

# DEVELOPMENTS

A newsletter of information and opinion published by the Public Relations Department for the BCIT community

Volume 5 Number 25

June 19, 1980

## Cultural groups to study media

The Secretary of State department of multiculturalism announced recently that BCIT will be the site of the first western Canada media skill development program for members of ethno-cultural communities.

"This is probably the forerunner of many such programs because of the increasing number of cable stations expected in the next year," said Lundy Sanderson, department head of Broadcast Communications.

The first project, which is now underway at Ryerson Polytechnical Institute, wraps up at the end of June.

The course, designed by the broadcast department at BCIT, in co-operation with the multiculturalism directorate, will run for 13 consecutive Saturdays, beginning September 13.

According to Sanderson, the program will "demystify television and radio for ethno-cultural groups".

The program will cover basic television production techniques and studio operations. It will also assist members of Canadian ethno-cultural communities in the use of television production technology to promote cultural interaction within groups, between groups and with Canadian society.

"We are looking for a good mix of multicultural groups," said Sanderson.

Participants will be introduced to studio equipment, pro-

gram planning, script preparation and set design and staging. Other topics include: technical fundamentals, camera handling, lighting, fundamentals of color television, radio broadcasting, community programs, graphics, costumes, properties and make-up, performing techniques, radio and television news, videotape recording and open-line radio programs.

Sanderson said he is expecting about 30 candidates from throughout the province to attend.

### Leslie picked for B.O.G.

Brian Leslie, instructor in Forest Products, has been elected as the non-academic representative to the BCIT Board of Governors.

Leslie, 32, defeated Ron Hyde, department head of Biological Sciences, 71 votes to 49 in the recent election.

Leslie came to BCIT from industry in 1973 as an assistant instructor. Last year, he was promoted to an instructor.

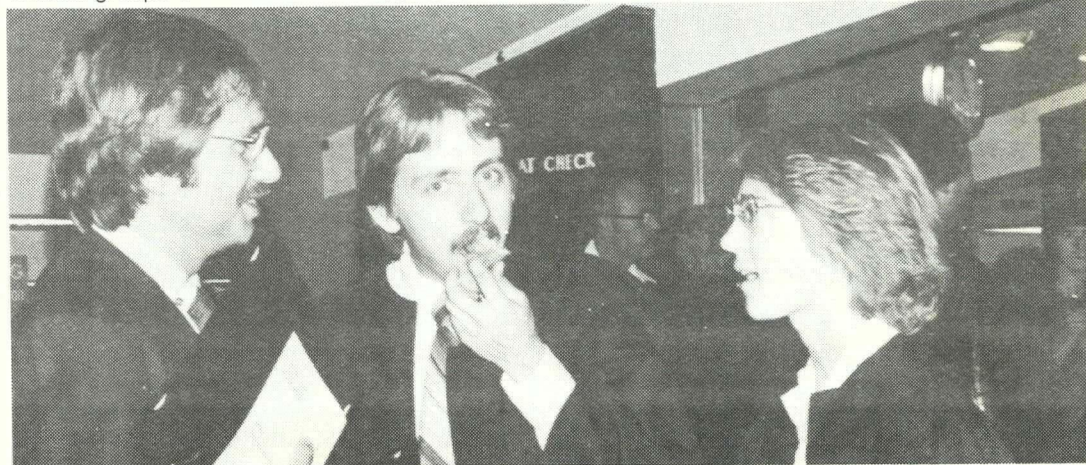
"I enjoy teaching and I'm really high on BCIT," said Leslie. "I think it's a great school."

Leslie has been involved with the BCIT Staff Social Club and has served on a number of committees.

"I think the first thing I would do is acquaint myself with the Board of Governors and the workings of the board," said Leslie.

"I have a good idea of what's involved, but not the details."

Leslie added that he is interested in giving the job a higher profile and will work toward better representation, *continued on page 4*



*With about 1,000 people attending the Friday morning Convocation ceremony, and double that at the afternoon ceremony, the munchies went fast. More than 1,600 diplomas in total plus numerous awards were presented at both*

*ceremonies. But it wasn't completely a day for students—Richard Smyth, director of Physical Plant, won the Student Association President's Award for his work with the SA. Photo by Cindy Low.*

## Taylor gets energy post

Marie Taylor, first vice chairman of the BCIT Board of Governors, has been appointed by Energy Minister Bob McClelland to the \$60,000-a-year post of B.C. Energy Commission chairman.

Taylor, who started her new job at the energy commission's Vancouver headquarters on Monday, replaces chairman Norman Gish.

The other two members of

the commission are David Newlands, currently director of utility regulation for the energy commission, and Bob Smith, a management consultant who has done work for the National Energy Board and the World Bank.

Taylor, who first joined the BCIT board in 1977, also sits as chairman on the Vancouver General Hospital Board. She is the manager of training and

development, Simpson Sears Ltd., B.C. Region, and has recently received a cabinet appointment to the Public Service Commission.

She said that some of her activities may have to be curtailed because of the added responsibilities but "my work on the board of BCIT is not one I am giving up".

# CONVOCAATION '80

Seventy-eight graduating students received awards and prizes at this year's Graduating Awards Ceremony.

The breakfast ceremony took place last week at BCIT.

Graduating award recipients received silver medallions along with some cash prizes. The medallions are awarded to graduates who achieve the highest academic standing in their program of studies.

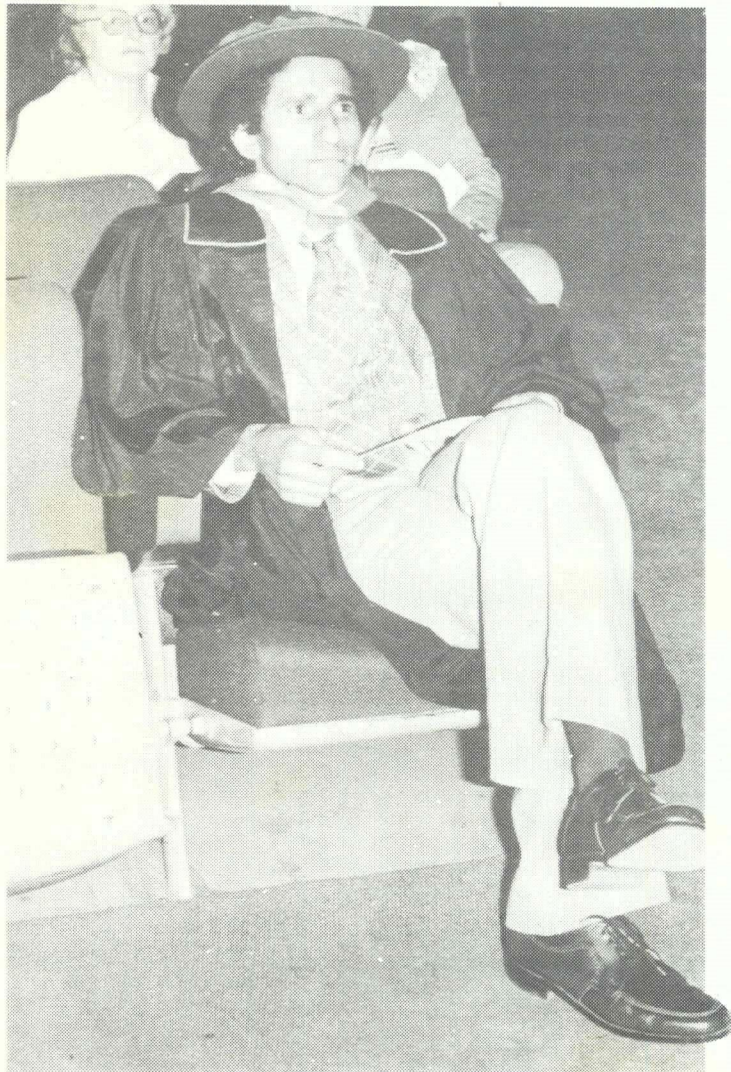
Engineering Division students received the bulk of the awards with 20 graduates being recognized for outstanding academic achievement. Nine awards were given to Business Management Division students, while seven Health Division graduates were honored.

Graduating prizes went to 32 BCIT students. The prizes are presented for outstanding achievement in specific courses, high over-all achievement, or a combination of academic ability and leadership.

Eighteen of the prizes were awarded to Business Management graduates, 17 Engineering students received prizes, and seven graduates from the Health Division were recognized.

The awards and prizes are made possible through donations from business, industry, service clubs and private citizens.

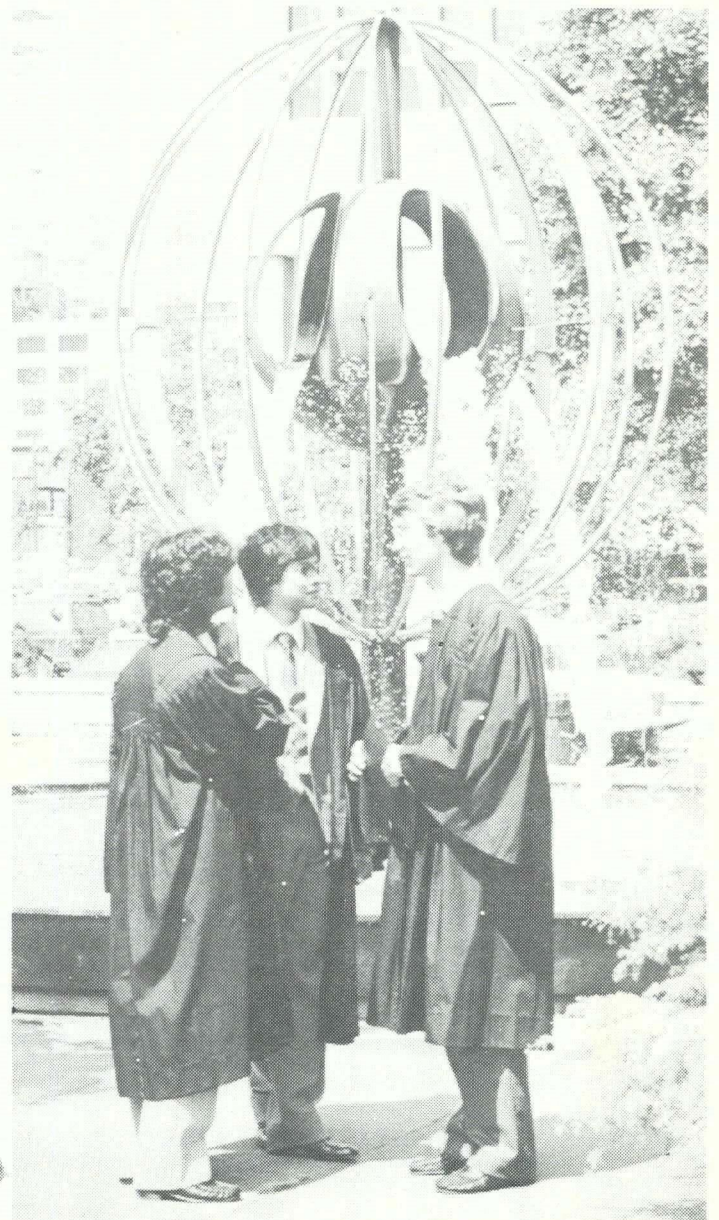
Awards and prizes generally range from \$50 to \$250.



All faculty and staff were invited to attend the Convocation ceremonies. Many took up the offer. Photos by Cindy Low.



Iona Campagnolo, former federal Minister of State for Fitness and Amateur Sport, delivers her Convocation speech.



Three BCIT Engineering graduates talk about old times outside the Queen Elizabeth Theatre after the morning ceremony.

# Positive People

By CINDY LOW

Sherri Lee, BCIT's athletic trainer, spent two years competing in rhythmic gymnastics before turning to coaching four years ago.

She has just been named coach of a small Canadian contingent which will compete in the second annual Israel Sports Federation's International Tournament for Rhythmic Gymnastics. The tournament is slated for June 26-29 in Tel Aviv.

"I coach rhythmic gymnastics, and one of my gymnasts did very well in the national competition in Montreal on the weekend of May 25," said Lee.

"And because of that, she and her coach—which is me—have been chosen to go to Israel for an international competition," she said.

Lee will also oversee another gymnast from Nova Scotia.

The Vancouver gymnast, 17-year-old Lori Fung, has been under Lee's coaching for the past year. But they've known one another for longer than that—they used to compete against each other. This tournament marks the first international competition for either of them.

Lee, 27, is one of two coaches of the Pizazz Modern Rhythmic Gymnastics Club, formed this year in Vancouver. Rhythmic gymnastics consists of a floor exercise routine with four different pieces of apparatus—hoop, ribbon, Indian clubs and rope.

"And you're expected to compete in all four," she said.

"It's the type of sport where girls reach their peak performance in their late teens," said Lee. "This sport allows a bit of time for them to develop—they're not over-the-hill at 14 or 15."

"In Europe, this is more popular, and it's very strong in Ontario and on the east coast because of the strong European influence," she said.



Sherri Lee gives BCIT student Graham Mervin the treatment. Photo by Cindy Low.

Lee, who hails from Stratford, Ont., got a taste of rhythmic gymnastics while she lived in the east. After spending a year at McMaster University in Hamilton, Lee discovered that a degree from the Physical Education faculty wasn't what she wanted.

Her interest drifted to sports medicine. "It wasn't a conscious thing," she said. "It's not something that I had always wanted to do."

"As an athlete myself, I had been injured and not received proper treatment. I wasn't sure what I wanted to do, but I read about the course, enrolled, really liked it, and that's how I ended up here."

Lee was a member of the first graduating class in 1975 from the two-year Athletic Training and Management program at Sheridan College in Toronto. Of the 50 students who start the program each year, about half of them graduate.

"The attrition rate is quite high," she said. "I think a lot of people going into it think they're going to travel with a team taping ankles, but there's also a lot of theory. I feel you have to have both and be able to explain it to your patient, too."

Despite an expressed need for athletic trainers, Lee noted that jobs are hard to come by. She pointed out that BCIT is the only college with a full-time therapist on staff.

And when she was about to start her career, the thought of women therapists treating men was simply "unheard of."

"I think my first year here [four years ago], there were a few raised eyebrows," she recalled, "but with more and more women going into men's jobs, there isn't much of a problem."

She said that men don't get uptight now when asked to hop onto the examining table—"you don't get that look of fear. They really accept me."

The training centre is open to all athletes, students and staff, although Lee admits that taking care of BCIT's athletic teams does keep her busy. In addition to being in the centre during the day, Lee attends all the home games for all the teams.

"It gets hairy," she said. "Things get pretty hectic for me." But all the hours put in during the winter at basketball and rugby games pay off in the long run—she gets extra time off during the summer.

"They couldn't afford to keep me if they had to pay me in overtime," she said, laughing.

"I'd be rich!"

"But I think it's important to have someone here. There's no point in having all this equipment and no one to treat athletes."

With the available equipment, Lee is able to give heat, ice and ultrasound treatments. When the training centre moves next to the doctor's office in the SAC from the gym area this summer, the whirlpool which has been in storage for the past four years will also be utilized.

The move will also mean more visibility for Lee, with the probable result of increased usage of the facilities. This year, usage jumped 40 per cent over last year.

To help her tend to the aches and pains of BCIT's wounded, Lee has a corps of six student trainers. She hopes that the number will increase, "just to keep the office open."

"The most common injuries [that she treats] are ankle and knee problems, especially since the fitness craze. The injuries come partly

because of improper footwear, or someone trying to do too much at once. Or there hasn't been a proper warm-up and warm-down program," she said.

"There's been a great increase in people who want to get more exercise," she said, not seeming to mind that this makes for longer and busier days.

The easy-going trainer is comfortable with her job and enjoys working with students and staff. She prefers the atmosphere at BCIT over that of a hospital because of the difference in patients' attitudes.

"They [hospital patients] don't care if they get better or not, but the athletes want to get back on the floor, so they usually do what I tell them."

"My qualifications, I think, enable me to make a decision on whether it's a serious injury. If I'm not sure, I automatically get it checked out [at a hospital or with a doctor]. A doctor once said to me, 'When in doubt, bail out,'" she said.

Lee tries to stick to this philosophy, but she's often hard put by the athletes involved.

"They try to convince you," she said, "but I have the last say. It's my decision, not the coach's, which is the way it should be, because they're caught up in the game."

"So you try to think of the long-term affects if you let this person go back into the game," she said.

The athletic seasons are over now for another year. The usual steady stream of injured athletes passing through the training centre has slowed to a trickle. Lee spends her time doing paperwork and ordering tape and other supplies for the coming year.

And preparing for the competition in Israel.

## Three students grab top honors

BCIT Forest Products students have locked a stranglehold on academic honors at a province-wide industry examination.

Trophies and awards will be presented to three first-year students in the Lumber and Plywood Manufacturing option who participated in the exam sponsored by the Council of Forest Industries.

Colleen Branting grabbed

top honors with an 88.4 per cent score. This marks the first time a woman has attained the highest score. She will receive a trophy plus \$200.

Third prize and \$100 went to Rick Forgaard, who scored 85 per cent. Geoff Lawson finished with the fourth highest mark, with an 82.7 percentage.

The awards will be presented at the council's annual general meeting next April.

## Rallies get action

"Over 90 per cent" of the BCGEU members employed at BCIT walked out last Tuesday afternoon in protest of proposed changes to the Superannuation Act, according to Rick Lutz, chairman of BCGEU Local 59.

"From what I understand, most people weren't at work on Tuesday afternoon," said Lutz.

The one-hour rally, one of 14 organized across the province, took place at the Italian Cultural Centre in Vancouver.

The final rally, held early this week in Victoria, has prompted Minister of Government Services Evan Wolfe to meet with government pension officials

and leaders of the 43,000-strong union.

Tom Mackay, a BCGEU staff representative, estimated that 5,000 showed up at the Vancouver rally, including members from other locals and unions.

"It's obvious that the memberships are upset at the government making the changes without consulting the unions contributing the extra money," said Mackay.

The changes will affect paycheques and pensions, said a press release to union members.

The act, if passed, would then be non-negotiable as an act of Parliament.

## CAMPUS BRIEFS

The BCIT/PVI lots will be used again this year for the annual Pacific National Exhibition Park and Ride Service, reports **Neil Chadwick**. Chadwick, the manager of Safety and Security at BCIT, said that the service would be provided on the three weekends of the fair, scheduled from August 16 to September 1. The PNE will mount and place signs approximately 10 days before the opening of the fair.

\*\*\*

BCIT Principal **Gordon Thom** has been nominated as a director to the Vancouver Board of Trade for a three-year term. Election of the members was to be confirmed on June 18.

\*\*\*

**Mike Powley**, of the Recreation Facilities Management program, added a few feathers to his cap last month. He was elected as a director to the executive board of the B.C. Recreation Association, appointed chairman of next year's joint Recreation and Fitness Branch/Red Cross Aquatics Conference, and accepted as a volunteer executive with the Canadian Executive Service Overseas (Canadian Native Indian Program).

\*\*\*

**Sharon Vaage**, nutritionist for Burnaby Health department, speaks Thursday, June 26 at 1 p.m. in the Campus Life trailer. Bring your lunch, and pick up a few food tips.

•The Educational Five Year Plan consultation report by the *ad hoc* committee was a major topic on the June 5 agenda. The recommendations of the committee are a summary of the concerns raised through the open forum; a meeting of the advisory committee chairmen; discussions with students and written submissions. The recommendations, as approved by the Educational Council, are as follows:

-that the institute reaffirm its commitment to the diploma program as its highest priority.

-that educational policy decisions made by BCIT not detract from the strength and quality of the diploma program.

-that all proposals for post-diploma programs meet the following requirements:

(a) needs assessment must involve thorough consultation with both the industrial and the educational community related to the proposed program and analysis of the impact of the proposed program on existing programs, and

(b) the proposed program builds upon the diploma program.

-that all programs and courses be monitored to establish that they are appropriate to BCIT's unique role.

-that effective processes for allocating technological programs be established with the Ministry of Education and other institutions.

-that allocation of resources for staff development be as generous as possible and that staff be actively encouraged to use them effectively.

-that capital equipment used for instruction be appraised to establish its current and future suitability:

(a) that alternative ways

for students to work with up-to-date equipment be determined; and  
(b) that in rapidly changing technology fields a priority-rated program for provision of equipment be established.

-that the integration of the facilities development plan with the educational plan continue to be a very high priority.

-that the processes for implementing the directions of the approved plan be established.

-that the statistical information in the appendices be examined and corrected prior to submitting the plan to the Ministry of Education.

(a) that, in conjunction with recommendation A (viii), the ways and means of implementing the plan's directions and projections be established as a matter of very high priority; and

(b) that those accepted recommendations which can be readily incorporated into the second draft be included. All other accepted recommendations should be included into the next plan.

•The council welcomed: Jacques Jones, president of the Alumni Association, who replaces Ian Robertson; Morris Steele, representing the Health Division alumni; Bruce Crawley, representing the Business Management Division alumni; Michael Deane, president of the BCIT Student Association, who replaces Jennifer Moore, and Kent Yakel, president of BCIT's Staff Society, who replaces Margaret Briscall.

**Developments** is published every Thursday. Letters to the editor will be published, if signed and without libelous content, but may be edited to meet space requirements. All material should be typewritten.

Publisher: Public Relations Department.  
D.D. Melville  
Editor: Penny Freno-Link  
Contributor: Cindy Low

## Leslie picked

*continued from page 1*  
possibly through the use of a newsletter.

The position is a two-year term, with the possibility of re-election for a further two years.

**This is the last issue of Developments for the summer. Developments will not appear on campus again until September.**