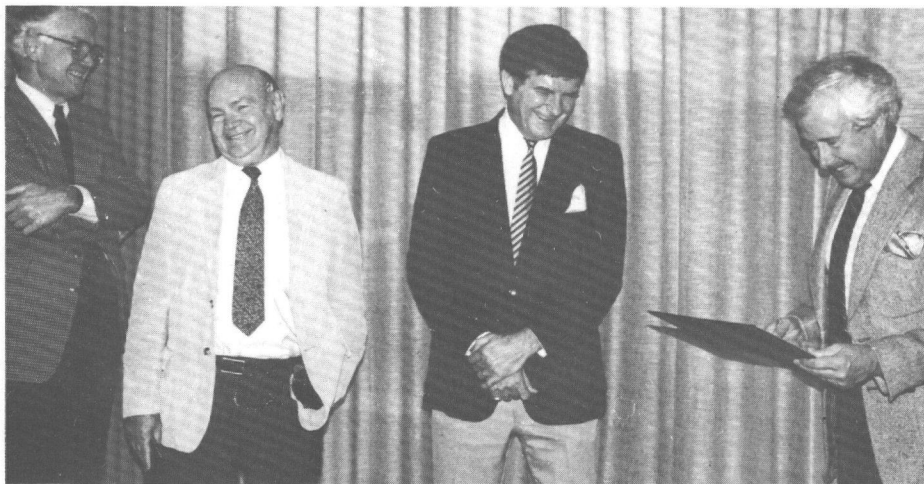


BCIT MESSENGER

Volume 12, Number 4

A Newsletter for the BCIT Community

October 27, 1983



President Thom presents Jerry Lloyd with a Certificate of Merit from BCIT while sharing a joke about Jerry's car being towed off campus on his last day. A special staff reception in honour of Jerry, who is leaving to become principal of the PVI campus in Richmond and Bob Mason, who retires this week was held last Friday in the Food Training Centre. Bob was given an easel and Jerry a travelling suit bag.

BCGEU Award now before Peck

The BCGEU arbitration award was received by BCIT October 19 from arbitrator Alan Hope.

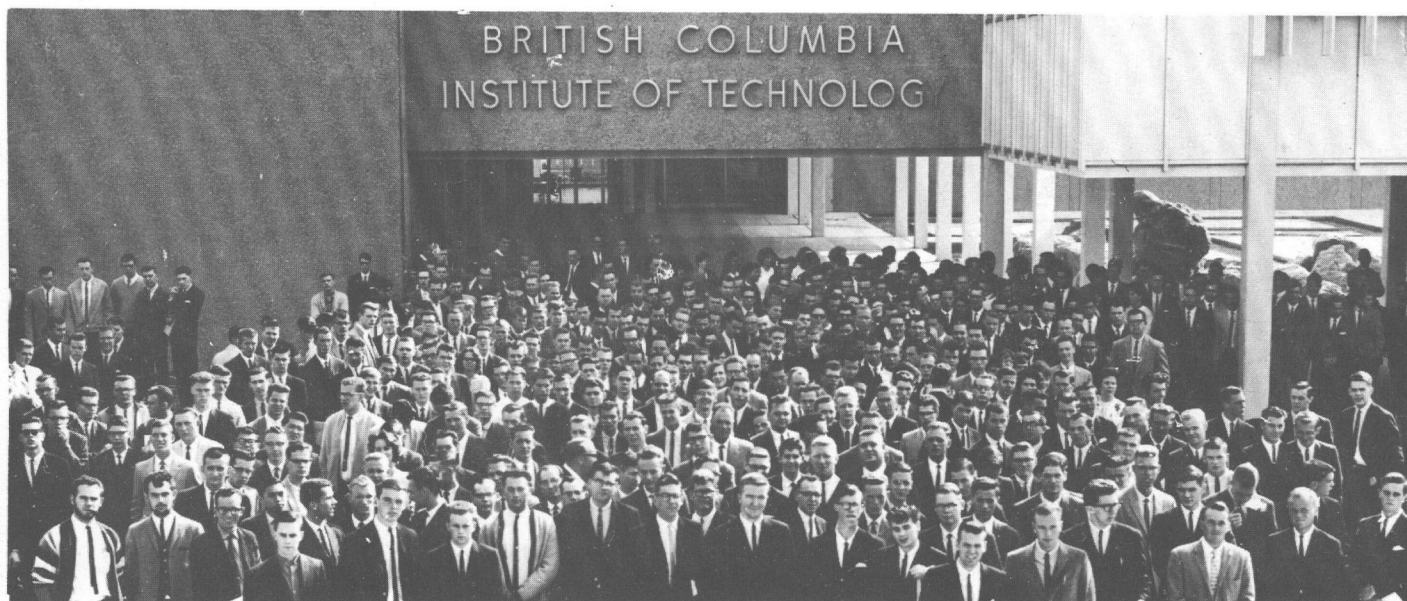
It provides for a one year contract ending September 30, 1983, with a \$60 a month increase across the board for all BCIT BCGEU members. It is binding on both parties.

However, it must now be submitted to and approved by the Commissioner of Compensation and Stabilization, Ed Peck. Because of this and because other questions need clarification no immediate implementation of the decision is contemplated.

Do you remember when?

As we approach BCIT's twentieth anniversary year The Messenger will be featuring reflections of people and events that have contributed to our twenty year growth.

We are looking for interesting anecdotes, remembrances and old photographs of the Institute and its people. Please help by calling Trish or Louise at local 738 or drop us a note c/o The Messenger, Trailer 1B.



Pictures like this take new meaning as BCIT starts to prepare for its 20th birthday anniversary celebration in 1984. These are BCIT's first students, captured on film for posterity by retired Ministry of Education photographer, Doug McPhail. The photo was taken shortly after commencement exercises on Wednesday, September 9, 1964. More photos and remembrances on pages 4 and 5.

Mason returns to Ottawa for hearings

Bob Mason, who is still on call to the federal Ministry of Employment and Immigration after serving as a member of the Skill Development Leave Task Force, returned to Ottawa this week to participate in hearings with business, labour, education and government leaders. The hearings are being staged by a national advisory panel of seven people appointed by the government to study the findings of the task force, hold hearings and make recommendations to cabinet by December 31.

Mason served as education rep on the task force from September, 1982 to July of this year when he returned to the Institute for the remaining months of his tenure with BCIT. He retires this week.

The three other task force members were Dan Benedict of United Autoworkers representing labour, Fred Collier, retired vice president of Canron Corporation representing business and industry and task force director Lynn Wilkinson, former director of non-credit continuing education at John Hopkins University, representing government.

National policy needed

The task force was formed in response to a call by labour and other groups for a national policy on paid educational leave and a recommendation by the National Training Act of July, 1982 which established the Skills Growth Fund.

Mason's involvement in the task force actually occurred as a result of work he did relating to the Training Act after it came into existence. As someone with background in both education and industry, he had constructive comments to offer, one of which had to do directly with his ultimate inclusion on the task force.

"I congratulated the government on the Training Act and said there had to be an act that would support adults going back into the workforce," he said.

The task force was formed and asked to come up with options and mechanisms that could be used in a consultative process and which would eventually result in recommendations to cabinet.

Mason travelled across Canada talking to provincial deputy ministers of Education, Labour and Man-

power, finding some startling differences in attitude but a general consensus that the time had come for a stated policy on Skill Development Leave.

Although many ministers identified jurisdictional problems in provincial/federal relations, most agreed they could be ironed out.

The conclusions of the task force are contained in a two column report titled *Learning a Living in Canada*.

Canada behind in skills training

"The general conclusion was that Canada must institute a policy supporting skills development leave," says Mason.

"We need it because of the rapidly changing nature of work that is taking place in this country with the advent of computerization. Skills that have been utilized for a number of years are no longer useful and people are finding themselves laid off and being replaced.

"Skills learned in youth will no longer suffice for a lifetime of work.

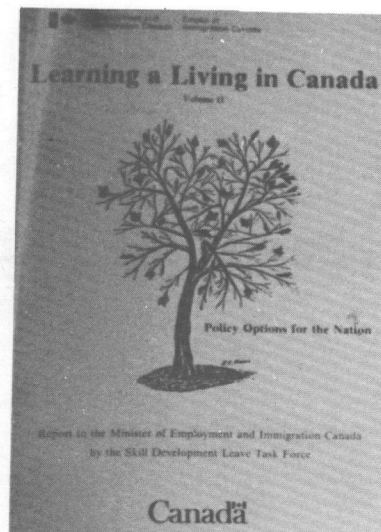
"We must create ways and means that will allow people to embark on a lifetime of learning."

Mason offers some interesting anecdotal statistics as evidence of how far Canada is behind other trading countries in keeping its workforce up to date in skills training.

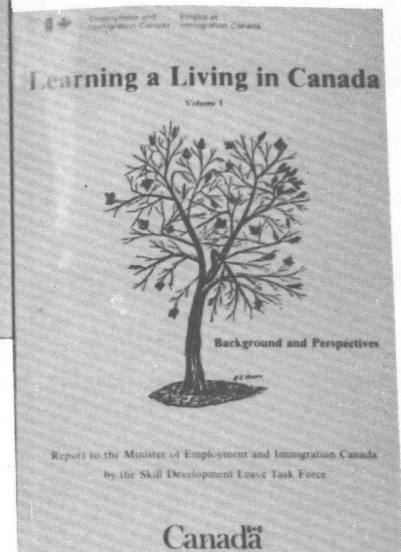
"For every 25 hours that Canadian workers spend in retraining, American workers spend 35 hours and Japan spends 65 hours," he says.

"Over the next two decades anywhere up to eight million jobs in Canada are going to be affected to a greater or lesser degree, i.e. they will either disappear or the skills required will have to be updated. It will all change rather drastically over the next 20 years."

The task force gave the government a wide choice of 39 options and mechanisms to choose from, clearly identified on a pull out Options Worksheet and divided into categories like, **Changes to Existing Policies and Programs, Changes to Legislation and Collective Agreements and Tax Changes**. One of the options under Changes to Legislation and Collective Agreements is "Educare", a universal system of education that would work along similar lines to Medicare.



below - Bob Mason's Tree of Knowledge design was used as the front cover illustration on the Skill Development Leave Task Force report, "*Learning a Living in Canada*".





Library News

Students from the graduate school of library sciences at UBC recently paid a visit to the BCIT Library.

Of particular interest to them was the Library's computerized reference and cataloguing services, the automated circulation system and the teaching activities of the librarians. Robert Roy, Library department head, spoke to the group and answered their questions during the tour.

Throughout the year several of the students will study BCIT's methods of acquiring technical information, its library instruction programs and its plans to develop an integrated library information system.

Charles Saunders, program head of the Audiovisual Department, has been elected western regional vice-president of the Canadian Rehabilitation Council for the Disabled (CRCD).

CRCD is an association of over 70 non-profit organizations whose objectives are to provide rehabilitation services for the physically disabled. Member organizations include national and provincial rehabilitation centres, Worker Compensation Boards and disabled persons.

"Our challenge is to ensure that rehabilitation programs are available to every disabled Canadian so that each can obtain maximum independence and enjoy the highest possible quality of life within the community," Saunders explains.

At a recent executive meeting of the CRCD Saunders was asked to coordinate some of the facilities for the Canadian Congress of Rehabilitation to be held in Vancouver in 1985.

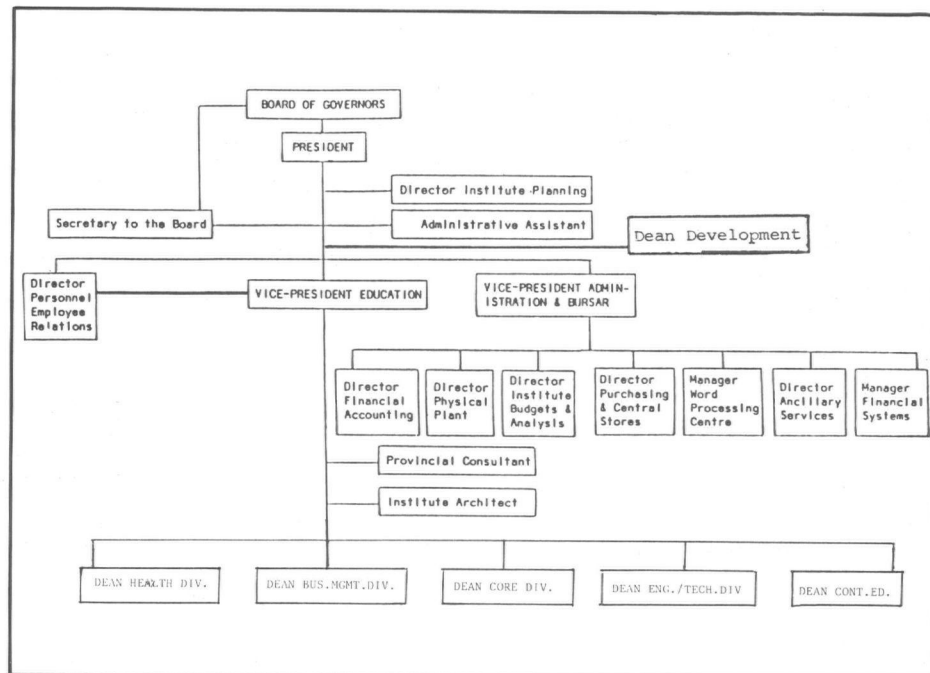
Saunders is also a director of the Technical Aids and Systems for the Handicapped Inc. (TASH), a non-profit group supported by the National Research Council Canada and dedicated to fulfilling the needs of the disabled by providing technical aids and systems not readily available.

Saunders has spent many years working for the betterment of disabled people, particularly in the area of fund-raising.

The interim organizational structure in effect since early summer is working well, according to feedback received by Gordon Thom, and will continue until March 31, 1984.

"The uncertainty in our funding levels for the future and the Task

Force on Part Time Learning having not reported out (which has organizational implications) leads me to not making any long-term changes at present," Thom said in a memo to management staff recently.



Saunders elected to C.R.C.D.



Saunders, who has been involved with the Lions organization for about 16 years, is seen here with some of the many children he has helped in his capacity as fundraiser and organizer.

As BCIT approaches its 20th year there are still several people on campus who can count themselves in on the original surviving group of pioneer staff members. People like Joan Blair, who remembers physically unpacking her own laboratory equipment in preparation for BCIT's very first technology - Bob Mason, Ian McNeil, Victor Heath, Quentin Lake, Don Bannerman, Cliff McAdam, Mike Coltman, Ron Hyde, Pat Rogers, Sid Andersen, Ian Anderson, Wayne Irving, Sid Todd and many others who, over the years have amassed a great number of recollections and experiences that form the very thread and fabric of the tapestry that is BCIT today.

While some of those threads have become a little worn in places, the brightness that everyone shared in the days when the name BCIT was on everyone's lips as the first technological institute in the province, survives on into the eighties in the aspirations and hopes of its students.

Joan Blair, who retires soon has, after twenty years service, a lot of memories - some good, some bad.

She talked about some of them to the Messenger recently.

"One thing going for BCIT and has always been going is the outstanding students it attracts," she says.

"I remember the early days before classes started at BCIT when it was our job (staff) to go out and sell BCIT to the community. We were a sort of recruitment team going into high schools, giving tours and holding special functions. The press publicity was enormous in those days, of course, she says. "Hardly a day passed without something about BCIT appearing in the papers."

Cec Roper, BCIT's first principal encouraged his staff on these public relations missions and although remembered as sometimes rather inflexible, his tireless crusading paid off for BCIT in the swelling numbers of students that came through the doors and the inspiration he gave his staff.

The dress code was initiated by Roper and while resisted by some (Joan says she will never forget unpacking her equipment and test tubes while still dressed in business clothes) was effective in giving BCIT a clean cut, business-like image.

"It was a tiresome sort of rule but certainly made us look good to the outside world," says Joan.

The dress code determined that all males on campus should wear, "shirt and tie, business suit or sports coat or blazer with suitable trousers," and

Reflection

...20 ye



Retiring head of Medical Laboratory, Joan Blair, in an early Sun photo with long time associate, Sylvia Sinclair, and principal Cec Roper.

photo courtesy Vancouver Sun.

"women should be attired appropriately in accordance with the regulations for men."

Blair, who was in charge of the training school for medical laboratory technologists at VGH, decided to throw in her lot with the new institute when the program automatically transferred to BCIT.

"We operated out of PVI for a number of months while they were still constructing the '62 building. BCIT was surrounded by a sea of mud then and on the day they finally opened the doors officially, workmen were busy widening Willingdon making the procession of limousines rather difficult," recalls Blair.

The Medical Laboratory Technology started in May, 1964 with Joan Blair and her old VGH assistant Sylvia Sinclair at the helm with Evelyn Whiteside, Nona Bruce and Grace Camden. Heather Pedlar, a student from Joan's VGH days, joined the department as a staff member in 1966.

"We started before all the other technologies because of the way we had been set up at VGH, she says. "We had a spring and fall intake and while this was ironed out later to conform to other BCIT technologies, we were committed that spring to taking on 34 students.

One memory of the early days that Joan will always treasure as an amusing anecdote is the story of titles given to staff members.

Cec Roper decided that members of staff were to be designated masters, associate masters or assistant masters and while the same policy applied to women it seemed only correct English to refer to them as mistresses.

"We had many a joke over that one," Blair recalls. But it was one particular incident that she particularly remembers.

"Some changes had taken place to the pay scales and staff were busy congratulating each other on their raises. I was an associate master but because of being in charge of the department had been given about \$20 more than anyone else, she recalls. "Everyone was asking each other how much they had received as assistant, associate or master and when it came my turn to answer and I just leaned back in my chair smugly and said, "call me madam."

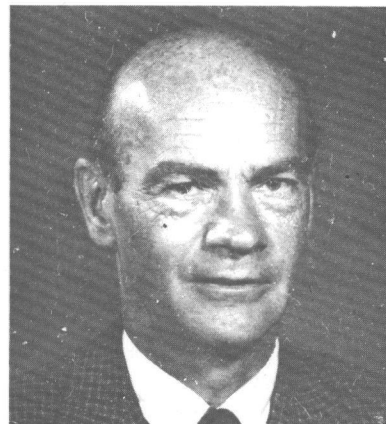
Later on one of my old staff members, Jannie DeVette, now married to Mike Scriabin, sent me a Christmas card with the greeting, "To Madam From One Of Her Girls."

Joan will carry these and other memories with her from BCIT when she leaves November 9 and, while BCIT will have lost one more of its human foundation stones, her imprint will always remain on the program she literally sweated into existence and later shaped and fashioned from those early days as BCIT's first female faculty member.

s on BCIT rs later



"BCIT WAS SURROUNDED BY A SEA OF MUD."



Bob Mason, pictured here in 1973, joined the Institute in June, 1965. Hired initially as an instructor in Gas and Oil, forerunner of Natural Gas and Petroleum, he later became department head of Chemical and Metallurgical after a plane crash claimed the life of Jack Woodward. Asked to define his thoughts on the changing role of the Institute as it approaches its 20th birthday, he says, "When BCIT started it had the only mandate in the province to do technological training. Today that is spread around the province and with Kwantlen starting up it will probably increase. I feel BCIT should be looking at and developing an innovative approach to technological education to provide for the needs of adults, part time and full time learners of the future. Adult education is going to become more important than it has been. I see an evolving system having to develop at BCIT where full time and day time activities are no longer separate.



BCIT's "pioneer staff" pictured together in 1964. Sitting, from left to right: E. Quinter, Institute nurse, J. Jorgenson, librarian, R.I. McNeil, Surveying, D.R. Mason, Surveying, D. Holden, bursar, W. Thumm, Physics, S. Richards, Nursing, Dr. Gunning, special advisor, Cec Roper, principal, W. Adams, vice principal, T. Field, registrar, C. McAdam, Business, T. Elston, Civil and Structural, D. Bannerman, Mechanical, K. Davidson, Building. Second row, from left to right: D. Johnson, Mechanical, E. Whiteside, Medical Laboratory, D. Breckner, Business, T. Glave, Electrical, A. Ridgeway, Medical Radiography, I. Liposvsky, Hotel/Motel, P. Rogers, Medical Radiology, W. Tangye, Mechanical, N. Bruce, Medical Laboratory, T. Orme, Physics, J. Blair, Medical Laboratory, B. Whittles, Physics, V. Heath, Forestry, G. Camden, Medical Laboratory, S. Sinclair, Medical Laboratory, G. Harris, Forest Products, G. Mitchell, Forest Products, F. Buckland, Forestry, E. Cairns (slightly forward), Math, E. Gaspard, Electrical, Buckholtz, Physics. Third row, from left to right: A. Paris, Math, N. MacKeown, Business, K. Johnson, Mechanical, N. McClary, Electrical, R. Hyde, Biological Sciences, J. Verner, Business, J. Lindenlaub, Hotel/Motel, F. Wuhler, Business, P. Woolley, Business, M. Coltman, Hotel/Motel, W. Irving, Chemical and Metallurgical, Q. Lake, Civil and Structural, Dick Riopel, Business, K. Brambleby, English, N. Chippendale, English, P. Coleman, English, A. Nelson, Surveying. Back Row, from left to right: Reg Risdale, E & E, Sid Todd, Mechanical, R. Sterne, Math, M. Manifold, Mining, A. McLean, Mechanical, Ray Collins, Chemistry, A. Kozak, Medical Radiography, J. Woodward, Chemical and Metallurgical, W. Bogyo, Chemical and Metallurgical, G. Berkenpas, Building, Sid Anderson, Biological Sciences, L. Irving, Broadcast, D. Trevorror, Surveying, E. McGuire, Math, M. Bishop, Broadcast, E. Bakony, Audiovisual, I. Andersen, Natural Gas and Oil, J. Evans, Inst, W. Simms, Math.

BCIT's Development Group, headed by former dean of Continuing Education, Dave Brousson, has existed as a team since late spring this year when the various individuals involved moved into Trailer 1B.

Forming the new group were Louise Wright, Trisha Mason, Dave Jones and Karen Ireland from the old Public Relations Department, Mary Bacon and Lynda Bennett from CE&IS Publications, former dean of Students, Jerry Lloyd and his secretary Joyce Payton, Dave Brousson with secretary Judi Donald, and Alumni Association Secretary Anne Boles.

Brousson retained some contact with Continuing Education until recently when he assumed full time responsibility for Development and Atley Morrow took over as acting dean of Continuing Education.

The development office is considered a vital and important part of any post secondary institution and most North American institutions now employ staff to work in this area. Development is normally recognized as a fund raising function and sometimes exists as an office separate from other public relations functions.

SFU's Development office is located next door to the University New Bureau (publicity, public relations, etc.) and vice-president for Development, Jack Blaney is responsible for all these functions.

Dave Brousson firmly believes that a good fund raising program can only work from a foundation of positive external relations, generated by the image of the organization through its publications, publicity, alumni and other public oriented activities like tours, displays, etc.

"It makes sense to try and have all the people involved in these activities working as a team together with those responsible for direct fund raising, and we have been fortunate here at BCIT to be able to do this," says Brousson. He administers all fund raising efforts, relying on his Development staff for creating the right public relations climate.

The concept of a complete development program is strongly encouraged by the Council for Advancement and Support of Education (CASE), the major international organization in this field and, after attending several CASE conferences, Brousson is more than ever committed to the idea.

"People I spoke to at these conferences were somewhat envious that we, as a group, have so many related resources at our fingertips," says Brousson whose background in fund raising includes valuable insights

received as chairman of a special fund raising committee approved by then UBC president Kenny. The committee was struck to study and advise on fund raising programs at UBC and Brousson says he now plans to implement many of the philosophies and policies discussed at that time.

The related resources of the Development Group consist of Institute publications, both academic and non-academic, advertising, internal and external publicity, displays, tours, special events, Alumni affairs and Institute relations.

Mary Bacon and Karen Ireland work on Institute publications and

and are always glad to hear about interesting goings-on at the Institute. They can be contacted on local 738.

Dave Jones is responsible for getting the recruitment message across through a large pictorial display unit that goes on display at exhibitions and regularly in shopping malls.

Anne Boles is responsible for the day to day administration of the Alumni Association. She processes memberships, keeps the huge mailing list up to date and generally tries to keep alumni informed.



DAVE BROUSSON, DEAN OF DEVELOPMENT

publications assistant Lynda Bennett assists with advertising, layout and support services. Their collective expertise and a resource library is available to anyone in the Institute needing advice or assistance with publications, advertising, flyers, brochures, etc. Mary and Lynda were responsible for mounting this year's advertising campaign aimed at recruitment and employment.

Karen, whose current responsibility is mainly academic publications (class schedules and day and evening calendars) is on local 202. Mary is on local 656 and Lynda on local 649.

Information Services, staffed by Trisha Mason and Louise Wright, is concerned with projecting the public image of BCIT in a positive way through press releases and stories dealing with both current news and special interest topics. Publication of newsletters like the BCIT Messenger, the Alumni News and Nitelink is also handled by this office.

Louise and Trisha are available to anyone requiring help with publicity

Joyce Payton, who worked for marketing director Jerry Lloyd until he left last Friday, now reports to Brousson. She will continue to work on certain public relations related committees like those for the 20th anniversary and BCIT marketing strategies and other projects assigned by Brousson. She also supervises the running of the Alumni office.

Judi Donald, as secretary to Brousson, has overall responsibility for general administration of the office. She also handles budget coordination and the annual awards ceremonies, as well as assisting Brousson with fund raising.

A major activity that involves everyone in the Development Group is the 20th Anniversary where positive communication will play a key role in the year-long program of publicity and special events planned for BCIT.

Over the next two months Brousson will visit deans and department heads to explain the goals of the Development Group, particularly with respect to fund raising.

The BCIT Development Group



MARY BACON



KAREN IRELAND



LYNDA BENNETT



LOUISE WRIGHT



TRISHA MASON



JOYCE PAYTON



ANNE BOLES



DAVE JONES



JUDI DONALD

Campus News Roundup

Time of Your Life, the popular series on BCIT career programs that aired earlier this year on Knowledge Network is now being made available to B.C. secondary schools upon request.

The Provincial Educational Media Centre (PEMC) is responsible for distributing the video taped programs - just one of the services they provide to B.C. schools.

A closed circuit video system is now available to staff in room 129 of the 1A building.

The system includes four wall mounted video monitors, one ¾ inch video cassette record and play-back unit, microphone and stand and a black and white video camera.

Video tapes produced in colour can be played back on this equipment.

To use the system, borrow the operational key from the audiovisual technician located in room 494, building 1A, local 780. Users are asked to return the key after completion of the instruction period.

For assistance contact the audio visual technician at local 780, room 497, building 1A.

Nick Petrescu, Operations and Maintenance labourer, retired from BCIT October 14. Nick, who joined the staff November 9, 1981 is described by Physical Plant director, Richard Smyth, as "an energetic and productive member of the team."

Campus Cafe is the new name for the '76 servery. Renovations are expected to be completed by the beginning of November according to Tony Spotzl, manager of Campus Food Services. Service will be greatly improved and many new items for hungry staff and students will be added to the menu.

Hours of operation are Monday through Thursday 7 a.m. to 9 p.m., Friday 7 a.m. to 3 p.m. and Saturday 8 a.m. to 1 p.m.

BCIT MESSENGER

Editors: Trisha Mason and Louise Wright

This newsletter is published by the Information Services Department at BCIT. Letters, articles, story tips and ideas are welcome, but the editors reserve the right to edit for brevity, clarity or libel. Forward information to Information Services, Trailer 1B or call 738. Deadline for all submissions is THURSDAY, the week preceeding publication.

BCIT Trivia

Did you know that there are two noted British actors employed at BCIT? Alistair Sim of Central Stores and Rex Harrison of Operations Management?

Mistletoe in the summer?

Summer may be a slow time on campus but not for those involved in Ancillary Services. Director, Val Karpinsky, points out that accommodation, meeting, food service and recreation facilities are available in June, July and August of each year to BCIT sponsored groups or conferences and outside groups.

Summer conferences assist in the payment of the Maquinna residence mortgage and also assist in bringing new revenues to BCIT at a time when business is normally slow.

Included among the groups who took advantage of these services this year were: delegates and guests attending the World Council of Churches Assembly held this year in Vancouver; visiting Japanese high school students; a Korean mens' basketball team on their way to the World University Games in Edmonton; 450 B.C. School Sports high school students attending sports camps at BCIT; members of the BCIT sponsored Hemlock Dwarf Mistletoe workshop; and the Marv Harshman Basketball Camp for men and women whose 200 participants used the campus athletic facilities.



A farewell kiss for Jerry Lloyd from his assistant Joyce Payton at his going away party held October 21 in the Food Training Centre dining room. Joyce worked for Jerry for four years.