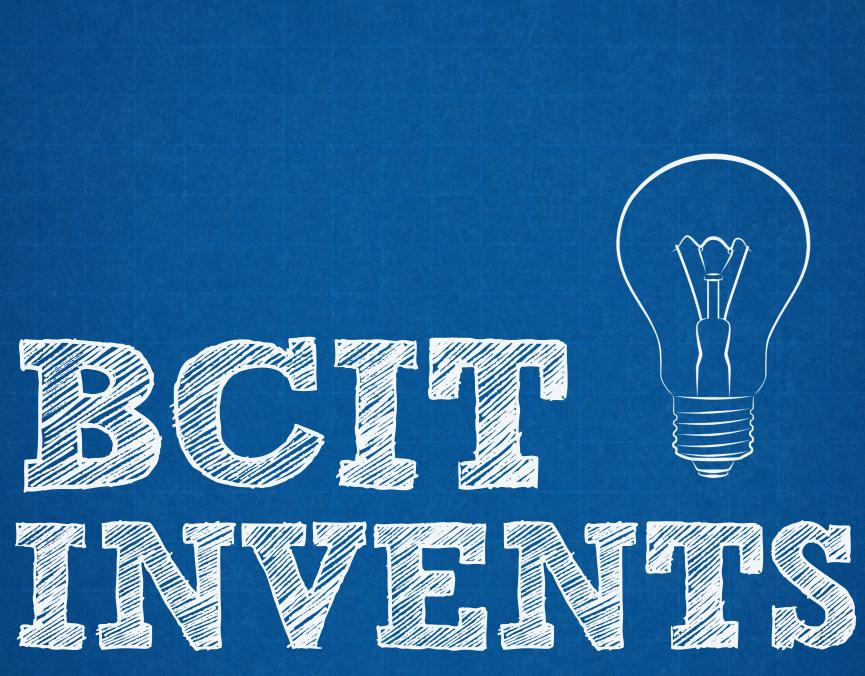
the Link

February 29, 2012 Volume 47 • Issue 11

STUDENT PUBLICATION OF THE BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY



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THE LINK

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ABOUT THE LINK

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THE LINK

Room 281 - Building SE2 3700 Willingdon Ave. Burnaby, B.C. V5G 3H2

> PHONE 604.456.1167

FAX 604.431.7619

PUBLICATIONS MANAGER John Morrison III publications@bcitsa.ca 604.456.1167

> ADVERTISING SALES Andrea Lekei sales@bcitsa.ca 604.453.4072

EDITOR Kevin Willemse linkeditor@bcitsa.ca

ASSISTANT EDITOR David Swanson linkeditor2@bcitsa.ca

CULTURE EDITOR Thorstan Gerlach linkeditor3@bcitsa.ca

THIS WEEK'S CONTRIBUTORS

Michael Cook, Susan Einarson, Lucas Meneses-Skoda, Keith Miller, Lance and Evan Mudryk, Jacob Samuel

Cover art: John Morrison III

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BCIT Student Assocation executives Tylan Fraser and Matthew Nolletti celebrate Mardi Gras.

Hey shutterbugs, want to make some cash?

The Link is seeking photos related to BCIT campus life for page two of each issue. We'll pay you \$10 for each one we publish. Send your shot to *link@bcitsa.ca* but make sure it's less than three megabytes in size. Please include your name and a description of what you shot.



CAMPUS QUERY

What are your plans for spring break?



LAUREN FITZPATRICK Marketing

"I'll be catching up on some much needed sleep!"



ANDREW PARK Mechanical Engineering

"Working, unfortunately."



SAM LANIGAN Marketing

"Completing a BCIT project, of course!"



ROBIN GALLOWAY Medical Lab Science applicant

"I'm getting my advanced open water scuba diving certificate at Howe Sound."

NEWS

Innovation contest seeks new ideas

BCIT competition seeks to reward creative student entrepreneurs

KEVIN WILLEMSE Editor

BCIT is offering budding inventors, entrepreneurs, and others who like to think out of the box an opportunity to see one of their big ideas come to life and make some money.

The annual BCIT Student Innovation Challenge which offers considerable cash prizes to pioneering students, as well as the opportunity to share their ideas and connect with supporting organizations, is now open to submissions.

The competition, now in its third year, asks students to prepare a simple two-page proposal that outlines a business and practical application of any concept that could be implemented in any viable market.

"It's a contest for everybody in BCIT, even part-time students, from every school," organizer Gerald Narciso told *The Link*. Although a certain amount of business acumen and marketing skill is required to impress the judging panel, Narciso insists that no student need hesitate to submit their idea.

"The biggest goal is to spark the interest in students, and get them excited about possibly owning their own business one day," Narciso continued.

Sparking interest should not be difficult, considering the winner will take home a \$5,000 cash prize for first place, and \$1,000 for the runner-up. As of press time, over a dozen entries have been received for 2012. With 53 entrants taking part in 2011, higher numbers are expected this year.

Besides the prizes, the challenge gives everyone taking part the opportunity to work together with the BCIT Applied Research Liaison Office (ARLO) to build their big idea, learn more about their grant programs, technology resources, and leverage off their vast entrepreneurial network.

Some students who enter have been considering their idea for a while or have even started their businesses, and use the competition as a plat-



Young inventors pose with last year's winning innovation.

form to gain expertise and input into these, as well as possibly a healthy financial boost.

One person who can attest to the value to be gained from the competition is 2011 Student Innovation Challenge winner Grace Soo. The prize money went directly into rewarding the efforts of her partners, and continuing the development of the urban cargo trike, a specially designed three-wheel pedal cycles capable of handling 270 kilograms of cargo. The trike was designed to allow zero-emissions delivery of anything from office supplies to catering materials in densely populated metropolitan hubs. Soo currently has two trikes operating full-time in Vancouver and has secured a contract with Mills Basics to distribute their products.

"[Before entering] I wasn't aware of their commercialisation and product development capabilities," said Soo, speaking of her interaction with ARLO. "They also got us in touch with BCIT marketing, which helped us gain traction with the local media." Soo also spoke highly of the various entrepreneurial workshops ARLO holds during the competition were valuable in learning how best to analyze, position and present their idea.

The winner will take home a \$5,000 cash prize for first place, and \$1,000 for the runner-up.

Soo adds that, while tough, the competition's evaluation process and judging panel helped her identify, understand and face the challenges of her idea, in such a way that she could successfully bring it to market. This helped create confidence that the service

BCIT Media Relations

and product were viable. Perhaps it was this confidence which saw her team go on to present her innovation at the Vancouver Foundation's Generation Green awards, in which she was one of just 19 entrants among 110 who secured a \$12,500 award for her product's contribution towards Vancouver's goal of becoming the world's greenest city by 2020.

"Be realistic about any weaknesses in your idea, and make sure you have answers ready during your presentation," advised Soo for those looking to enter, "Most of all, have faith in your idea!"

Entries for the 2012 BCIT Student Innovation Challenge are open to anyone registered in any BCIT course. The contest closes on March 12. The entry proposal form can be found at *bcit.ca/innovate/*

NEWS BRIEFS BC budget casts doubt on student reprieve

In the shadow of teacher protests, rising education costs, and BCIT's own recent lobbying for increased student funding during last week's WTF: Where's The Funding movement, the B.C. government released its provincial budget on February 22, much to the disappointment of educational bodies and students everywhere.

While the document is a lengthy dissemination of their spending plan, its sentiment is clear: little will be allocated towards relieving the burdens students or teachers calling for improved wages, improved education grants, and more accessible student loans.

BCIT President Don Wright acknowledged the document on the day it was released, stating that it needed careful consideration and further input from various ministries before official commentary could be made about "how the budget will get translated into precise funding and expectations ... and assess the implications for BCIT."

BCIT club promotes organ donation

The BCITMA has joined as the American Marketing Association's only Canadian chapter competing with over 300 North American schools to register new organ donors — and have rocketed into second place with an unprecedented 505 donors registered so far.

This represents over 10,000 lives potentially saved or changed by generous BCIT students and friends, thanks to the BCITMA's efforts to make people realize the value of being an organ donor. Their campaign, judged also on their contribution of various video, social media interaction and events, has placed them in the top 10 of every category of the competition.

The competition, which closes on March 23, awards a minimum of \$15,000 in grants to the overall campaign winner. If you would like to help, and potentially one of many lives, go to *amasaveslives.com/register.php* and register as a BCIT donor today. — Kevin Willemse

OPINIONS

Opposite of the opposition

What the last few months, and the next, could mean for the NDP

MICHAEL COOK

Memorial Uni. of Newfoundland

ST. JOHN'S (CUP) — If their recent convention was any indication, the Liberal Party of Canada doesn't intend to go down as "the third party." From choosing a young, new party president to supporting the legalization of marijuana, the Liberals — at least on the surface — are attempting to show voters that major and positive change is coming.

By contrast, very little attention was paid to a New Democratic MP crossing the floor to the Liberals. This isn't unheard of in federal politics; there have been plenty of examples where MPs switch parties. However, the context in which the switch happened is yet another troubling sign for a party that less than a year ago had such momentum. Since the tragic passing of leader Jack Layton last August, the NDP has seen its support dwindle. While the NDP is still out-polling the Liberals federally, at least for now, the party has plummeted in Quebec. Recent polls have shown that, provincially, the NDP is now tied with the Bloc Québécois.

This is not surprising: Jack Layton was very popular in Quebec, and many of the province's voters admitted that they voted for Layton, not for the NDP candidate running in their riding. The NDP had never been strong in the province, but Quebec gave the NDP 59 of the party's total of 103 seats in the 2011 election largely because of Layton's charismatic appeal. His absence has left those Quebec MPs with little support in Quebec, and if the recent floor-crossing is any indication, some of them may look elsewhere to survive.

As I said, crossing the floor is not uncommon in Canada, but it usually involves an opposition MP going to the government side and vice-versa. To have an MP of the Official Opposition switch to the "third party" Liberals could be an indicator of internal issues the party might soon face. After announcing her switch, MP Lise St-Denis was asked if voters voted for the NDP or her. She responded, "They voted for Jack Layton. Jack Layton is dead."

As cold and cruel as that may sound, St-Denis' remarks nonetheless highlight the issue that has been floating over the NDP since Layton's passing. Under interim leader Nycole Turmel, NDP approval ratings have been steadily declining in favour of the Liberals. This is not necessarily Turmel's fault. To go from an inexperienced MP to the Leader of the Official Opposition in Canada is no easy task.

However, it has allowed Prime Minister Harper and, more crucially, Liberal interim leader Bob Rae, to dominate discussions in both Parliament and the media. Rae in particular has been closing the approval gap between his party and the NDP and has been seen by some as the unofficial Opposition Leader just because his presence is so much larger than Turmel's. His performance has been so well received that there is talk he may run for leadership permanently, and if polls continue to favour him, there may be no reason not to run.

"They voted for Jack Layton. Jack Layton is dead."

> Lise St-Denis, former NDP MP

All of this leads to the question of whether the NDP can maintain or improve its status by the next election. In March, party members will elect a permanent leader of the party and, by extension, the new leader of the Official Opposition. How that leader performs will indicate whether the NDP will have a legitimate shot at government. But are there any names on the ballot that are as inspiring as Jack Layton's?

Thomas Mulcair is seen as one of the frontrunners, but there are concerns that he has too fiery a personality for a majority of voters. Regardless, the next leader will either maintain the NDP fortunes or reveal that the 2011 election was a mere fluke before sidling off to third or, dare I say fourth, position.

The NDP still has great potential. Until the next election, it remains the Official Opposition and keeps all the benefits that come with this status. But if the party does not make its presence stronger, the Liberals will once again overtake them as the main alternative to the Conservatives. If that happens, Jack Layton's passing will be all the sadder because his party's chances will have passed with him.

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OPINIONS

Why are young women so foolish?

If young women won't stand up against their misrepresentation, own who will?

SUSAN EINARSSON

BCIT Broadcasting Instructor

Designer vaginal surgery is one of the fastest growing cosmetic procedures in the United States. In October of 2010, Marie Myung-Ok Lee reported in The Guardian newspaper that surgical procedures offered include labiaplasty (trimming or completely removing labia), vaginal rejuvenation (tightening), hymenoplasty ("revirgination") and clitoral "unhooding" - among others. Apparently the men of India don't need their women to be "re-virginized", their population is 1.2 billion. Nor does the average John take a look down under to see what's what before doing the deed, and I hear business is booming.

I recently asked my students, "Who is Gloria Steinem?" The room was silent. Blank faces stared at me. Then one young man answered, "She was a feminist." There was a groan, then laughter, and then a raucous discussion. It got heated. Many females in the group did not want to be associated with that word. No one mentioned Steinem was a journalist and a political and social activist. When I brought up the topic of the sexualization of females, most of the females thought this did not apply to them.

How sad that young women don't even realize that the female in our culture has been systematically and deliberately sexualized. Her full potential as a human being erased. It is like a fish that is no longer aware it swims in water.

The film Miss Representation explores how the media's misrepresentations of seemingly acceptable to anwomen have led to the un- nihilate a gender? No one is derrepresentation of women in positions of power and influence, and exposes how American youth are being sold the concept that women and girls' value lies in their youth, beauty and sexuality, and not in positions of

leadership or influence. The United States is still ranked 90th in the world for women representation in national legislatures. Women hold only 3 per cent of clout positions in mainstream media, and 65 per cent of women and girls have disordered eating behaviors. Canada's record is equally abysmal. Think about the images of females you see in this culture. They are portrayed as sexual, passive and powerless.

I applaud the gay community who do not tolerate such stereotyping or demeaning treatment.

As I walk around the campus, I wonder how it is that so many seemingly intelligent and capable females remain silent on how they are reflected in their own society. I applaud the gay community who do not tolerate such stereotyping or demeaning treatment. ContactMusic.com reported that in 2010, Universal Films quickly yanked the trailer for its comedy, The Dilemma, after protests by the gay activist group GLAAD, over a scene in which star Vince Vaughn says, "Ladies and gentlemen, electric cars... are gay. I mean, not 'homosexual' gay, but, you know, 'my parents are chaperoning the dance' gay." The line was also denounced by CNN's Anderson Cooper, who, in an interview with Ellen De-Generes, remarked "I was shocked that ... they put it in the movie, but that they put that in the preview. ... we've got to do something to make those words unacceptable because those words are hurting kids."

As a society we are very concerned about being politically correct. Why then is it complaining. Why are young women silent on the horrific way they are constantly portrayed in advertisements, on TV, in video games, in films and in music videos? Maybe we should hire the men from GLAAD to speak for us.



Reality television star Heidi Montag, pictured above, has been criticized for being a bad role model for young women after for undergoing dozens of cosmetic surgeries.

What do YOU think, BCIT?

Students, faculty, and staff are encouraged to send a response for publication to link@bcitsa.ca

CAMPUS



Each aircraft was required to employ a Lego test pilot.



Look closely to see former Link sex columnist Di Daniels decorating this craft.



The Jet Blasters team take their aircraft on a test flight.

Model aircraft competition takes flight at ATC

Students at the Aerospace Technology campus (ATC) had the opportunity to put their training to the test on an admittedly small scale last week at the BCIT Student Association's Wright Brothers Flying Extravaganza. The annual event, now in its fourth year, challenges participants to create a model aircraft using common household items.

Prizes included Helijet helicopter tours, gift certificates for the Flying Beaver pub in Richmond, and ATC-branded T-shirts.

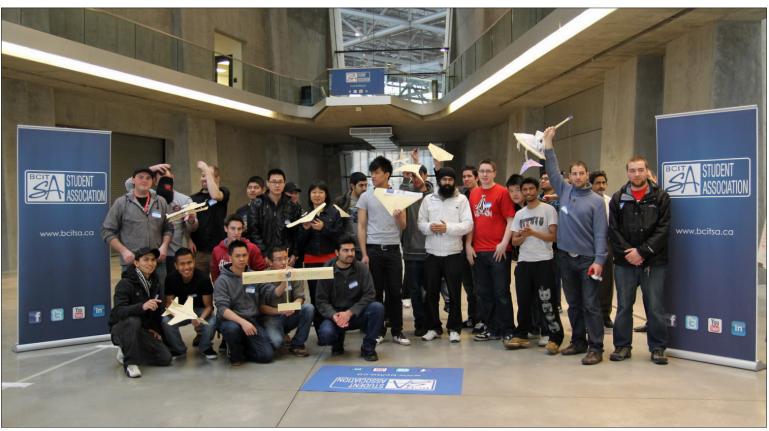
"We held this event to join students together and indulge some good old fashioned school spirit," event organizer lan Morton told The Link. Nine teams of three people participated, including students from ATC-based aircraft maintenance and avionics programs as well as one team of business students from BCIT's Burnaby campus, whose lack of applicable training became evident.

"[The business students] created this bizarre flying jalopy that didn't go too far," Morton mused. Overall, the event was a great success, with three teams going nome with prizes for furthest distance flown, most creative aircraft, and best crash.

"It created a fun and relaxed environment at an otherwise rather serious campus," concluded Morton.



This aircraft by Team Oreo went on to win the prize for furthest distance.



- John Morrison III Participants pose for a group shot with their aircraft.

CULTURE



Anchoress vocalist Rob Hoover performs at a Vancouver Island venue.

Artist spotlight: Anchoress

Vancouver hardcore group Anchoress on their upcoming album, rum-runners, and what it's like being popular in Russia

THORSTAN GERLACH

Culture Editor

Sitting in a dimly lit restaurant, Anchoress lead singer Rob Hoover muses over his great great-grandfathers past.

"When I was growing up, my mom had this newspaper framed from 1930, and the headline was: 'Rum-runner Escapes Coast Guard', or something like that. The ies, which is available (along article basically just said the coast guard encountered this small boat suspected of rumrunning... Shots were fired and the rum-runner got away. That rum-runner was my great great-grandfather."

Right now, Rob Hoover and guitarist Keenan Federico are talking about their upcoming album, and the song The Rum-Runner Blues, inspired by Hoover's dodgy lineage. For the Vancouver-based hardcore band, the best inspiration has always come through the drama of personal life.

"The song writing process has always been an organic thing," reveals Federico. "There are a lot of themes on our new album. Musically, it varies drastically, and the same goes lyrically. It's pretty wild."

The band recently released their EP, A Night at the Movwith their first album Sail Away) for free download on the band's website. Fittingly, the EP features songs inspired by their favorite movies.

"The song Brooks Was Here comes from a scene in The Shawshank Redemption and track two, Grease Fire comes from the movie Grease" says Hoover.

"It's just art," continues Federico, "something that can convey a message really well. Something that can convey something emotional or passionate, we all appreciate, whether it's movies or a song."

Over the past year, Vancouver's Anchoress has been steadily gaining a reputation as one of the city's rawest bands, with menacing guitar riffs and prowling vocals that crawl through your speakers. But for the guys in Anchoress, playing in a metal band in Vancouver is not always an easy thing.

"There's a lot of metal going on in Vancouver for sure, but it's the stuff in between. It's either Hammer Death or Tegan and Sarah, and anything in between has issues." said Hoover.

It's a sentiment that Federico agrees with.

"You're either on one end of the spectrum or another. You're either an indie kid or a metal kid. The blurry genres don't really get treated well."

Though the band has its doubts about the Vancouver metal scene, they have become a familiar sound to a lot of the local clubs in the area.

"A lot of the shows that we have played have been at Funky Winkerbeans" says Hoover. "I love the place, but it can get pretty rough. The stage has a wall around it so that crowds won't pour beer in monitors and pull shit out."

The live shows however, have helped the band grow musically, and with the success of the band's first album, Sail Away, recognition has come from corners the band never expected.

"Within hours of our first album going up, it was in this Russian music blog, and it's been a constant thing since

then" laughs Hoover. "It's weird; we've got fans in Russia messaging me, asking if we're working on new songs."

Though they may not get to Russia just yet, the band is preparing a tour which will kick off at a hardcore rock festival at the Rickshaw downtown, and later crossing Canada to Montreal's Pouzza Festival in May.

"There's camaraderie to playing live," muses Federico, "it's unlike anything else being in a band, It's a lot of fun."

Anchoress plays the Astoria on March 6, and Iron Road Studios on March 16.

You can find more from Anchoress online at anchoress.bandcamp.com

> Vocals: Rob Hoover Guitar: Keenan Federico Bass: Ricky Castanedo Drums: Chris Lennox-Aasen

CULTURE



Seann William Scott as Doug "The Thug" Glatt

Magnet Releasing

Goon a bloody good time

Directed by: Michael Dowse Stars: Seann William Scott, Liev Schreiber Running time: 92 minutes

LUCAS MENESES-SKODA Link contributor

Sidney Crosby couldn't handle this movie.

In other words, Goon is like Boston Bruins tough guy Zdeno Chara, one of the ugliest and brutally gruesome hockey tales of recent memory. Some people are better off playing air hockey, but to those who truly love the game, there is a certain level of appreciation for the sport which this film highlights.

The truth is, maybe like Chara, beneath all the overly

A

accentuated blood splatters and never-ending reels of f-bombs, Goon has a good heart.

Despite having stale macaroni for brains, Doug Glatt (Seann William Scott) is a soft-spoken, kindhearted guy. His life consists of working as a bouncer at a local bar and a hanging out with his loud-mouthed best friend Pat Hoolihan (played by Canadian film regular and Goon co-writer Jay Baruchel).

Needless to say, Glatt's life is in the urinal. That is, until he uses his bulldozer-like fists (and head) to beat the living pulp out of a hockey player who jumps the glass at the local rink to take on a hostile crowd. As a result, he gets invited on the team and quickly becomes Doug "The Thug" Glatt.

Glatt moves up the minor league ranks and gets recruited to play in Halifax, where the majority of the movie is set. Glatt continues to play the part of enforcer, eventually re-energizing a room full of washed-up farts and leading the team to the playoffs.

Glatt eventually comes face-to-face with his toughest match: Ross "The Boss" Rhea (Liev Schreiber), in a fight as gruesome as anything in 2003's horror bloodfest Freddy Vs. Jason. In fact, the fight may be one of the most gut-wrenching caught on film.

Goon is a testament to the modern day hockey enforcer and our nation's obsession with the sport. Although the film isn't pretty, it still appeals to those with a passion for the game – and passion can sometimes lift a team from the rubble.

Recently, hockey's physicality has raised serious questions on the nature of the sport and the safety concerning its players. However, Goon does an excellent job of not sugar-coating the daunting task that lies before any enforcer playing the game- at any level. Whether it's fighting the most ruthless player on the ice, or blocking the hardest shot, Glatt's rise to glory honours all those who do it for a living every day.

With cameos from Eugene Levy, as Glatt's dad, NHL legend Georges Laraque, and a cute love story tied in, Goon is good old fashioned entertainment.

OVERALL GRADE: B+



CULTURE

The best television shows you're not watching (yet)

Take a few minutes to peruse collection of programs that don't get the recognition they deserve

THORSTAN GERLACH Culture Editor

As television lovers, we all have those shows that mean absolutely the world to us; the ones we defend and treat as if they were our children. We would never miss an episode, just like we'd never miss one of our kids' soccer games or dance recitals. But what if you realize that your kid, who you know is great, is actually a bit of a loner?

Well, we're here to try as best we can to give a little reassurance to calm your unsteady TV nerves. Here's our picks for the top five shows that no one else is making friends with.



Despite its acolytes and accolades, the general televisionwatching population just hasn't warmed up to 30 Rock. I guess that makes the show the Velvet Underground of the boob tube.

Already in its sixth season, *30 Rock* is loosely based on Tina Fey's experiences as head writer on Saturday Night Live. A comedy show about a comedy show - how could it miss?

30 Rock is a gem that rarely misses the mark, and as the Peabody Award Board asked of the program, "...it is as funny, or funnier, than the show it pretends to be producing?"

Scene stealer: Kenneth Parcell (Jack McBrayer), the gentle Southern-born NBC page who, it is occasionally hinted at, might be immortal.

ENLIGHTENED



Parks and Recreation is a little like the ugly duckling who turned into a beautiful swan; it's just people haven't really noticed yet.

The program got little love from audiences in its first season, with most complaining it was merely a clone of The Office. But after the show revamped its format in the second and third season, it has since gone on to win multiple awards; and how can you not like Amy Poehler's sunny and optimistic Leslie Knope?

The show can also boast to having the best guest-star appearances on TV, with stars like Louis CK, Rob Lowe, and Parker Posey making memorable appearances.

Scene stealer: Hardline libertarian boss Ron Swanson (Nick Offerman).



Treme is the first TV show that attempts to bring awareness to the hardships of life in New Orleans, and it's powerful stuff. It manages to bring great depth and sincerity to its portrayal of regular people trying to rebuild their lives after Katrina devastated the city in August of 2005.

David Simon and Eric Overmyer (the same guys who brought us The Wire), have created such a realistic portrait of a city in turmoil, that even citizens of New Orleans embraced the show, likely the biggest accreditation any show of this genre can hope to achieve.

Scene stealer: Antoine Batiste (Wendell Pierce), the trombone player who's always in search of the next gig.



Nobody seems to learn anything at Greendale Community College, where NBC's postsecondary comedy Community is set.

community

Whether it's aimlessly walking around campus waiting for fun to start, or the rapid-fire puns it delivers, the imaginary world created by the show's heroes has never been so lovable.

Yet, despite its critical acclaim, audiences have been a little stingy when it comes to showing Community a little love. Nevertheless, after NBC announced the creatively ex- to the same fate as another plosive show will be coming criminally ignored HBO show, back in March, it also confirmed the show's loyal fanbase may be the strongest they have.

Scene stealer: Annie Edison (Alison Brie), the uptight control freak discovering her inner babe.

HBO has consistently produced shows that dive into the fucked up reality that is everyday life, highlighting spiritual struggles connected, often tragically, with concrete realities.

Enlightened is about Amy (Laura Dern), a California woman trying to get her life back together after a nervous breakdown. Amy, trying to live out a luxury-filled reawakening, has to deal with the reality that she's broke.

Don't let *Enlightened* fall of his mother Virginia. Bored to Death. If you miss out there with incredible pereither of these, you're missing out.

Scene stealer: Helen Jellicoe (Diane Ladd), Amy's cold and emotionally exhausted mother.

Recently renewed after its second season, Raising Hope tells the story of a hopelessly naïve young man named Jimmy Chance, who has found out he has a seven-month-old child named Hope who was conceived after a one-night -stand Jimmy had. Unfortunately for Jimmy, the mother of his child turned out to be a serial killer who has been tried and executed for murder, leaving Jimmy to care for the child along with the help

Raising Hope has proven to formances by its stars.

Scene stealer: Maw Maw (Cloris Leachman), Virginia's 84-year old mother, Jimmy's great-grandmother, and Hope's great great-grandmother.

Parenthood is a show that could have easily been cancelled in its first season: low ratings and mixed reviews had NBC execs nervous. Thankfully, the heads at NBC thought better of it and now Parenthood has become one of the best dramas on TV.

The show revolves around three generations of the Braverman family. Each character is played thoughtfully and develops along with each season.

Those who say dramas be one of the smartest shows are dead have vet to see Parenthood

> Scene stealer: Haddie Braverman (Sarah Braverman), seventeen year-old straight-A student trying aspiring to be the quintessential good girl.

CULTURE NEWS J.K. Rowling to write adult books

J.K. Rowling, the British writer whose Harry Potter books became a global phenomenon, is set to write her first novel for adults.

Rowling said the novel will be "very different" to the Harry Potter books.

Publisher Little, Brown and Company, part of the Hachette Book Group, acquired the rights to publish the book, the title and publication date of which will be announced later this year.

It is Rowling's first major novel in several years after the last Harry Potter book in the series was published in 2007, and a supplement book in 2008.

Michael Jackson's doctor seeks appeal

Dr. Conrad Murray, the physician convicted of involuntary manslaughter in the death of pop star Michael Jackson, has filed an appeal for his case.

According to files in Los Angeles, Murray claims Jackson was so stressed over his financial issues that he self-administered the dose of Propofol that killed him in 2009.

Chris Brown accused of iPhone theft

Controversial R&B singer Chris Brown has been accused of stealing a woman's iPhone in Miami Beach.

The singer is currently on five years' probation for assaulting ex-girlfriend and pop star Rihanna in 2009, and is being investigated by Miami police after a 24 year-old woman fingered Brown and reported "robbery by sudden snatching" on February 19.

Gossip media outlet TMZ reported that the woman was trying to take pictures of the singer with her phone as he was leaving a Miami club. The woman alleged Brown snatched it from her and drove off, saying "Bitch, you ain't gonna put that on no website."

— Thorstan Gerlach



THE LINK



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Ask me how! Email: bcittax2012@gmail.com

All tax filers are students in the CA/CGA/CMA programs or 4th

Level of the Financial Management Program of BCIT.

STUDENT INITIATIVE FUND

The Student Initiative fund is a program which allows BCIT students to apply for financial assistance to take part in extracurricular activities related to their career. Common application includes management and leadership training, professional development, and skill development workshops. The due date for SIF applications is April 13, 2012 at 4pm. Applications can be found online at http://www. bcitsa.ca/wordpress/?page_ *id=158* or at the Uconnect Resource Center (SE2 Rm. 286)

SUNDAY MEN'S TOUCH FOOTBALL TEAM **NEEDS PLAYERS FOR LEAGUE PLAY** Contact Stacey at 604.782.0930 for details.

STELLAR STUDENT SEEKS SINGLE/ SHARED ACCOMMODATION

Feline aficionado a must! Contact jjcatcher99@gmail.com

Want to submit a classified ad? Email sales@bcitsa.ca. Classified ads cost \$20 each for nonstudents but are free for students and student groups!



ASSOCIATION BCITSA Info & News



Executive Weigh-In

BCITSA ELECTION

The BCIT Student Association (BCITSA) general election is taking place soon. Election packages will be made available at the BCITSA General Office as well as online on March 19, at which time the nomination period begins.

Positions available:

- President
- VP Finance & Administration
- VP External
- VP Student Affairs
- VP Campus Life

Chairs:

- School of Business
- School of Health Sciences
- School of Energy
- School of Computing Science
- and Academic Studies
- School of Transportation, Construction, and the Environment
- School of Aerospace Technology

Contact your BCITSA representative, set rep, or watch this space for more information.

UPCOMING EVENTS

March 6 & 7	Float Your Boat model boat racing competition at BCIT Marine campus
March 9 food	Spring Break Bash at Professor Mugs Pub. Starting at 11a.m., enjoy and drink specials as well as games. Don't forget to dress up!
March 9	BCITSA LAN party — register at goo.gl/BvTqY to save \$2 (otherwise \$5)! Registration includes two slices of pizza and a soft drink.
March 20	Crash Course Cookin' course. Learn how to make all sorts of delicious

meals costs nothing and you keep the food!

Go to facebook.com/BCITSA for more details!

FREE TAX RETURN SERVICES

In order to be eligible, you must:

- be a BCIT student, resident, or faculty members
- be a single person with an annual income of \$25,000 or less
- be a married couple without dependants with a
 - combined income of \$35,000 or less
- You are not eligible if you:
 own your own business
 have deceased returns
- are claiming capital gains
- have major investments, RRSPs, stock, mutual funds, or RESPs have filed for bankruptcy
 are renting property to others

⊢ F I N A N C I A L

• Management association

For more information or to register online, visit **bcitFMA.com**

STUDENT

ASSOCIATIO

PROVIDED BY



A message from BCITSA School of Aerospace Technology Chair Keith Miller

Don't forget to unwind! While exams are nothing to take lightly, I'd like to repeat something that all of us have probably heard before. Your brain needs a break, too.

Contrary to popular belief, cramming the night before is not actually going to improve your exam score. The best studying any student can do the two or three nights leading up to an exam is get a solid eight hours sleep every night. This sounds pretty outdated, I know, but hear me out.

I know that if I didn't sleep well the night before, it takes me a solid minute of thought for me to to tell you my middle name. Now that sort of thing is good for a laugh with friends, but it's no laughing matter when you're blankly staring at a blank answer form on exam day. With a solid night's sleep, your brain (and memory) is functioning at 100 per cent. There's a good chance that even if you didn't study the answer, the words in the question might spark a memory in you of the lecture you sat through on this. Those sparks don't happen in a sleep-deprived brain.

Study in little steps. If you take a comprehensive set of notes on a lecture, read them rather than your textbook when you study. Then, after the next lecture, read both sets of notes and so on. Continuing this pattern, you'll know the whole subject by the time the exam rolls around. The night before the exam, you'll be enjoying a few drinks and watching the game while your friends give themselves aneurysms.

I hope this helps for next time. Relax well.



HUMOUR

Man reinvents self as hipster to legitimize personal faults

Friends complain he does not comply to hipster mandate of obscurity, judgment, and exclusion

JOHN MORRISON III

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The III is not ironic, I swear

University student Josh O'Kane has decided to re-invent himself as a hipster, according to reports that were still filling his Facebook wall at press time.

O'Kane, a fifth-year student who has yet to declare a major, made it official by posting praise of several local dive bars and '80s rap groups in attempt to publicize the transition.

O'Kane's decision has not come without controversy, however, as many are calling the transformation a thinlyveiled attempt to avoid accusations of laziness, poor taste, and excessive frugality.

"This all started when he couldn't afford new glasses and had to have his lenses

put in his dad's old frames," explained a long-time friend Bryn Ossington.

"Some girl with an asymmetrical haircut commented on his 'new' specs and everything snowballed from there," Ossington continued, making careful use of air quotes to illustrate displeasure with his old friend.

"It's great, the less effort I put into my appearance, the cooler I look."

> — Josh O'Kane, recent hipster

O'Kane, interviewed in the basement of his parents' small two-bedroom house, defended his new image.

"One day I looked in my fridge and noticed I had nothing but Pabst Blue Ribbon and leftover Kraft Dinner. At that point, I figured I was just being dishonest with myself if I didn't call myself a hipster."

Peers have claimed that the new image is a marriage of convenience and not congruent with the hipster mandate of obscurity, judgment and exclusion.

"He drinks PBR because he works part-time at a video store and it's cheap," another friend complained, "Just because he started a blog and pretends to enjoy listening to Tennis and Das Racist doesn't mean he's a real hipster."

Despite criticisms, O'Kane seems content with his new lifestyle.

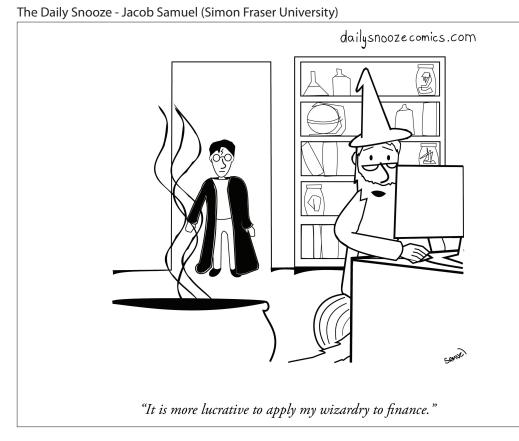
"It's great, the less effort I put into my appearance, the cooler I look," insisted O'Kane, who had already been known to shower irregularly.

When asked what he planned to do about those opposing his new lifestyle he replied simply, "Haters gon' hate, man."



O'Kane insisted we continue taking photos until we captured his deliberate indifference.

Andrew Meade



Pop and Ice Cream - Lance and Evan Mudryk (University of Alberta)





The Link