

The BCIT LUNCH

express

Number 2

July 1987

Long time S.A. employee retires

Phil Henderson has finally Student retired from the Association after 16 years with the organization. His final day on campus was June 30, 1987.

Henderson joined a small but Student rapidly growing Student Association in 1971, shortly after completion of the Student Activity Centre. He advised successive student councils on association business and was responsible for overseeing S.A. retail and service operations.

Most recently, Henderson has been serving as Senior Advisor to the Student Association.

In a letter to S.A. employees, Henderson said the past 16 years has been the "most enjoyable" in his life.

"I have really appreciated the chance to work with a vibrant student organization and I shall always remember the wonderful', times...I enjoyed."



Phil Henderson

Jones on his way to F.V.C.

Peter Jones, president of Student Affairs at BCIT, has been chosen as the next president of Fraser Valley College. He takes over at the multi-campus college August 15.

F.V.C. board member Norma Kenney was quoted in the Abbotsford News as saying that Jones will bring to the college "extensive leadership experience, a depth of knowledge and the vision and energy to take the college into the

1990s."

Jones, who joined BCIT in 1984 as a dean, became vice-president of student services educational support in 1985. Prior to coming to BCIT he served as director of university development at UBC and executive director of the UBC Alumni Association.





Travel tips for healthy holidays

Travel agents can plan a dream vacation, but health unit professionals can help prevent it from becoming a nightmare.

"Exotic vacations can expose travellers to unsuspected dangers," says Judy Kelly, of Simon Fraser University health services.

"Everyone is familiar with some version of "travellor's tummy." But often its cause is not a local "bug" but a sudden change in lifestyle: increased drinking, unfamiliar food items, too much sun or exertion, and less sleep than usual," says Kelly.

"When water supplies suspect, it is prudent to use bottled water or carbonated beverages, rather than taking

(continued on third page)



SUMMER IN THE SAC



Come to SAM's for low cost resume and report copying, binding and laminating!

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In the SAC building

BCIT, get a jingle!

I approached the bus stop until I could see the whites of their eyes, then I stopped. Grinning, earless faces watched me as I waited.

"Day-time, night-time, fulltime, part-time" the mass of smiling faces declared.

This, I realize, is BCIT's 1987 student recruitment campaign. Would you enrol in a school that boxed you in and cut off your ears?

On the other hand, that upstart college in New Westminster has been running a radio campaign, complete with snappy jingle and the line "Douglas College has what you need to help you succeed."

BCIT should be able to top that, after all, we are an institution with a (drumroll please) provincial mandate! Perhaps the BCIT Lunch Express could offer a few suggestions.

The ads should inspire and cause potential students to run to the phone to enrol. A good slogan is paramount. One possibility we like (although we think someone else might be using something similiar for a different product) is "BCIT. The Choice Of A New Generation." It has a wonderfully noble sound to it, what more could any potential student ask?

Or how about: "At BCIT, Quality is Job One." Another possibility: "BCIT. Dare To Want

Trends being what they are, BCIT might want to get in on the latest advertising technique: using a well-known 60's or early 70's pop tune, either in original form or with the words changed to convey the right message. Old Beatles tunes are popular especially advertisers these days. think of the possibilities. With "Revolution" playing in the background, here are the words:

well, you know, BCIT is the one..."

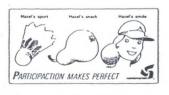
For a slightly different approach, run these words over the music to "Lady Madonna"...

"Get a diploma, be among our best, no wonder that you'll get ahead of all the rest."

"You say you want an education,

If BCIT acts quickly, it could tie up the rights to its choice of old Beatles tunes and pull in all the best students -before the other post-secondary institutions catch on.

"You say you want an education, well, all right, BCIT is the one..."





Open Daily 11:30 - 6 p.m.

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ALL SUMMER LONG!

Travel Tips Continued

chances."

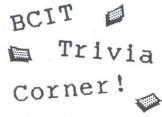
If medical problems do develop, Kelly recommends contacting a physician belonging to IAMAT - an international association offering medical assistance to travellers. An information booklet is available on request, from: IAMAT, 188 Nicklin Road, Guelph, Onatrio N1H 7L5.

"International medicine is a whole new area. The problem is not just finding a doctor who speaks English, but in finding one who knows how different ethnic groups can react to medication."

Kelly cites a case involving a Canadian travelling in Italy, who was given a common Eurpean pain-killer, to cope with migraine headaches.

Although safe for Latins, the drug destroys white blood cells Anglo-Saxons some and Scandinavians, and the traveller became seriously ill after taking it. A Canadian-trained doctor was called in at that point and recognized problem. Continuing medication could have had fatal results.

"IAMAT has English-speaking doctors in over 140 countries, trained in international medicine, who have agreed to



Question 1: In what year was the Dress Code abolished by a vote of students at BCIT?

Question 2: How many students were enrolled at BCIT in 1964?

Question 3: Goard Way, the road running East/West across campus, is named after BCIT's second principal. What was his full name?

(Answers on back page)

care for travellers in their country, at set fees," Kelly says. Fees are usually lower than those charged by private practitioners in most Western countries.

"IAMAT also provides excellent immunization and climate charts," Kelly says. "These tell travellers precisely what immunization they need, what foods should be treated with caution, and what should be avoided completely."

While smallpox has been eradicated world-wide, there has been "an alarming increase in Malaria.

"We have information about malaria in various areas and about medication to portect travellers against malaria.

"There is an equally great problem with adults who overlook the less-dramatic diseases that were once such a problem here. Most adults have had shots against typhoid, tetanus, and polio, but forget that immunization loses effectiveness and booster shots are required.

"Tetanus, in particular, is very important for travellers."

Courtesy SFU News Service

Duke's on vacation

Duke's coffee and cookie bar in the SAC has closed for the remainder of the summer.

Taps, however, is open 11:30 to 6:00, Monday to Friday with coffee, chips and alcoholic beverages. Custom sandwiches are made to order from 11:30 to 2:30 daily.

ADVERTISE IN THE BCIT LUNCH EXPRESS!

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Trivia answers:

- 1. 1973
- 2. 647
- 3. Dean H. Goard

New publication planned for C.E. students

Technology Tonight, a publication for continuing education students, will resume publishing with an issue this September. The publication, which was published in tabloid form in 1984/84, is being revived by the Student Association in an effort to better serve the C.E. component of it's membership.

The new Technology Tonight will appear as a newsprint magazine and will be published quarterly. It will feature not only articles on BCIT services and facilities, but articles on technology, continuing education and the professional organizations that work with BCIT.

Anyone wishing to write for Technology Tonight is invited to contact S.A. publisher Don Wright at local 5517. Articles are invited on a wide range of subjects, from reports on one aspect of a course or program to reviews of advancements in technology and education in general.

Publisher pleased

Don Wright, publisher of the BCIT Lunch Express, recently revealed that he was very pleased with audience response to the first issue. "I'm very pleased with audience response to the first issue," he said.



More special events and activities to consider over the next few weeks.

If you haven't seen "Sex Tips For Modern Girls" here's one more chance. This irreverently modern musical comedy will be onstage for a limited run at the Arts Club Theatre's Granville Island Stage to July 18th only.

The White Rock Summer Theatre has announced a special 3 for the price of 2 voucher. See one play and receive a voucher good

for 3 admissions for the price of 2. WRST will be running four plays through the summer. Call 536-7535 for details.

The Floating Curatorial Gallery features "The Summer Show", an exhibition of multimedia work by several Canadian artists. The gallery is located at Vancouver Women in Focus Society, 204 - 456 West Broadway. Call 872-2250 for details.

The Port Moody Station Museum, located in a 1907 CPR station at 2734 Murray Street in Port Moody, will be open 1 p.m. to 8 p.m. during July and August.



For a dramatic double bill, catch The Mission and The Mosquito Coast at the Vancouver East Cinema, July 17 to July 19. The VEC is at 7th and Commercial, 253-5455.

Old hippies take notice...the Firehall Theatre is getting ready to run two plays that flashback to the sixties: Kennedy's Children and The Day They Shot John Lennon. For times and tickets call 689-0926.

If sail-training vessels interest you, take note that two big schooners will be docked at the Vancouver Maritime Museum and open for tours July 19 from noon to 4 p.m.

The Vancouver Early Music Festival features six concerts between July 19 and August 14 at the Recital Hall of the UBC Schoolo of Music. Times and tickets at 732-1610.

Kitsilano Theatre presents "The Lover" by Harold Pinter, starting July 22 and running to August 1st. Call 736-3588.

Ready for some off-the-wall Teutonic Disco? Nina Hagen is back for one night only at the 86 Street Music Hall, July 22. Tickets VTC/CBO and 280-4444.

The 10th annual Grouse Mountain hang gliding championship takes place July 22 to 26.