

What happened to APPLE?

Link Writer Dennis Pilon looks back

Page 8

THE BEATLES

THE

LINK

VOLUME 19 NUMBER 10

NOVEMBER 7, 1984

**Students speak out about
hasty implementation of
HI-TRAC** PAGE 4



DON WRIGHT PHOTO

RECREATION SCORES AND SCHEDULES PAGE 7

Food Fair attracts huge crowd for snacks

Hundreds of students took advantage of free samples, snacks and recipes during the biggest Medical Services Fall Fair ever, two weeks ago. Below, omelettes from the Egg Marketing Board, at right, fair organizer Joyce Jameison samples specially prepared mushrooms, and bottom right, just part of the crowd that enjoyed the three hour event.

PHOTOS: DON WRIGHT



FREELANCE REPORTER REQUIRED

The LINK requires a part-time (freelance) reporter to provide news on campus events and activities. Must be available for once-weekly council meeting (generally Monday night, 6-8 p.m.) and other meetings from time to time. Individual will be responsible for providing coverage of the organizations on campus: The Student Association, The Staff Society, BCGEU and the administration, as well as reports on other BCIT related topics. Generally the hours are flexible and the pay is good.

If interested, submit a brief resume and a sample of your writing ability to:
Don Wright, managing Editor, The Link
Room 28, Building 4A
3700 Willingdon Avenue, Burnaby B.C. V5G 3H2

RECREATION ADVERTISING

"Go
For It!"



A presentation by Set 20A3 examining the advertising and promotion by Whistler, Outward Bound and Raft operators.

NOVEMBER 8
ROOM 1A 129 11:30 a.m.

241 more grads now CGA's

The Certified General Accountants Association of B.C. announced last week that 241 men and women received their professional designation as Certified General Accountants at Convocation Ceremonies held

recently in Vancouver.

Included in the 1984 CGA graduating class were a number of BCIT graduates.

They were:

From Administrative Management: Melvin Baly.

Computer Systems: Gary Mah.

Financial Management: Jennifer Cheveldave, William Choo, Linda Cran, Jogn Ellis, Michael Gellard, Deborah Gittens, David Harlos, Colleen Horstein, Andrea Hunter, Brian Kennedy, Helen Lam, Esther Lee, Wanda Lee, Vivien Lim, Timothy MacDougall, Ron Muller, Samson Ng, Charles Potter, Scott Usher, Andrew Wardell, Alice Woo, Lorraine Wright, Arthur Wuschke, Glenn Yeasting and Sherman Yee.

Hotel/Motel: Richard The.

Marketing Management: James Clark.

Technical Management: Richard Cahill.

These individuals have successfully completed an intensive program of studies developed by CGA in cooperation with the Faculty of Commerce at the University of British Columbia. They are currently employed in business,

industry, commerce, public practice or government service and they bring to their positions the special skills and knowledge which they have acquired through the CGA program.

The Certified General Accountants Association is the largest professional accounting association in B.C. with over 6,000 members and students.

The CGA of B.C. office is located at 1555 West 8th Avenue, Vancouver B.C. V6J 1T5.

Enrollment up 2 per cent

Enrollment figures have been released showing the number of students on campus at the end of September is up slightly over the same date last year. 4287 students are officially enrolled at BCIT, compared with 4199 in September 1983. This represents a 2 per cent increase over last year, despite the phasing out of Psychiatric Nursing, which reduced the number of students in that program by 100.

READ THE LINK!

'Money no object' for students!

According to a recent issue of 'Marketing' magazine (published in Toronto), a new radio network has been formed to offer advertisers access to an estimated 400,000 university listeners across Canada.

The article quotes Michael Gray, president of Gray Canadian Network Broadcast Sales, who in turn formed Canadian University Broadcast Sales, as saying that the network will 'help solve the frustration felt by both large and small advertisers who found it impossible to reach the university market across Canada.'

Of course, no mention is made of the fact that there are over 100 student newspapers serving those same campuses, and many more besides. Virtually every university, college and institute in Canada supports a student newspaper, only the larger universities have commercial-oriented campus radio stations.

The most interesting comment in the article is again a quote from Gray, who suggests that students in the 18-to-35 age bracket are people 'who demand quality products and to whom, when it comes to buying something they want or need, money is no object.'



Jack Daniel Distillery. Named a National Historic Place by the United States Government

AT THE JACK DANIEL DISTILLERY, you can taste for yourself why our whiskey is so uncommonly smooth.



Iron-free, from an underground spring

As soon as you sip the water we use, you can tell it's something special. That's because it flows, pure and iron-free, from a limestone spring located deep under the ground.

At Jack Daniel Distillery, we've used this iron-free water since our founder settled here in 1866. Once you try our whiskey, we believe, you'll know why we always will.



If you'd like a booklet about Jack Daniel's Whiskey, write us a letter here in Lynchburg, Tennessee 37352, U.S.A.



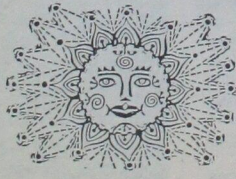
Campus Café

BREEZEWAY - BLDG 2N

MEXICAN DAYS

November 13 to 24

TACOS	<i>Includes Chili, Lettuce, and Taco Sauce</i>	1.25
TOSTADAS		1.35
CHILI		1.50
NACHOS		2.50



NEW!

Now featuring freshly
brewed decaffeinated
filter coffee!

Why Formula Funding won't work at BCIT

I stated last week that Formula Funding is effectively reducing BCIT to Community College status. The Ministry of Education is funding all Community Colleges and Institutes 'equally' (including BCIT).

What the government fails to realize is that there are many hidden costs involved in running a current, up to date technological institute such as ours. The Socreds do not take into account the extra capital, library and administration costs BCIT faces and colleges and other institutes do not.

The BCIT library is a perfect example of a hidden cost that the provincial government overlooks. Because BCIT is a technological institute, its library must keep current. Technology is changing so rapidly that mountains of information is being published to keep industry up to date. As BCIT graduates, we will be entering this rapidly advancing work force, so we must be aware of technological change.

Obviously then, the BCIT Library must continuously replace outdated material, much more rapidly than a conventional college library. (When was the last time you went into BCIT's Library for a history book!). With the short shelf life of books our library

ARE YOU AWARE?

by Troy Nagy, S.A. Sports Chairperson

faces, it also faces an astronomical expense that other libraries do not worry about. The government must open its eyes and recognize this fact.

Capital costs are huge at a technological institute. In order to keep up with industry, equipment updates are always needed. In 1984/85 the provincial government gave BCIT no money (0) for capital updates. How are we going to be 1985 and 1986 technology graduates with 1980 equipment.

The administration of some BCIT programs costs more money. I am not saying that all BCIT administration is essential, because it is not. However some programs are very difficult to administer. The Health programs, for example, place their students in hospitals and labs, etc, and this takes a tremendous amount of effort and time to ensure the programs are run efficiently. BCIT's Electrical and Robotics programs also place their students in industry for a semester. Other colleges do not experience this kind of administration cost.

It is time for the provincial government, and their Formula Funding wizards to take a closer look at this Institute. If BCIT is to keep its reputation, it must be funded accordingly. The Socreds must study BCIT in order to see the quality of the BCIT product (us!), the hidden costs, and industry's need for highly skilled technologists.

NEXT WEEK: 'How They See Us'.

LETTERS

Untested Hi-Trac could create problems

Editor, The Link,

In the latest attempt to prove that the BCIT administration and the Bennett government can keep abreast of this 'high-tech' society we are building, they are unveiling their 'High-Trac' project in the E&E department this January. But - when the curtain falls away, will we find a few, ehem, essential parts missing?

Hi Trac is a computer-assisted instructional course designed to allow students to progress in each area of study at his/her own rate. The major advantage, of course, is that it will allow for a greater intake of students at a lower cost per student capita. We understand that this savings will not be reflected in student fees. Lectures will become obsolete. Instead, students will pick up a package called a module which includes notes, diagrams, references and other

printed material. After studying this, the student will then compete with over 300 other students to gain access to one of 25 - 30 terminals in order to have/her proficiency level tested. We assume the 'tests' will be of the true/false, multiple guess and fill-in-the-blank variety. The major difference between this system of instruction and a correspondence course is the supervised final examination - and the \$600 per term price tag. Presumably, other departments will convert to this type of programs when the critics decide whether the plan was a good idea.

Let me emphasize that it is not the program itself I fear, but rather the illogical manner in which it will be implemented. In a meeting with the department head, Mr. Warkentin, the E&E students tried without success

to get answers to some very pertinent questions. We asked when the proposed study halls to accommodate this number of students would be built. We asked how many terminals would be available, and what kind of scheduling for labs was planned. We wanted to know if instructors would be available for consultation in each subject area at any given time. After all, even the most interactive computer won't answer a student's question. When we asked these questions, we were told it wasn't important, that we should not concern ourselves with administrative matters. This is like saying that we should not concern ourselves with our educational futures, that we shouldn't ask questions concerning the \$2000.00 per year we will be paying for 'quality instruction'. The only information we gained was that

nothing was ready yet. We did find out that the proposed study rooms are not ready, the hardware hasn't even been purchased, and that the instructional modules are not completed. My question to the 'brains' behind this project - What IS ready? As January looms nearer, I wonder how fast the administration can move, and at what cost to the students concerned? We have been told that this concept is a well thought out system that is merely being copied from other institutions. This may be true, but what is more obvious is that none of Mr. Bennett's 'hackers' has considered the implications of implementing this program 'cold turkey' in January. Instructors are being pulled from the labs and tutorials to work on the technical development of next term's modules. Therefore, these people cannot be available during the lab and tutorial hours when we require their professional assistance and instruction. I have found some of their replacements unable to answer technical questions concerning the course material we are studying presumably because they have not the experience and/or background in the subject area.

So, the course will be thrown together to meet the January deadline. I shudder to think of the effect on third term E&E guinea pigs. It reminds me of the manner in which compulsory

exams were introduced last year by our government. Perhaps this too was founded on good intentions, but the early planning was done without teacher consultation for political reasons. We all heard the horror stories resulting from hasty set-up of the exams - errors and omissions on the papers, the scaling of exam grades to cover up the poor quality of test questions, the teach-to-test quality of instruction, the students who dropped courses to avoid the stress. The sad truth was that many average students were lost in the shuffle. Their educational futures were curtailed through the failings of an experiment. I fear this may happen to High Trac students when the administration finds problems arising from a good idea was implemented too quickly.

I propose that High Trac be phased in over the entire term. I would like to see lectures continue as usual and have the modules and terminals available for the students to use on a supplementary basis. This would allow students and instructors to uncover the bugs in the program, to work them out, and to improve the system to the point where it can stand on its own. With a little human intervention, technology can be a wonderful thing.

Hugh Hall
E&E student

A gloomy Hi-Trac warning

Editor, The Link,

Unbeknownst to the rest of the BCIT population, the Electrical & Electronics Technology will have the Hi-Trac program implemented/inflicted on it starting January 85. The E&E Technology has become the guinea pig/sacrifice to the government's insane obsessiveness to being trendy in the name of HI-TECH (the latest, greatest misnomer, does this imply there is a Lo-Tech such as welding or plumbing?). In the new society (shades of Orwell's 1984) lectures and lecturers are obsolete and the poor E&E student will be weaned on computers and reams of note paper. The onus of learning is ENTIRELY on the student. The most humiliating aspect is sitting in front of a cold, lifeless, humorless terminal, to digest modules (instructional units) and pushing the right buttons before being rewarded with access to the next. To my knowledge only

laboratory mice and chimpanzees are currently treated this way. It appears the government in its infinite wisdom has forgotten about the health hazards of sitting in front of a terminal day after day, week after week ad nauseum. The as yet to be confirmed but greatly feared health hazards are cancer and the decrease in the level of testosterone (Lord I don't want to become a eunuch). Since 99.98% of E&E students are male, one can only conclude that this is an elaborate plot by the government and sanctioned by the Engineering Department to change the Electrical & Electronics in E&E to Effeminacy & Emasculation.

All kidding aside, the problem is that this new program is being forced upon us with nary a word uttered by those in charge until they were pressed. There was no student input to this program, but hey, what the hell, we're just the ones footing the bill for this.

It's a safe bet that we'll be paying the same amount of money for this reduced level of service. There is virtually no support for this program from the students and some instructors have privately voiced their apprehensions about its effectiveness. If this program as it stands is implemented, feelings are that the comprehension level will be lower, the failure rate will be higher (currently 15-20% per term) and the E&E Technology will be no more than a glorified correspondence course. This is not the reason why we chose to attend BCIT. We come here because of BCIT's reputation for high standards and excellence and the good job prospects they entail. If the powers that be deem the program cheap enough to run with an acceptable failure rate, then this insidious cancer will spread to the other technologies in the school. You have been warned.

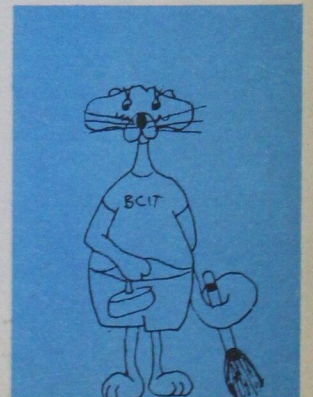
E&E Student
(Name withheld by request)

Blood Pressure

Editor, The Link,

Medical Services is again having a Blood Pressure Clinic on Thursday and Friday November 15 and 16 between 8:30 and 4:30. High blood pressure increases the risk of stroke, heart failure, kidney failure and heart attack. It takes only a moment to check it and if necessary, it can be treated. Feel free to ask about any concerns you may have regarding blood pressure.

Medical Services
East Hall, Building 4A
(SAC Building)



BCIT

November 7

The This & That Emporium, CFML, and Andres Wines presents the Splitz Fall Fashion Show. 12:30 to 1 at Growlies in the SAC.

November 8

20A3 Set presentation: Recreational Advertising and Promotion, featuring Whistler, Outward Bound and Raft operators. Room 1A 129. Presentation starts at 11:30 a.m.

November 8

'Outrageous Headgear Party' at Taps, presented by Operations Management. Admission \$2.00, 7:30 - 11:30 p.m. Everyone welcome.

November 9

Ruggers presents a 'S&M Dance' at the Burnaby Clubhouse. Tickets available from team members. Auction featuring players to run during the evening.

November 10

Admin Man presents a Beach Party at Taps, Tickets \$3 at the door. Bring your shorts, your sunglasses and your lawnchair.

November 15 & 16

Medical Services sponsors a Blood Pressure Clinic between 8:30 and 4:30. Medical Services is located in the SAC East Hall.

LIVE

October 26-November 17

Theatrespace presents 'Faust', at the York theatre, 639 Commercial. Tues-Sun 8:30. (Tuesdays, 2 for 1).

October 28 - November 4

Second Annual Vancouver Dance Week - a city-wide celebration with live performances, films and exhibits highlighting the rich fabric of Vancouver's dance scene. For dates and times of performances and exhibits, contact 682-8098.

November 1 to 3, 6 to 10

'Juno and the Paycock', an Irish classic piece of drama, put on by the Stage Eurann Dramatic Society at the James Cowan Theatre. For ticket information, contact 263-7800 or 321-6500.

November 2 - 24

Agatha Christie's Classic Mystery 'The Mousetrap', at the Surrey Arts Centre. Runs Wednesday through Sunday at 8 p.m. For ticket information call 683-2017.

November 9 & 10

Sty Losby and the Sheila Davis Quartet at the Good Neighbour Jazz Cafe, 535 E. Broadway. 5:30 - 1 a.m. Also featuring home-cooked meals and down-to-earth environment. For information contact Patricia Taylor at 879-8208.

November 13 - 16

SFU Centre for the Arts presents MEDEA, the most famous murderess of all time. Runs at 8 p.m. nightly in Studio II at SFU, with a 12:30 matinee on the 16th. For information contact 291-3514. Admission is free. Directed by Kathleen Weiss.

November 18

The Kronos Quartet: Avante-garde Strings, presented by Vancouver New Music at the Vancouver East Cultural Centre, 8 p.m. For information, contact 669-0909.

November 30 and December 1

The Anna Wyman Dance

Theatre and Axis Mime Theatre present a special festive performance. 'Only Birds and Fools Fly, and A Dancer's Circus. 8 p.m. each evening, with a matinee at 2 p.m. on December 1. At the North Vancouver Centennial Theatre. For ticket information contact: 926-9414.

highlights include: Simone De Beauvoir, by Malka Ribowska and Josee Dayan; Gold Diggers, by Sally Potter, and Low Visibility by Patricia Gruben. For ticket information, telephone 872-2250.

November 15

Annual Woodlands Christmas Bazaar, from 6:30 to 9:30 p.m. Miss PNE, Laura Leard, will be the celebrity guest drawing our raffle prizes. A variety of goods will be on sale, including ceramics, baked goods, and handicrafts. Free parking is available on the grounds at 9 East Columbia Street in New Westminster. refreshments will be available and everyone is welcome.

November 23-25

Vancouver Public Library Books Sale, featuring thousands of books, hardcovers 75 cents, paperbacks, 25 cents. Friday and Saturday 9:30 to 6 p.m., Sunday 1 p.m. to 5 p.m., while quantities last!

READ THE LINK!

MISC

WHAT'S ON!



Kronos Quartet, at the Vancouver East Cultural Centre November 18.

The policy of **The Link's What's On** section is to print submissions of upcoming events. All submissions must be typed, double spaced and less than 50 words. Items may be dropped off at **The Link** or sent by mail to the managing editor. Submission deadline is Friday noon. We will not, however, print any submission from a profit organization unless the event directly pertains to the BCIT community. Please include phone numbers and any applicable graphics or photos.

FILM

November 16-18

Women in Focus present a series of films, videos, workshops and guest appearances in "A Different Face". Films and Videos by Canadian and International Women at the Robson Square Media Centre. Program

PARTY TIME

• Special BCIT Rates

• All Occasion On Or Off Campus

• Call Chris - 421-3649
9:00 to 5:00

Garry Robertson
Music Services Ltd

recorded dance music
for the good times

Branches Across Canada

BCIT Rugby presents

S&M DANCE (Slaves and Masters)



Featuring Slave Auction:
Women have a chance to buy a rugby player!

Admission: \$2-women, \$3-men

Friday November 9

Burnaby Clubhouse

Tickets available from team members
or in SAC Lobby during lunch
All drinks \$1.50!

ALBUM REVIEW



By Neal Foisy

The best thing about Julian Lennon's debut album, VALCOTTE, is the cover photograph. Sitting backwards on a chair, the son of the late John Lennon looks like those pictures taken of his father circa 1961, when he was a Liverpool Teddy boy. Julian glares challengingly at the camera, giving the impression he'd just as soon pick a fight as sing to you. But sing he does, and the vocal resemblance to his father is striking. Unfortunately, it takes more than a pretty voice to make a good record. Talented songwriting is also required, and in that area, Julian Lennon has a lot to learn.

To compare the young Lennon with his father, one half of the greatest songwriting team in history, would be unfair. For John Lennon, composing came naturally. On "Okay for You", he sings 'You suck me in, then you spit me out/makes me want to scream, makes me want to shout.' The lyrics invite nothing but scorn from intelligent people. All of the album's ten tracks aren't quite so bad, though. "Lonely" is an accurate scenario of the depressed state, and the music is eerily similar to John Lennon's own style.

Indeed, many of the songs bear resemblance to the work of the elder Lennon, most notably 'On The Phone' and 'Space'. The latter is particularly nice, with Julian sounding so much like John, one could be excused for mixing the two up. 'Space' and 'Lonely' are the LP's two best cuts, the younger Lennon apparently adept at slow-moving songs.

Julian is given credit for playing bass, keyboards and drums on the album, although these instruments are also played by by a crack group of studio musicians under the guidance of Phil Ramone, who produced VALOTTE. So the question must be raised; how much did Julian Lennon really play on the album? It's a moot point however. The album was recorded at no less than five different locations, including the Muscle Shoals studios in Alabama. The trademark Muscle Shoals horns are out in full force, giving the tunes near-excessive brassiness. Micheal Becker, though, uses his sax wisely on 'Lonely.'

Although VALCOTTE (the name comes from a town in France where Lennon wrote most of the album's material) is not a strong first release, there is definite potential in Julian Lennon. With time, he could be a good songwriter. Of course, the eyes of the world will always be on the young Lennon, which makes it difficult. It's doubtful that Julian can try out any of his music in bars the way many musicians do before they become better known. Maybe someday Lennon and Paul McCartney will team up. It'd do McCartney a world of good.

WRITE FOR
THE LINK!

The Big Chill worth viewing

By Mark Johnson
For those of us who came of age during the 'Me Decade', the sixties remain an enigma. The radical conservatism of today's

campuses bears little relation to the social activism of the past. The 'Big Chill' is a metaphor that documents the transition of America's youth from idealism

to middle class materialism. The movie begins with the reunion of a group of university alumni at the funeral of a friend who has committed suicide. As the most idealistic member of the group, Alex's death represents the lost hope of his generation. His friends gather together in an attempt to make sense of Alex's death...and the changes they've undergone since college.

Many of the characters seem unfulfilled despite their apparent success. One's become a writer for 'People' magazine...another, a T.V. actor. Both are constanting apologizing for the shallowness of their work. The problem with the Big Chill is the transition is just too neat. Yesterday's activists are today's Yuppies...they've become doctors, lawyers, and running shoe moguls.

Working with a clever script, the Big Chill benefits from uniformly good performances by one of the better casts assembled in a long time. A timely soundtrack contributes to the warmth generated by many of the movie's better scenes.

And that's the real message of the 'Big Chill'. The youthful idealism of the sixties has been chilled by the frosty realism of today's neoconservative age...but the characters in the Big Chill are able to rekindle some of it's warmth...if only for a weekend.

Ultimately, the big Chill asks the question...how will we look back on our own youth? Amusing and provocative, The Big Chill is definately worth a look.

CFML cable fm 104.5 MUSIC PLAYLIST

CFML's Hot Twenty

LW	TH			WEEKS CHARTED
1	1	WAKE ME UP BEFORE YOU GO GO	Wham	14
2	2	MISSING YOU	John Waite	18
NEW	3	I JUST CALLED TO SAY I LOVE YOU	Stevie Wonder	1
6	4	PURPLE RAIN	Prince	6
7	5	BETTER BE GOOD TO ME	Tina Turner	6
20	6	LUCKY STAR	Madonna	1
12	7	SWEET AWAY	Diana Ross	6
9	8	NO MORE LONELY NIGHTS	Paul McCartney	6
3	9	ON THE DARK SIDE	John Cafferty	12
4	10	THE WARRIOR	Scandal	15
15	11	RUN TO YOU	Bryan Adams	3
13	12	OUT OF TOUCH	Hall And Oates	6
14	13	HAD A DREAM	Roger Hodson	6
5	14	BLUE JEAN	David Bowie	6
16	15	HARD HABIT TO BREAK	Chicago	11
17	16	ALL THROUGH THE NIGHT	Cyndi Lauper	1
8	17	THE WAR SONG	Culture Club	5
10	18	SOME GUYS HAVE ALL THE LUCK	Rod Stewart	14
NEW	19	SEA OF LOVE	The Honeydrippers	1
11	20	DRIVE	The Cars	20

CFML - 940 AM on Campus
Cable FM 104.5

Growlies

"Your Alternative on Campus"

A

\$ BUCK \$

A

PITACO DAY

Thursday November 8th

11:30 - 2:00

WHAT IS A PITACO?

A PITACO is served in a Pitabread pocket, with shredded lettuce, freshly Mexican seasoned beef, sour cream, jalapeno hot sauce, cheddar cheese and sliced tomatoes!

Campus Recreation News

INDOOR SOCCER

Nitecaps 2, Buster 2. Exciting game with 100 per cent effort. Stimson and McDonald for he Caps, Paterson and Obravic for Busters.

Big Fackers 4, United Nations 1. Manno Singh scored the U.N. first goal which was hotly disputed. Sutton, MacDonald, Watson and Driver took over in the second half for the Fackers.

Bio-Sci 5, Crushers 2. Cameron led Bio's with 2 goals to an easy win over a short handed team.

Molson's 4, Villians 1. In a rough game Grant G. made the difference with 3 goals. Pascal P. matched Craig P.'s.

Tripods 2, Challengers 0. Challengers could have won if they'd put it together in the last half.

Gas & Oil Blowouts 3, Survey Nads, 0. A dull game with neither team showing much enthusiasm. Brad C. (2) and Phil P. managed to score.

THE WHISTLE SEZ:

Where else in civilization do we expect an unarmed man to go between to armoured and heavily armed individuals doing battle? Only in hockey. Give your ref a chance! How can he identify penalties in a melee of players wrestling and holding or punching each other, especially with everyone in such a variety of sweater colors. This is supposed to be a no contact - no slapshot league. Shape up or face suspensions!

RULE

A hockey players is not offside until both skates are completely across the blue line, before the puck completely crosses the line.

A player coming back out to get onside must also have both skates completely across the

blue line before the puck completely crosses the line our FUNSPIEL on Nov 24th. Watch the LINK or check with



Volleyball action during Wednesday three hour break.

going in the other direction.

20th Anniversary Curling Bonspiel Results

'A' event winner was the Kevin Towers rink with the Gary Landry rink taking the runner-up position. In the 'B' event it was Lila Mah's rink the winner and Richard Lalibois rink the runner up. A good time was had by all and we are looking forward to

the Campus Rec office for curling information. New curlers are welcome for the curling league, Friday's at 4:30 to 6:30 at the Burnaby Winter Club.

FLAG FOOTBALL

Direct from Goosey Doo-Doo Stadium - Building edged out C&S on a slippery cold field with some nice catches. Score 21-14.

Lumber and Plywood got the only touchdown to win over Min ing.

Marketing had a practice as Broadcast defaulted again. Are you still in the league?

Ops Axemen continue their winning ways with an easy 21-0 victory over Computers.

WEDNESDAY MEN'S HOCKEY

gas & Oil jumped on Forestry 14-5 as Paris Juby and Scott score 9 goals. Pigeon had a hatrick for the losers.

Dynamos double staff 8-4. Score was tied at 4-4 at the end of second period, but age caught up. Buck led Dynamos with 3

goals. Chuck Chestnut had two for Staff.

RULE: if any player is called for dangerous play or fighting he will be ejected from the game, as stated in BCIT hockey rules. This is a fun league. Goalies are not exempt from this rule.

Another Rule: Penalty for slap shot is stoppage of play. If repeated by a player a penalty will be awarded. Remember, some players don't wear full equipment and we don't want anyone hurt.

CO-ED VOLLEYBALL

A League: two defaults, Kwan's Legio to psychotic Spikers and Top Man to Steves Wonders.

6 Packers over Ops Man. A lots of sets and spikes didn't work out. Ops Man have an attitude problem...come on, it's only a game.

B League: Earl's harem and Falcons tied. Both good games but teams were disorganized in the court.

Finatix over Sad Sacs 2-0. Finatix took a lot of points on serving.

Hyperdermics 2 over Dave's Bunch 0. No contest, cleaned up, wiped out, thrashed and soundly thumped.

C League: Ten Buck's 2, X Team 0. Both teams were evenly matched, but not too much excitement.

Harvey Ballbangers over Building 2-0. Ballbangers would have won more easily if Jin Pak had been playing better. Everyone has a lousy day once in a while.

Admin Animals over Hose Bibs 2-0. Not too much sweat in shutting off the Hose Bibs.

D League: Tequila Sunrise over Op Man Bumpers. Both teams had plenty of hustle but Tequila had the greater skill - good spiking by Rob Mickelberry.

Environmental Health over Nootka D, 2-0. Nootka always have fun but as long as there is a team on the other side of the net they won't win.

Recked Facked Unmanageables over Nuc Meds 2-0. Not a really exciting game, but a good display of sportsmanship.

Super Hockey standings

Engineering rolled over Business by an 11 to 5 score in a game that was dominated by the Engineer's great offence. Both J. Stevens and S. McNeil scored hatricks. L. Tommasel got two, and B. Shypitka, B. Abrams and G. Sidnick provided singles. Although the Engineers were in control most of the game, Business managed to do some scoring of their own. S. Simonen scored a hatrick with T. Stamatakis and H. Chu getting singles.

In the second game it was Forestry over Health/Alumni 6 to 1. Forestry looked sharp in more than one way as the debuted their new uniforms. Forestry played strong both up and down the rink, not allowing the Health/Alumni offence to get on track. Scoring for the Bushwackers were R. Wright, D. Flundra, D. Spencer, D. Gosso, P. Bourgois and N. Miller. Getting the lone goal for the H/A squad was C. Antoniali.

Current League Standings

Team	Win	Tie	Loss	Default	G.P.	Pts
Engineering	3	1	0	0	4	11
Forestry	3	1	0	0	4	11
Health/Alumni	0	1	2	1	4	4
Business	0	1	1	1	4	3

Individual Scoring

Name	Goals	Assists	Points
J. Stevens	4	7	11
K. Kogler	2	8	10
D. Spencer	2	7	9
B. Shypitka	3	4	7
T. Stamatakis	4	2	6
S. McNeil	5	0	5

CURLING

BCIT Christmas Funspiel November 24th at the Burnaby Winter Club. Entry fee is \$40.00 a rink. (5 players) 'A' event winners - 4 turkeys. 'B' event winners - 4 chickens. This is open to all BCIT Students, Staff and guests. Let's have a rocking good time.

Do you want to curl for the BCIT Men-Women-Mixed team in the Totem Conference? Contact Rec Office for details. These teams compete in the 2 year college championships.

The selected team will be sponsored in local bonspiels to develop team to competitive level.

If you have curling experience, contact us today!

ADVANCED MASSAGE CLASS Will be held on Saturday November 24th. Registration fee is \$5.00. You must have taken the first massage class to qualify for this class or have some related experience. Register by Wednesday November 21st.

LAMINATING

8 1/2 x 11 ★ 8 1/2 x 14 ★ Wallet size



Room 28 in the SAC

SA
MEDIA
SERVICES

YUKON JACK ATTACK #4. The Frost Bite.



The black sheep of Canadian liquors. Concocted with fine Canadian Whisky.

Warm several small cubes of frozen water with 1 1/2 ounces of Yukon Jack. Toss in a splash of sparkling soda and you'll have thawed the Frost Bite. Inspired in the wild, midst the damnable cold, this, the black sheep of Canadian liquors, is Yukon Jack.

Yukon Jack



For more Yukon Jack recipes write: MORE YUKON JACK RECIPES, Box 2710, Postal Station "U," Toronto, Ontario M8Z 5P1.



The Beatles recording 'Get Back' on the roof of Apple Headquarters in London, circa 1969.

APPLE ideals unobtainable

By Dennis Pilon

Once upon a time four lads from Liverpool decided to take over the world. They relied on a haphazard plan focused around their talent and a bit of luck. Though a struggle at first, eventually, their's was a glorious victory with fame, fortune, influence and not a drop of blood on their hands. Whole continents willingly embraced these young invaders whose messages ranged from 'Please Please Me' to 'Love Me Do'. Oh, there were a few hard days nights, but it was nothing that a little help from their friends couldn't improve. Our Fab Four knew the value of charm and humour in a witless environment and they used it to their best advantage. The change in power was quick, painless and almost unnoticed, but the war was far from over.

Skirmishes continued for years with each side claiming decisive victories. The establishment of the Apple Corps in 1968 proved to be a major front line offensive. Its ultimate effectiveness though is still a subject for discussion.

"A musical utopia to put an end to the philistine suppression of artistic freedom." Now there's an ideal so naive that it's hard to believe a company could take it to heart. Apple Records was as much a product of the times as Woodstock and free love. It was more an attitude than a business and subsequently it was easy to

forget that saving the world is a costly venture.

The Apple Corps was born out of Beatles Ltd., a company that collected royalties as well as handled administrative affairs. Apple could then be broken down into various departments like Apple Electronics, Apple Films, Apple Television and Apple Music Publishing to name but a few. Ultimately, the company's main goal was to develop new talent without the regular record conglomerate bureaucracy. You wouldn't have to crawl on your knees to get something done at Apple! No sir, if you needed the cash or exposure you'd get it! Of course, records weren't the first product to bear the fruit trademark. A film, *The Magical Mystery Tour*, was the first venture released under the auspices of Apple. Perhaps you remember the wild Apple Boutique at 94 Baker Street in London? It had lost so much money by July of 68 that John Lennon insisted on its closure with the remaining twenty thousand pounds of merchandise just given away.

Not all Apple projects lost money. The first single ever released by the label shot straight to number one. The Beatles "Hey Jude" went on to sell in excess of two million copies. By now, due to extensive coverage in the trade papers, tapes, manuscripts and poetry began flooding the Apple offices at 3 Savile Row in London.

Closets and small office were bolted shut to become silent tombs full of potential superstars on tape and paper. This isn't to say that they were purposely ignored, but sheer numbers prevented the fabs from scrutinizing even a minute cross-section of the material.

Despite the various impressions about the organization, there were rising stars at Apple. Mary Hopkin, a Welsh songster with a good deal of local notoriety, scored a number one hit on Apple Records with 'Those Were The Days'. Unfortunately for Mary, her talent ran out before her record contract and subsequent releases died a quick death on the charts. James Taylor was another Apple 'find'. He didn't procure any hits on the Beatles label (probably due to a lack of promotion and exposure) but with a switch to Warner in the early 70's success was lurking just around the corner. The list goes on just full of Apple failures: Jackie Lomax, The Black Dyke Mills Band, White Trash, Doris Troy and even Billy Preston. The Modern Jazz Quartet recorded two albums for Apple Records that could conceivably be considered a part of their jazz legend even if neither were chart stumping hunks of vinyl. The only certifiable superstar created, groomed and catapulted into stardom by Apple Records was the Liverpool group Badfinger.

Their version of Paul McCartney's "Come and Get It" captured the number one spot on both sides of the Atlantic in January of 1970. Follow up singles established their song writing ability as well as their status as a first class rock and roll band.

There was no doubt about Apple's ability to sell records though not surprisingly the vast majority were Beatle albums. The truth, however unpleasant it may have been for John, Paul, George and Ringo, was becoming more and more evident all the time. Apple was at best the Beatles' record company and little else. In a close knit, conservative industry such as record making, there was little room for the Beatles' high ideals and lax management style. Apple wasn't practical.

When the Blue Meanie finally moved in for the kill in 1970 (actually they'd been chipping away since the beginning of time) the great utopian Apple Corps crumbled, simply the shell of its former self. This combined with the group's legal breakup during the same year might be enough to convince someone that the lads did not live happily ever after.

Apple, though not a realistic business entity, was a spirit that has infiltrated our civilization. Ultimately the world has benefited from the Beatles and their influence...that's close enough for a happy ending.