

the *BCIT Connection*

Vol. 2, No. 2

A newsletter for the BCIT community

January 31, 1986

BCIT logo makes its debut on ALRT route

The new BCIT logo is making its first appearance on posters in the new ALRT stations.

A total of 14 posters of four different kinds were put up during the middle of January at 11 stops on the rapid transit line that runs from downtown to New Westminster. Each poster shares the same dimensions — 1.2 x 2 metres (4' x 6'), colour scheme — white, silver and blue, and logo and slogan — Fast Track for Career Education from Trades Training to Hi Tech, but carry different messages emphasizing different aspects of the new BCIT.

The four different messages stress, variously, the variety of training choices at BCIT, the flexibility BCIT students have in the way they approach their studies, the success of our grads and, finally, the fact that nothing has been lost

in the merger but much has been gained.

The posters will be up until the middle of February.



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How the logo was born

Putting it into action

Rewarding the inventor

Program proposals submitted to Ministry

BCIT recently submitted a list of possible new programs to the Ministry of Education for budget approval, says Keith Inkster, administrative assistant to the President.

Campus People

Mike Powley, program head of Recreation Facilities Management, was recently appointed a Director of the Simon Fraser University M.B.A. Association. Mike has also been involved with S.F.U. in the past as former S.F.U. Alumni president and currently instructs sales management and marketing courses with the faculty of Business Administration. The appointment was made by Eileen Stewart, president of the Association and former director of Personnel/Employee Relations here at BCIT.

The Canadian Food Service Executives Association annual dinner on January 14 came off with a distinctly BCIT flavour, reports CFSEA member and past president **Benny Fernandes**. Vocational students prepared the four course dinner, Hospitality and Tourism students served on tables and **President Murray**, as after dinner speaker, drew a standing ovation for his thoughtfully prepared remarks on BCIT and the food service industry. Fernandes, who is on the faculty of Hospitality and Tourism, says everyone was very pleased with the evening and the contribution made by BCIT.

Pat Homenick, who was division manager, Instructional and Administrative Support, Maple Ridge Campus, left the Institute in December to join the prestigious law firm of Braidwood and Co. as its office manager.



Pat Homenick . . . leaving

Donna Conroy is a new assistant in Surveying stores. She is a 1985 BCIT graduate in Surveying.

Ed Warkentin is now acting director of the Sea Island Campus. Previously department head of the Electrical/Co-op program, Ed will continue to act as a resource person for HITRAC.

Lexi Leeson has been seconded from the School of Management offices to work with Venture Project director Hal Thompson for six months. **Shirley Smith** will replace her for the six-month period.



Ed Warkentin . . . transferring

Kris Frankich, Surveying, will have lived precisely one half a century on February 13.

Craig Larman of Computer Resources will introduce a 45 minute film excerpt on Artificial Intelligence and Knowledge Based Systems at Discovery Park on February 5. The excerpt is from a seven hour satellite symposium on knowledge based systems and other applications sponsored last November by Texas Instruments.



Donna Conroy . . . beginning

Carol Tkach, Computer Resources, has changed her name to **Carol Berg**.

Gary Kehoe, Surveying instructor, doing his part toward strengthening international ties, married an American woman, Sue Vandevender, on December 14 at Fantasy Garden World, in Richmond.

Fertility drugs in the drinking water in BCIT south Finance? How else to explain the fact that not one, not two, but three women who work in that department are currently pregnant and due this summer — **Debbie Holtz**, due in July, and **Debbie Walton** and **Terri Dzuba**, both due in mid-September. Bets are now being placed on which of the latter two will cross the finish line first . . . Congratulations to all three, and may you all have triplets!

Telephone switchboard supervisor, **Nan Cook**, will leave BCIT to return to her homeland — Australia — at the end of January. Nan has worked here for the past ten years. All of your friends at BCIT will think of you fondly, Nan — and enviously — as you bask in the sun and we shiver in the rain.

A little bird told us that **Lorna Peacock**, secretary to the dean of the School of Academic and Vocational Studies, will be having a little Peacock in the month of August. Congratulations, Lorna!



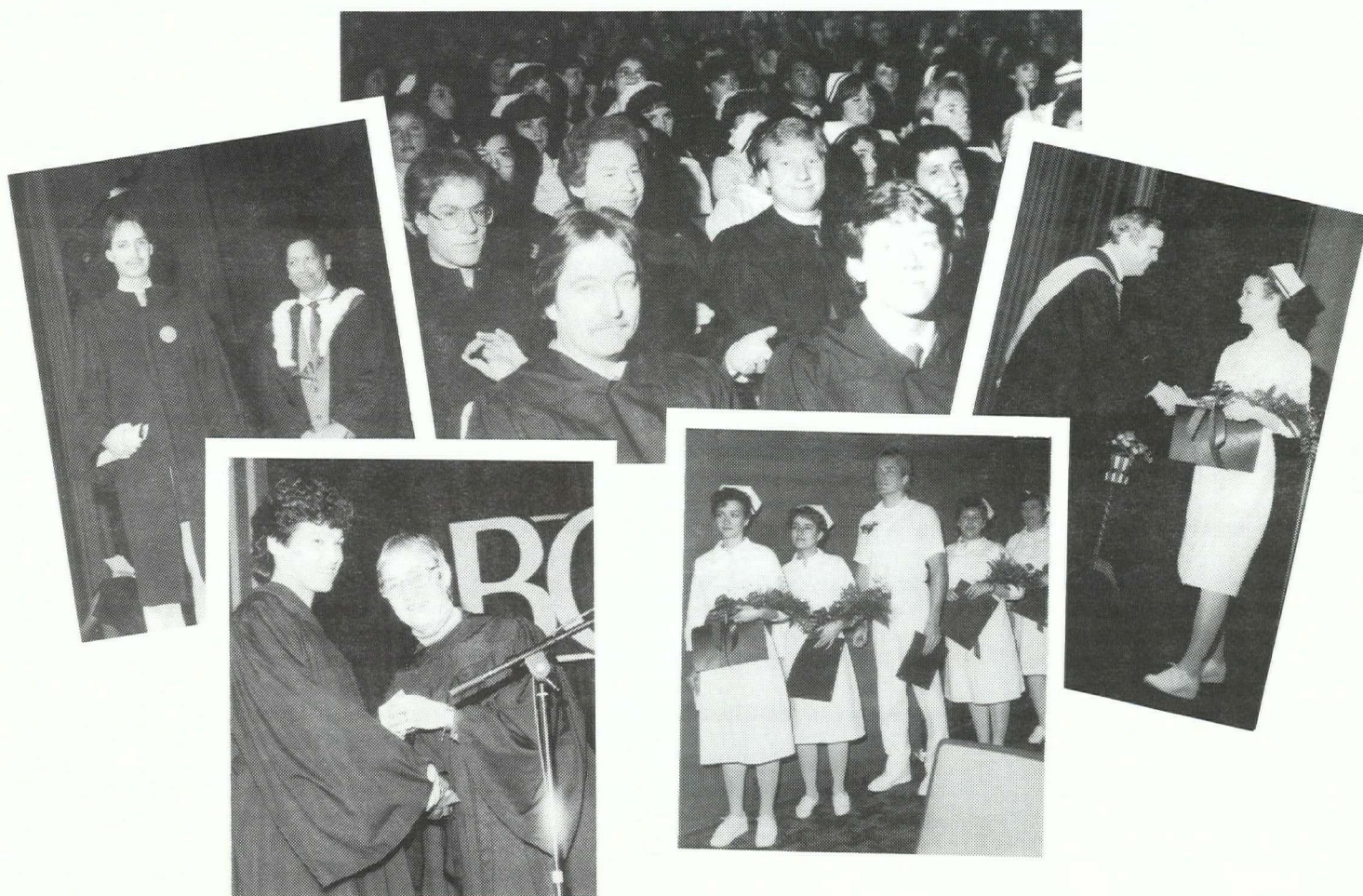
BCIT held its last convocation ceremony January 10.

Taking part in the historical ceremony were 158 graduating students from the Nursing and Electrical programs and many of their instructors and mentors.

This was the first time Roy Murray had presided over a convocation ceremony since becoming president last year, but, as he remarked, it would be his only convocation at BCIT as it currently exists.

Murray assured the graduates that the value of their diploma would not diminish as a result of the changed mandate for BCIT. "We think the Institute can only improve upon its performance as it becomes more responsive than ever to the manpower needs of our province and country," he said.

BCIT has traditionally held two convocation ceremonies each year. One in January for Nursing students, who complete their studies earlier because of extended terms during the summer, and one in June for the rest of the school. Electrical students joined the nurses for the first time owing to the HIRAC system which graduates students at different times of the year.



How the new logo was born

On January 10, President Murray unveiled BCIT's striking new logo, a design based on Keith Inkster's submission to the logo contest.

The logo consists of the letters "BCIT" in silver, tilted to the right and given a streaked effect to suggest swift forward movement. This is flanked by BCIT's address and by "British Columbia Institute of Technology" in bright blue. The basic color scheme of silver and blue may be varied according to the logo's application. The logo will appear on BCIT's letterhead, business cards, advertising, calendars, athletic wear and so on. It will be in use as soon as it can be printed.

Inkster's winning entry — for which he has been awarded an Amana microwave oven courtesy of Benndorf Verster — was one of 85 submissions to

the contest first announced on September 13. The competition was open to any member of the public or of the BCIT community.

The selection committee for the logo — Roy Murray, Board member Carole Taylor Phillips, McKim Advertising vice president Bev Machesney, vice president Student Services and Educational Support Peter Jones and former Sea Island Campus principal Jerry Lloyd — found themselves unable to decide on a clear winner by October 21, so they sent the top five designs to a graphic design company, Total Graphics, for the professional touch. From the reworked designs, the selection committee eventually chose the one based on Inkster's.

Inkster credits the idea for the logo to his subconscious: "I had taken the

BRITISH COLUMBIA
INSTITUTE OF
TECHNOLOGY



correspondence home one night thinking I would like to do something about designing the logo. Instead I fell asleep. I woke up at four in the morning and the idea was there."

Inkster says he spent an hour sketching a couple of versions of his idea, which he later gave to a friend who made more finished looking copies for him.

Inkster says he is delighted to have won the microwave oven and can hardly wait to use it.

Peter Jones, who coordinated the logo competition, likes the new logo because, "it is clean and fashionable with a solid feeling to it, but also gives a sense of movement and progress. I think it will be our logo for a long time to come."



CONTEST WINNER!

Administrative assistant, Keith Inkster, can't wait to test his culinary skills on the microwave oven he won for helping design the new BCIT logo. He received the oven recently from special events coordinator, Carol Dion, along with the operating instructions.

Institute prepares to implement logo

A meeting was held January 16 to explore and identify all applications of the new logo, internally and externally. Present at the meeting were personnel from Material Management, Print Services, Recreation and Athletic Services, the student Association and Publications. Representatives from Total Graphics, who designed the logo, were on hand to offer advice.

Information officer, Terry Garner, who chaired the meeting, reported that use of the old logo would terminate by the end of this fiscal year.



Information officer, Terry Garner, far left, chairs a meeting during which uses of the new logo are discussed.



Ted Rogers, president of Rogers Cable Systems pictured far right, delivered an unequivocal speech about technology and the broadcast industry at BCIT breakfast recently.

Cablevision boss is guest speaker

New breakfast series launched

Ted Rogers, president and chief executive officer of Rogers Cable Systems, was the guest speaker at a January 15 breakfast for B.C. leaders of industry.

Rogers also pledged \$10,000 on behalf of Rogers Cable Systems to BCIT's capital fund-raising campaign.

The breakfast was the first in a series that the Development Council will host over the next few months. Each will feature a well-known leader from industry or politics speaking on the theme, "How my industry is changing

as a result of new technology".

Chairman of the Council and president of the Hong Kong Bank of Canada, Eugene Nesmith, opened the breakfast by introducing BCIT President Roy Murray to representatives of the business community. Murray spoke briefly on the role BCIT plays in offering training in new technologies and then, after singling out communications as a field as important as any in terms of technological innovation, introduced Ted Rogers.

Rogers focused on the network of

federal government regulations that considerably limit, he said, the degree to which his industry can respond to technological advances.

"For us to be able to survive today we've got to be able to innovate and that's hard in Canada. The basic rule now is that if you want to offer some new service you have to go write Ottawa, and many of the CRTC commissioners are really against these new technologies," Rogers said.

Rogers said that the operations of
... continued page 6

Staff directory planned

Information Services has begun work on a new staff directory for BCIT.

The directory will list the name, position, telephone number and location of each person in the organization along with a passport size photograph. Additional information such as identification of people with PROFS terminals, will also be included where appropriate.

The project, which is currently in the planning stages, is expected to take place over the next few months as staff changes and relocations are finalized.

EXPO projects sought

BCIT, it seems, is involved with EXPO '86 in a number of different ways. We are attempting to illustrate this involvement in a story for our own newsletters and external publications like College Canada. If you have any information at all on this subject please call Trisha Mason at 432-8738 or Gene Morrison at local 5506.

RESIDENCE ADVISOR POSITIONS AVAILABLE 1986/87

Persons interested in obtaining a position as Residence Advisor in the Maquinna Residence for 1986/87 should apply before February 28 to the BCIT Housing Office located in the Maquinna Residence.

BCIT full-time students, staff, faculty and alumni are eligible for the position. In the case of BCIT staff, preference will be given to those who have already completed a diploma, degree or equivalent program. Applicants may be married or single. Unfortunately applicants with children cannot be considered because of lack of facilities.

Artificial Intelligence — Knowledge Based Systems by Dr. Bruce Buchanan

Introduced by Craig Larman of BCIT's Computer Resources Department. Part of a 7 hour long satellite symposium on knowledge based systems and other applications broadcast last November.

7 p.m. Discovery Parks BCIT Multi Tenant Facility Meeting Rooms 1 - 4

Those interested in attending should call Reesa Boston at 430-3533.

Open House '86 ~50 days to go~

With Open House '86 just over two months away, things are really shaping up. One of the most exciting things happening is the development of displays.

The BCIT technology coordinators have been busy meeting with fellow students, department heads and industry personnel.

Showing off the diversity of BCIT's skills and expertise are displays like **Civil and Structural's** hydrology model showing how water flows in a drainage basin — **Forestry's** model which includes native plants of British Columbia — **Fish and Wildlife's** fly tying demonstrations — **Robotics' robots** — **Marketing's** following of a product from implementation to final consumer — **Financial Management's** mini stock market — **Nuclear Med's** body reconstruction computer and gamma camera — **Med Lab's** tissue processing — **Prosthetics/ Orthotic's** assortment of artificial limbs and braces — **Hospitality and Tourism's** pub style restaurant — and **Recreation Facilities Man-**

agement's leisure benefits for our modern society.

As this sample list reveals, it is going to be an exciting and educational weekend for everyone involved and there is no question that PVI's contribution will be equally as spectacular.

The technology coordinators are doing a fabulous job spearheading these Open House displays and deserve all of our cooperation and support.

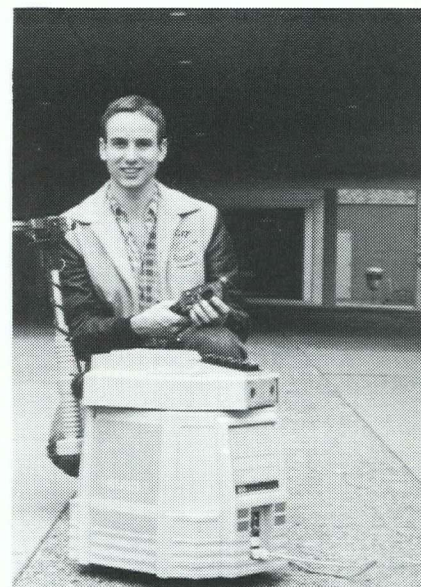
Our aims are twofold. First, to attract and recruit potential students from all parts of the province. Second, to bring potential employers on campus and impress them with the high degree of skill and expertise BCIT graduates are famous for. After all, isn't JOBS what we're all here for?

Let's all get behind Open House '86 and impress the hell out of the 80,000 or so guests that we are expecting to attend. MARCH 21, 22 & 23 — OPEN HOUSE '86!

Ron Areshenkoff
Assistant Open House Coordinator



He made it! Michael Stewart, assistant manager of the BCIT south Bookstore, proudly displays his certificate of College Store Management to V.P. finance, Duncan MacPherson, left, and Bookstore manager Ian Nash, right. He received the certificate after successfully completing three seminars of study spread over a three year period. Michael reports that the last one week course, taken in July 1985, was particularly strenuous, calling upon all his experience and ingenuity. The certificate is awarded by the National Association of College Stores and tuition was paid for by BCIT's Educational Leave/Employee Development Fund. Congratulations to Michael and to Linda Field of the This 'n That campus stores, who also completed her certificate last summer.



Electrical student demonstrates HERO robot at 1984 Open House

Breakfast from page 5

his company in Canada are completely different from its American operations because there are fewer regulations governing broadcasting in the United States.

Rogers offered several examples of how he thought the CRTC and the federal government slowed the rate of technological advance in Canadian broadcasting. He said that it took, for example, 11 years to get the first Canadian pay TV operation licensed from the time the first application was made in 1972. Another example he cited was the Canadian government's refusal to allow Canadian broadcasters to broadcast in color until a number of years after it first appeared in the United States.

Rogers said he did not want to suggest that Canada needed as few regulations governing broadcasting as the United States, but a much more open system was required. He was confident, he said, that the Mulroney government would now move forward to partially de-regulate the broadcasting industry.

After Rogers finished his speech, Nesmith presented him with a picture book of Vancouver, and praised him for being, "a pioneer, an innovator, and for retaining your enthusiasm in the face of adversity."

Next speaker in the series will be John MacLean, executive vice president systems of the Bank of Commerce, who will speak at a breakfast on March 12.

Campus Profile

Gloria Katnick, Recreation and Athletic Services Department

"Gloria's greatest asset is her ability to take care of the student's needs," says Jim Mitchell, director of Recreation, of his secretary, Gloria



Katnick. This may be small praise indeed, because with all the activities she has to keep track of, Recreation and Athletic Services probably couldn't survive without her.

Gloria's official title — secretary to the Director of Recreation and Athletic Services — is a little long but accurate. Her duties consist of registering teams for intramurals and aiding students in signing up for clubs, non-credit courses and various other recreational activities. Gloria also collects the money for all these programs and keeps everything running smoothly. It's a busy job, especially at the beginning of each term when the different activities have to be administered, but her previous experience as a bookkeeper for Merrill Lynch helps her cope with any problems.

Born and raised in Burnaby, Gloria has been with BCIT for eleven years. The first six were with the Continuing Education department, the next two were spent floating from department to department on a casual basis before she joined the recreation office three years ago. Gloria has always worked on a part-time basis, presently five hours a day, five days a week. This enables her to spend time with her family and still make the bucks.

Gloria enjoys working at BCIT, especially with Recreation and Athletic Services. The hours, the responsibility, and the chance to work with students, are very rewarding, she says.

The new intramural and intercollegiate sports that Jim Mitchell has introduced this year have increased Gloria's enthusiasm for her job, as she believes the happier the students and staff the better.

by Randy Derrick

IT'S SHOWTIME!

BRUSH UP YOUR SHAKESPEARE,
PRACTICE YOUR SCALES,
SPRAY YOUR TONSILS,
AND ENTER

★ ★ ★ ★ ★

THE SPECIAL FRIDAY AT FOUR
TALENT CONTEST!!!

★ ★ ★ ★ ★

FEBRUARY 14
FOOD TRAINING CENTRE

★ ★ ★ ★ ★

ALL DRINKS ONLY 99¢!!!

★ ★ ★ ★ ★

If you think you can act, dance, sing, yodel, tell a good joke, play a kazoo, impersonate John Wayne or even do a convincing duck call then call Mark Angelo at 434-5734 (5711) and tell him you want a chance to make your fame and fortune. (There just may be a Hollywood talent scout in the audience.) The prizes will be nominal (free drinks, bottles of wine and so on) but think of the satisfaction of entertaining your colleagues and of all that applause!

When I asked Gloria what she didn't like about her job, she just stared thoughtfully at the ceiling. Obviously, this is one woman happy in her work. So, give Gloria a smile the next time you pass her window in the SAC. I'm sure you'll get one back.

Campus Recreation

The **RECREATION AND ATHLETIC SERVICES DEPARTMENT** holds a variety of recreational and athletic activities for staff and students throughout the year. The Student Association building, where most of the activities take place, is located at the end of Roper Avenue, off Goard Way.

WOMEN'S WEIGHT ROOM

Location: Activity Room, SAC
Time: Wednesday's
5 p.m. - 6 p.m.

Gain knowledge and instruction on weight training and strength.

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the BCIT Connection

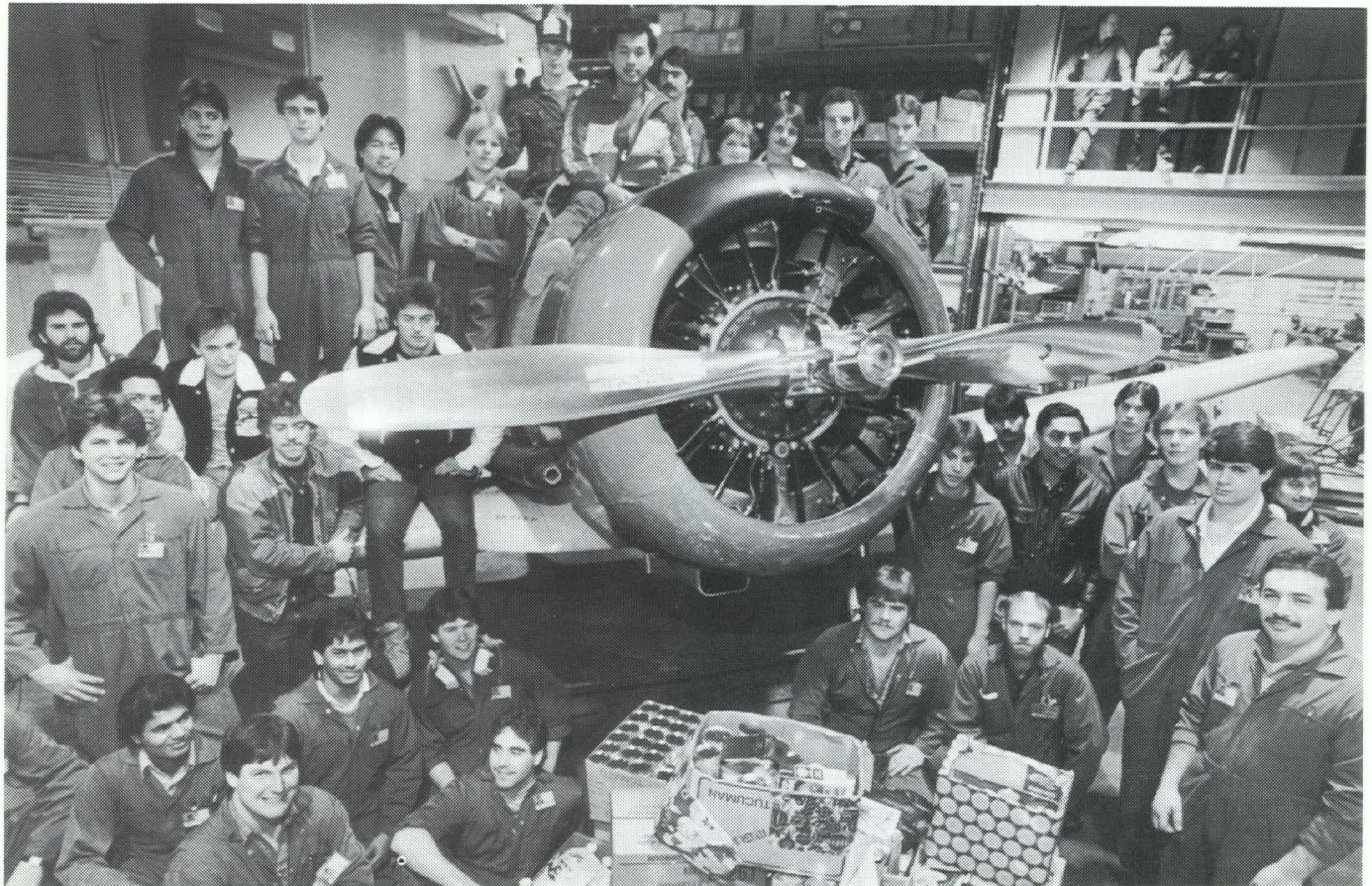
This newsletter is published every other Friday, September through May. Letters to the editor, articles, story tips, photos, etc., are welcome but the editors reserve the right to edit for brevity, clarity or libel. Due to space restrictions the editors cannot guarantee inclusion in a specific edition. All copy should be submitted seven working days before publication and go to either **Carol Dion** at BCIT Campus north (J.W. Inglis Building) (434-5722) or to **Trisha Mason** at BCIT Campus south, Trailer 1B, 3700 Willingdon Avenue (432-8738).

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Students at BCIT's Sea Island campus proudly display the 24 cases of canned food and dry goods they donated to the Richmond Food Bank in December. The 90 or so Aircraft Maintenance students waged an informal challenge among themselves to see which class could collect the most food.

SKI BCIT

ATTENTION

"SKI BCIT 1986" is the first annual event of its kind at BCIT. We hope to attract a great number of students, faculty, staff, and alumni.

Come Enjoy an Afternoon and Evening of Skiing and Fun at Grouse Mountain at Greatly Reduced Prices!!!

Date: Wednesday, February 19th, 1986

Prices: Prices are slashed for this special BCIT event.

- \$12 after December 13, 1985
- Only \$4.00 for a skyride pass for non-skiers
- Only \$10.00 for a complete rental package

For further information and registration
Please call: 432-8613 (10.00 a.m. — 2.00 p.m.)

Campus Recreation
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SQUASH LESSONS

Beginners

Location: BCIT Squash Courts
Date: Classes held for five Saturdays, Feb. 1 - March 1
Time: 10 a.m. - 11 a.m.
Class Size: 4 persons
Fee: \$25

Intermediate

Location: BCIT Squash Courts
Date: Classes held for five Saturdays, Feb. 1 - March 1
Time: 11 a.m. - 12 noon
Class Size: 4 persons
Fee: \$25

TIME CHANGE FOR DROP IN PROGRAMS

Volleyball: Monday evening
6:30 p.m. - 8:45 p.m.
Basketball: Cancelled