments already announced.

The President indicated that the combination of changes listed would support his objectives of greater organizational efficiency and functional effectiveness.

Two health firsts achieved

In June, 1982, two firsts were achieved by the Health Information Technology, Department of Health Engineering Services.

Eleven CE & IS students and 15 day school students wrote the Canadian College of Health Record Administration certification examinations and scored first nationally in the Health Record Management exam and second in the other two exams on Basic Medical Science and Essay section. This is the first time that CE & IS students have taken this examination and congratulations are offered to all the students and also to the staff members of the technology, notably Betty Nelson, Program Head, Elaine Gibson, and Margaret Lohnes.

It is a noticeable achievement for the technology which changed its name in

1980 from Health Data to Health Information offering two options: Health Record Administrator, a two-year program designed to train students for management and administration in the health record departments of hospitals and health agencies; and, Health Record Technician, a one-year program designed to train students in the technical aspects of a health record department.

The new name reflects the change in status given the technology by the Canadian College of Health Record Administration after a survey for accreditation was conducted in May, 1980.

At the moment, the technician option is subject to Ministry of Education approval which department head Al Nichols is hoping to receive for the 1983/84 student intake.

Oregon trip

General Nursing instructor Mary Whitehead attended a three-week professional development workshop at Oregon State University in June.

The College and University Teaching Project is in its ninth year working with OSU in training and preparing OSU faculty in the use of alternative teaching approaches and instructional design, development and evaluation in higher education.

Whitehead was the only Canadian in attendance at this session.

Teaching strategies developed included PSI/individualized instruction, audio-tutorial approach to learning, guided decision making and feedback.

Lecture Study Guide's small-group instructional-diagnosis and micro-teaching were also included.

MORE DANCING, LESS DINNER THIS YEAR

by Louise Goff

The fifth annual Christmas Dance, presented by the Staff Social Club, will be held Saturday, Dec. 11, starting at 8:15 p.m. in the Student Association Centre's cafeteria.

This year there will be a difference.

Previously the event included dancing, cocktails and a sit-down dinner.

Dancing to Bill Cave's band and cocktails will still be featured but the dinner has been replaced by the serving of gourmet hors d'oeuvres.

"Food will be available at 8:30 p.m. and will continue to be served throughout the evening," says Staff Social Club member Mark Angelo.

"We are trying this experiment to cut costs and to allow for more dancing and mingling."

Dancing will begin at 9 p.m. and people can just help themselves to the goodies.

"It will still be a first-class, semi-formal affair," says Angelo.

During the evening there will be draws for door prizes featuring dinner for two at

various fine restaurants.

Charles Saunders will make the draw for the colour television set (tickets for this draw are still available from committee members at \$2.00 each).

Tickets at \$12.50 per person can be obtained from Committee members: Colleen Fostvelt, Jeri Fostvelt, Miriam Quarin, DeeAnn Gieser, Dave Jones, Mark Angelo, Barry McKinney and Diane Nelson.

Get your tickets early as Angelo expects a sellout of the 275 available.





Staff are urged to visit Discovery Fair now happening at the Robson Square Media Centre.

The event runs daily from 9:30 a.m. to 6:00 p.m. through October 28.

This Anik B display was part of BCIT's 1979 exhibit.

Open House

Open house at BCIT, traditionally scheduled every two years should have been due in 1983.

However it will now be held in 1984 as part of the events planned for the Institute's 20th anniversary celebration.

BCIT was officially opened by the then Premier of B.C., W.A.C. Bennett on October 5, 1964. A commemorative plaque marking the event hangs in the stairwell of the main building's reception area.

Health Fair

Find out how well (or sick) you are.

Medical Services is presenting its Fall Health Fair on Wednesday, October 27, in the SAC lobby.

Participants can have their vision checked, their lung capacity calculated, and their hemoglobin and blood pressure measured.

The Lakeview Dental Clinic will demonstrate how to take care of your teeth and will pass out free toothbrushes.

The RCMP's Batmobile will be there and you'll have the opportunity to try out the breathalyser.

Campus Life's Sherri Lee will demonstrate exercises for athletes and she will discuss nutrition.

Members of the Lung Association will discuss lung conditions and answer questions.

Medical Services urges everyone to come to the fair and participate in the activities.

Recreation

Like to run?

The next BCIT Running Club Group Run will be held on Saturday, October 23 at 10:00 a.m. at Central Park on Kingsway and Boundary. All runners and walkers are welcome.

A brunch will follow. For more information contact Peggy Jay at 876-9746 or Clarice Moxham at 433-5122.

For windsurfing information call Jack Walker at 536-7048.

There are many upcoming events planned by Campus Life for which you should register at least a week in advance: Stress Workshop, Nov. 6; Four hour Massage Workshop, Nov. 13; Ball Cap Day, Nov. 17.

There is a Turkey Trot planned for Nov. 24. You may become a winner of a turkey, chicken or a ham by correctly estimating the time it will take you to walk/crawl/run over a course about (500 yds.).



Back care

Care for your back will be the topic discussed by Eldon Heddon of the Worker's Compensation Board Friday, October 22 at 12:30 p.m. in 3A 110.

Heddon conducts the back care program for the WCB.

All interested faculty and staff are welcome.

Tutoring

May Archer, coordinator for the Core Learning Centre, wishes to inform instructors and students of the special services being offered by the Centre this fall.

Tutoring is being offered in English, Mathematics (Engineering, Health, Business) and Physics.

Special features of these services include:

- Tutoring for learning disability in the English Learning Centre.

- Enrichment and course support activities such as reading rate improvement and study skills in the English Learning Centre.

- Review of basic concepts in preparatory math for engineering, health and business.

- Tutoring in problem-solving strategies for mathematics and the sciences.

- Makeup labs and examinations in physics.

Schedules for these services can be obtained from Archer, department heads and managers.