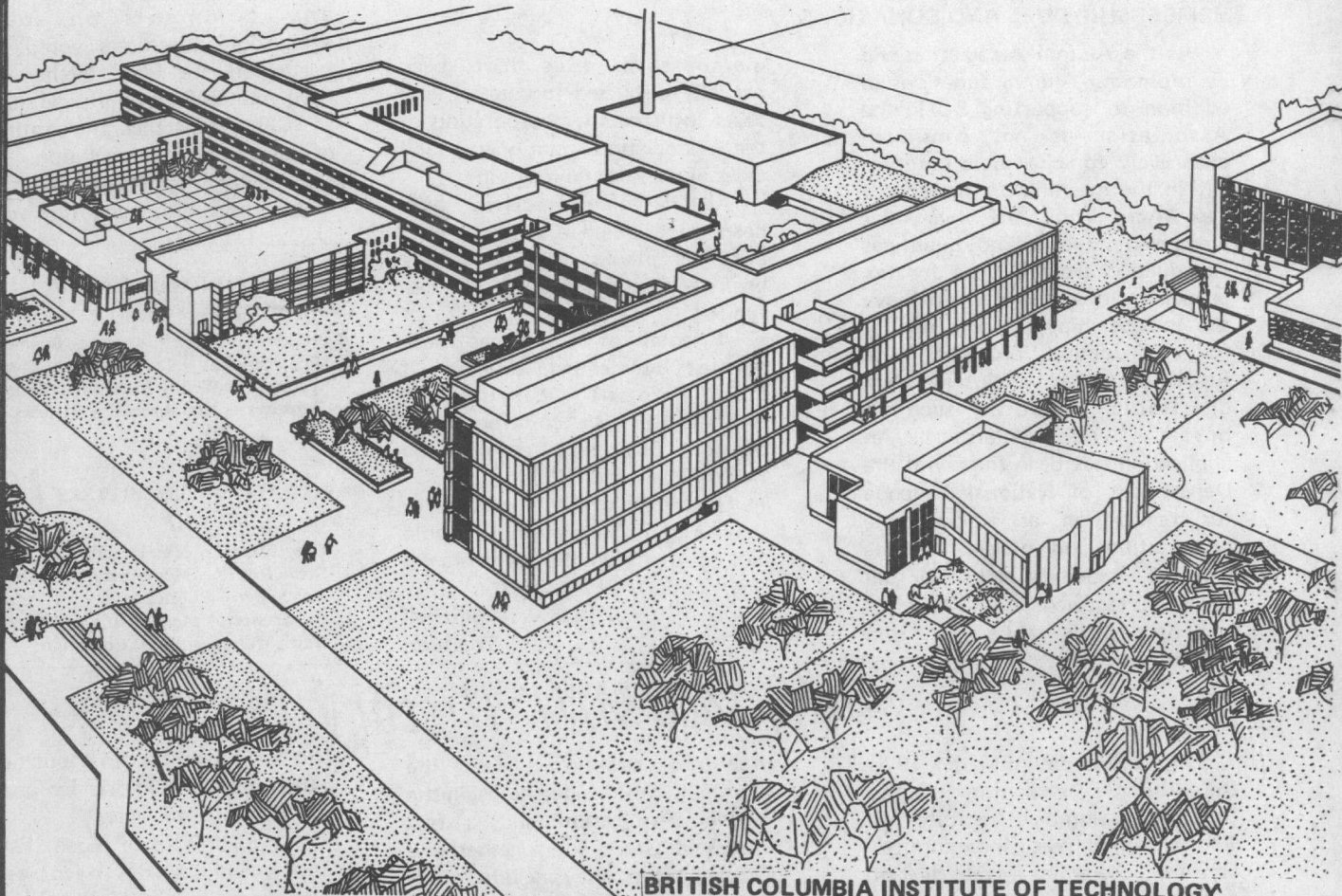
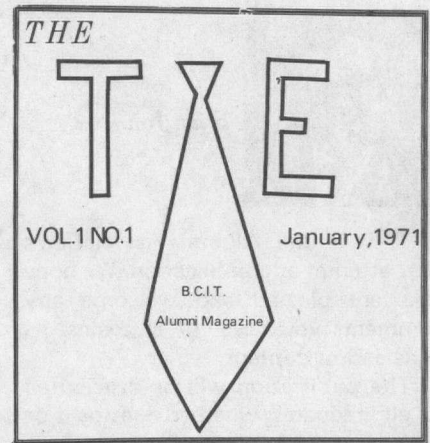




# ALUMNI MAGAZINE

In this issue:

Broadcasting — the Forgotten Responsibility.  
U.I.C. Pleased with Admin Grads.  
Forest Technologists Take Hard Line on Standards.



BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY

## BUSINESS MANAGEMENT

Administrative  
Broadcast  
Computer  
Financial  
Hotel Motel  
Marketing  
Technical

## ENGINEERING — SCIENCE

Biological Sciences  
Building  
Chemical & Metallurgical  
Electrical & Electronics  
Forest Resources  
Instrumentation  
Mechanical  
Mining  
Natural Gas & Petroleum  
Surveying

## HEALTH

Biomedical  
Health Data Processing  
Medical Laboratory  
Medical Radiography  
Nuclear Medicine  
Nursing  
Public Health  
Respiratory



Brian Johncox

# Johncox

This is the Alumni Association's first attempt at a publication. We hope you are pleased and welcome any comments you have for or against its style and/or content.

The publication will be distributed to all graduates, whether dues paid or not, for which we have present addresses on file. However, from now on we will be forwarding the

publication and other printed material on charterflight opportunities, etc. to paying members only.

We apologize for the time it has taken for you to receive a return on your membership investment. We have, however, overcome our initial difficulties and now have clear direction as to our goals.

As of June '70 there were just over three thousand graduates from BCIT. Those who have availed themselves of

membership to the Alumni Association edge over the three hundred mark with a similar number declining membership. This leaves a large proportion of grads from whom we have received neither acceptance nor rejection of membership. For this Association to be of benefit to you, we must know where most of the grads are; not so we can badger them but to establish an effective and beneficial Association for all the grads as well as BCIT and its students.

Again, I say we want to hear your views and ideas on what you feel the Alumni Association should do for and provide to its membership, as well as any comments on speakers, symposiums, lecturers you'd like to participate in. We'd further like to have your feelings on topical situations at BCIT; for instance, the continuation of the shirt and tie regulation.

Thank you for your support and we look forward to hearing from you. ■■

## \$The Treasury\$

### MEMBERSHIP DUES AND DONATIONS

As the Alumni Association will be promotng Alumni functions in addition to supporting BCIT, the Association is not consituted exclusively for charitable purposes within the meaning of the Income Tax Act. Thus the five-dollar membership dues will not qualify as a deduction from income for tax purposes. Donations over-and-above the membership dues will qualify for a deduction, provided these funds are used exclusively for charitable purposes such as bursaries and scholarships. An application has been filed with the Department of National Revenue for registration as a charitable organization and official receipts will be issued shortly for all donations received.

The funds received from

membership dues have been partially disbursed to date by legal costs incurred in incorporation of the Association, stationery, and costs of the Alumni magazine.

All donations received have been set aside in a separate fund until acceptable suggestions have been received for the use of these funds.

A total of \$243 has been donated by members to date. Of this amount, Engineering technologies have contributed 81 per cent, Business 17 per cent and Health 2 percent.

On behalf of the Executive of the Alumni Association, I would like to thank all the members of their support. ■■

James A. Mitchell  
Treasurer

### BCIT ALUMNI EXECUTIVE

President — Brian Johncox — Business '69  
Vice President — Chris Cairns — Business '69  
Secretary — Wendy McAlpine — Forestry '68  
Treasurer — Jim Mitchell — Business '67

### BCIT ALUMNI COMMITTEES

Greg Russell — Membership and Sports  
Steve Robin — Membership and Sports  
Tot Miller — Publications  
Bill Hassett — Membership and Sports  
Keith Willett — Social Chairman

## Our 'ALUMNI' History

On the 16th day of March, 1970 the Alumni Association of the British Columbia Institute of Technology was incorporated. However, there was a great deal of organization and paperwork prior to this.

In June, 1969 all Grads from 1966 to 1969 were sent a letter and questionnaire for their views on the establishment of an Alumni Association. About 1700 letters were sent out, 300 were returned due to incorrect addresses, and 300 were answered. The rest, about 1100, were assumed to reach the

intended receiver. From the returns, it was decided to begin the Alumni Association and a few interested Grads got together one October night. They included Chris Cairns, Business '69; Wendy McAlpine, Forestry '68; John Young, Building '69; Jim Mitchell, Business '67; Keith Willett, Chem & Met. '69 and Brian Johncox, Business '69.

A number of letters were sent to Alumni Associations throughout Canada for Consitution information as well as organizational queries. A constitution was then drafted, given

to a law firm for final touchup and then sent to Victoria for approval in March of this year.

An up-to-date Grad list was run-off and membership applications forms prepared. Again, about 1700 letters, this time with membership forms, were sent out. The returns were better — about 300 were retruned with dues and donations, another 350 deferring present membership and some 100 returned because of incorrect addresses. However, here again about 1,000 letters were assumed to have reached their intended receiver. ■■



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Ass't Editor .....	John Horbatch
Layout .....	John Horbatch & Toto Miller
Sports .....	Steve Robin
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	Brian Johncox
	John Leech
Art Editor .....	Gordon Dick

Many thanks to John Horbatch, Publications Chariman for the Students Association of BCIT, for his valuable assistance in the development of this publication.

The Tie is a periodical published by and for the Alumni of the British Columbia Institute of Technology, 3700 Willingdon, Burnaby 2, British Columbia. The Editor-in-chief is responsible to the Vice President of the Alumni Association for the success, quality and content of the publication. Bylined materials are the personal opinions of the writer and not necessarily the editorial board. Editorial opinion is solely the responsibility of the editorial board and does not necessarily reflect the opinion of the the Executive or the collective membership of the Association.

A special thanks to Fran Dal Col, Secretary to Principal Dean Goard, for her valuable assistance to the Alumni Association and especially for the secretarial services rendered in the development of this magazine.

# Editorial

FROM HELLAS BY PERCY BYSSHE SHELLEY

*Life may change, but it may fly not,  
Hope may vanish, but can die not;  
Truth be veiled, but still it burneth;  
Love repulsed — but it returneth.*

THIS MAGAZINE — a purpose.

What is the function of an alumni magazine?

*Certainly to impart alumni news to its readers.*

But is that the full scope of the magazine's concern?

*We felt not. We held that a magazine to the alumni of BCIT must not only impart information but must serve the alumni themselves with a responsible eye on the quality of training the future alumni at the Institute are receiving; for the weight of the Diploma of Technology that the alumni presently carry as their qualification to competence is reflected upon past, present and future performance by all the grads of today and tomorrow.*

What can a BCIT alumni magazine really do?

*It can tell it like it is. Commend those areas that stand as testimonials of the Institute's success; expose those areas that can stand improvement so that appropriate action can be taken to remedy the faults. After all, the grads know the way things stand in their respective industries and can express what they felt were the positive and the negative of the courses they were forced to take. Only by feedback will an up-grading of the courses be made to benefit the students who will take the variety of programs offered at the Institute.*

That's great for the Institute and the Diploma, but what about me, the graduate who is forking-out the five bucks for the publication of the magazine and the rest of the Association activities?

*As to the magazine, it is your voice, your eyes. Charges have been made that the Year's internship for the Health graduates is a source of cheap labour. Also, with this internship, it has unofficially been estimated by grads who have received their registered technician certification this year that one-third are still unemployed and that BCIT is graduating too many. Are these criticisms legitimate? The grads in those technologies know and the magazine certainly can air their views.*

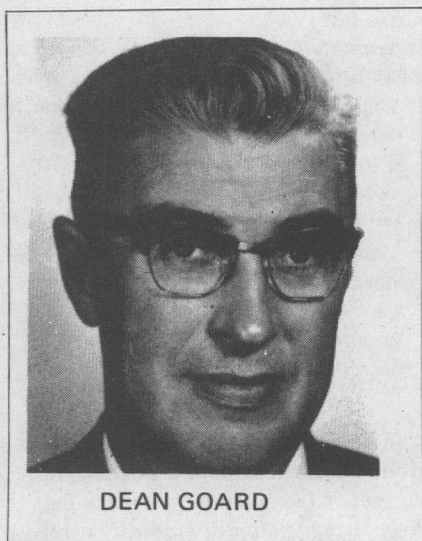
*The matter of accreditation continues to press. Many BCIT grads have returned to university to work for a degree. We hope to have an article on this matter in the next issue of the magazine.*

*Add to the above, any information that the alumnus want to impart to his fellow alumni in regards to the industry he's employed in or the area he's working at.*

If I want to write to the magazine or an item for the magazine, what do I do?

*Contributions will happily be accepted. The scope or area of the piece written is left to the writer. Editorial policy is left open and the limits of the magazine's content is only restricted to the submissions received. You can direct the submissions to Editor-in-chief, The Tie, BCIT Alumni Association, British Columbia Institute of Technology, 3700 Willingdon Ave., Burnaby 2, B.C. ■*

# PRINCIPALS MESSAGE



DEAN GOARD

*Dean Goard, principal of the British Columbia Institute of Technology, is 61 years old, married and with four children.*

*Mr. Goard received his post-secondary education at the University of British Columbia, receiving a B.A. Honours in chemistry, 1st class (1932), a teacher training programme diploma from UBC, and associate post graduate courses.*

*His employment history is a commendable one. He worked for nine years as a chemist in industry, eight years as a teacher at the Vancouver Technical School and another twelve years as principal of the Vancouver Vocational School.*

*Before coming to BCIT to replace E.C. Roper, the Institute's first principal, Dean Goard was an assistant director to both the Adult Education Department*

*(Vancouver School Board) and Vancouver City College.*

*Dean Goard has been active in many community associations, including: past president of B.C. Natural Resources, Native Indians Service Council and the Children's Aid Society; plus a further long line of positions in the thirty-seven years of community involvement prior to assuming the principalship of BCIT.*

*Mr. J.S. White, Director of Technical and Vocational Education for the province of British Columbia, a long-time friend of Dean Goard, sums up the character of BCIT's principal by saying, "If a person can't get along with Dean Goard, he can't get along with anyone."*

## Grads can serve as BCIT's "eyes and ears" in industry.

Dear Alumnus:

I am pleased that you have decided to join the B.C.I.T. Alumni Association. I am sure that the Association and the old friends you meet through it can be a source of enjoyment and encouragement to you.

There is much that you can do through the Association for B.C.I.T. I hope that you will if you can.

I have been very pleased at the generous support the Alumni have given to our Scholarship and Bursary Program. Your gifts have helped some new B.C.I.T. students who need assistance.

I hope that you will keep in touch with us through the Association to report your progress in your work. Was your choice of career a wise one? Is your industry expanding or shrinking? What

are the job opportunities for the future graduates of B.C.I.T. in your particular field? What subjects in school were most (or least) relevant to your job?

Information of this kind is very important in planning the future of B.C.I.T. It will help us decide what programs to expand or what programs to hold back.

It will help us to decide how to adjust our programs to the changing needs of the technology in industry.

You can be the eyes and ears of B.C.I.T. in industry. A most valuable function.

On the other hand B.C.I.T. may still be able to serve you in a number of ways. It may be that our Manpower Office or your old Department Head can provide further placement help if you decide to look for a change in location. I am certain that our faculty will be

glad to answer any letters that you may write asking for specific information about your field of employment. Your former teachers will be most happy to see you if you can spare the time to visit B.C.I.T. again.

So there are good reasons and mutually beneficial reasons for keeping in touch with B.C.I.T. through the Alumni Association.

Above all the Association will provide an opportunity for renewing old acquaintanceships and maintaining old friendships. This alone would justify your concern and participation in the Association — and indirectly you would influence and support the development of B.C.I.T. in the future.

I hope that you will find an enjoyable and profitable experience in the Alumni Association. ■■■



# UIC—Pleased with Admin Grads

Toto Miller

K.A. Sinclair, Regional Personnel Administrator for the Pacific Region of the Unemployment Insurance Commission and recent appointee to the Advisory Committee for the Manpower Option of Administrative Management Technology, reports that BCIT Administrative Management grads who have entered the Commission as trainees are proving themselves more than adequate in meeting the challenge of the government service. He goes on to commend Mr. E.W.H. Brown, Director of Business Management Division of BCIT, and the faculty "... for the high quality of students..." graduating from the Institute.

Mr. Sinclair was authorized to accept ten Administrative Management graduates from the 1970 class to augment the work of the Unemployment Insurance Commission. Of the twenty-one applicants interviewed in May of 1970, eight were offered positions as trainees with the Commission; seven accepted.

The grads who accepted were to serve as trainees for a one-year period. Upon completion of their training, they would be elevated to the position of Program Administrator, Grade One. The grads, however, proved themselves more than adequate candidates to meet the challenge, completing the training Program in four and one-half months. Since then, two of these grads have taken positions in Ottawa.

After entering the Commission, the graduates, as trainees conducted their field assignments within the practical workings of the Unemployment Insurance Commission. After serving a two and one-half weeks induction workshop to introduce them to the objectives of the Commission, the grads were assigned to various parts of the province; three remained in Vancouver, two went to New Westminster, one went to Prince George and one went to Victoria.

With the success of BCIT recruits, Mr. Sinclair informs that the Commission is re-evaluating

their approach to specialized training for those within the government agency.

While applauding the seven graduates for their competence, Mr. Sinclair went on to establish the weaknesses of the BCIT recruits. He noted that they generally lacked the ability to write business letters. "If an employee cannot even write a basic letter," he commented, "he is of little value to this organization." He strengthened his argument by pointing out that ninety per cent of the Unemployment Insurance Commission's work is communicating in writing.

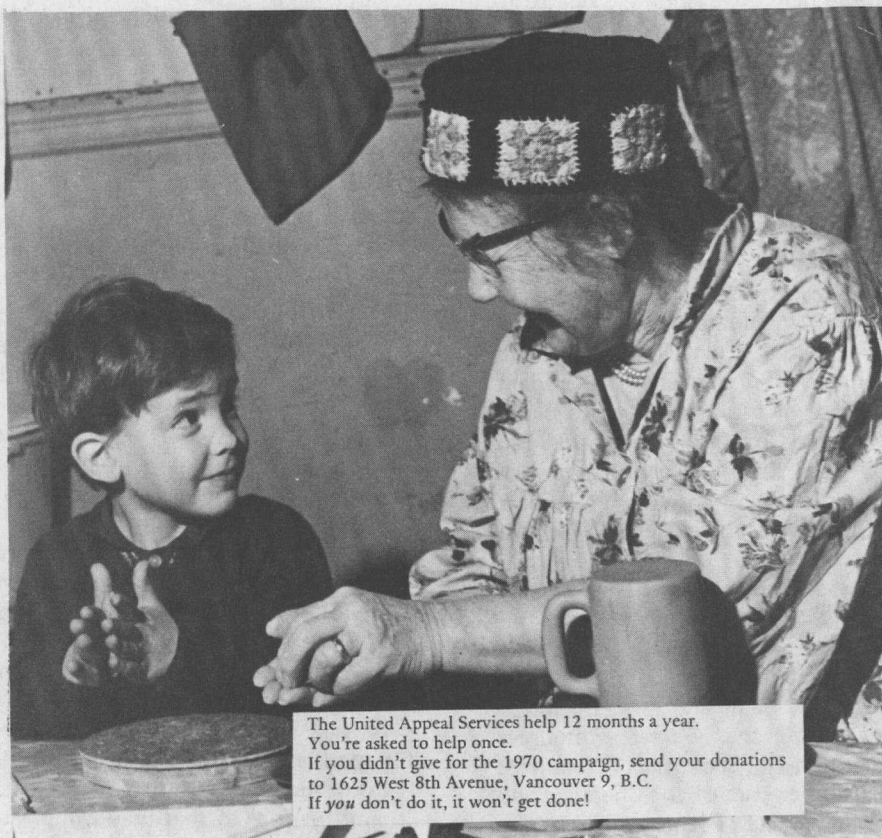
In conversing with these grads to find the root fault of why they had not been properly instructed on proper business letter writing, he found out that the teaching of such was abandoned for the large part in favour of contemporary thought "... as the former was considered 'too boring' by the instructor."

Mr. Sinclair, however, does not dismiss contemporary thought with

a keen awareness to what is happening in society having a legitimate priority. But here too he established another fault with grads who had entered the Commission by observing that they do very little reading or philosophical exploration on their own initiative. "If they are to cope with the tremendous technological, philosophical and sociological changes facing us now and in the foreseeable future (revolution?)," Mr. Sinclair advises, "they must become vitally concerned with and aware of change."

On the matter of training at BCIT for a future vocation in government agencies, Mr. Sinclair recommends that students should be given a broader awareness of government service in regards to meeting the needs that such agencies were established for.

On the whole, the Unemployment Insurance Commission is pleased with the graduates they recruited and hope to draw ten more recruits from the 1971 graduating class. ■■



The United Appeal Services help 12 months a year.  
You're asked to help once.  
If you didn't give for the 1970 campaign, send your donations  
to 1625 West 8th Avenue, Vancouver 9, B.C.  
If you don't do it, it won't get done!

# GRAD POPULATION LEAPS

The British Columbia Institute of Technology officially opened its technical training doors in September of 1964 offering 16 programmes. The first graduating class in the Institute's history (1966) sent into the economy 311 skilled technicians in areas of business, engineering and health. With the graduating class of 1970, the number has surpassed the trebling mark by over a hundred with 1,039 receiving their Diploma of Technology last June; the projected number of grads for 1971 will exceed this record.

The statistical breakdown reveals that, after the inaugural graduating figure of 311, the 1967 figure grew to 364, followed by 435 for 1968, 862 for 1969, to the 1970 graduating record class of 1,039. This brings the total to 3,011 in the five graduating years of B.C.I.T.'s history.

During this academic year, 27 technologies exist in contrast to the 16 programmes offered at the Institute's offset. This establishes one of the major reasons for the leaping student growth over successive years — 2822 for this academic year. The introduction of these new programmes as related to student growth is well illustrated by noting the establishment of the Nursing Technology: Nursing, in a two-year programme with the granting of a Diploma of Technology and eligibility for the writing of the registered nursing examinations in August, was pioneered in the province in 1967 at the Institute and offered 46 of the 861 graduates for 1969 with an anticipated graduating class growth for 1971 of over 80. The student growth of these programmes is also a marked one as further evidenced by the Nursing Technology which began with an enrolment figure of 60 and now boasts a 91 first-year student figure.

New options to existing programmes have also spirited this student growth. Such options that were pioneered in 1969 included the Fish, Game and Parks Option as part of the Forest Resources Technology, Pollution Treatment Option as part of the Chemical and Metallurgical Technology, Traffic

and Transportation Management Option as part of the Business Management Technology and the list runs on.

The Food Technology's name was officially changed to Biological Sciences in 1969. It still consists of the Food Production and Food Processing Options. But the year of the name-change saw the inclusion of a new Option — Landscape Horticulture.

When will B.C.I.T.'s growth end? Probably never; for the more complex and specialized our society becomes, the greater will be the pressures on B.C.I.T. for new technologies, and more options to existing technologies, to meet these escalating demands. Already the plans are on the drawing boards for increased facilities and expansion of space to meet the growing need for B.C.I.T. trained graduates. ■

## OPEN HOUSE

... Toto Miller

The last day of February and the first two days of March of 1969 saw over 20,000 members of the general public and the professions inch their way through the crowded halls of the Institute. The reason for this overflowing crowd was BCIT's first official Open House which had been dubbed the name of Lifebeat '69. The event proved not only to be a success from the number of visitors to the Institute (the number well exceeding the 12,000 liberal estimate of Lifebeat organizers) but provided an image-builder that is still receiving its praiseworthy benefits. It further proved a success in that students who participated were united and involved in what was the biggest event in BCIT's history. Today, all these students are grads and what happened in '69 is history and individual memory.

After the first Open House it was decided to run the event every two years. The second year has fallen over the Institute and organizers are readying themselves for another Open House. The theme will be a centennial one honouring the centennial of British Columbia's entry into confederation and what role the respective technologies have played over the past hundred years with their development through that period of time.

The dates for this extravaganza have been set for March 26, between 12 noon and 9 pm for the VIPs, and the following two days of March 27 and 28 for the general public between the hours of 12 noon and 8 pm.

As one who was involved with the '69 open house, I tend to be sceptical of the robust hopes of the Open House Committee for '71 that they will meet

with outstanding success. They appear to be sluggish and hung-up with the money-angle. They've taken to selling centennial items to raise the required sum for the presentation, with estimates for the presentation having run as high as \$20,000. It appears that imagination is being stifled by dollar bills and the energies of the Open House Committee are on finding ways to get hold of the "bucks".

If my mind recollects properly, there was no budget set aside for the '69 presentation. Advertising costs were nil, apart for the materials needed and the publication of Lifebeat '69 magazine and the tour guide. Broadcast provided the radio commercials and television presentations, Gavin Palmer of Marketing, arranged and designed a poster for cablevision, posters were produced and distributed by the sweat of students, and a number of students appeared on various talk shows throughout the city. There was a press conference that was not as successful as we had anticipated, but it did get us write-ups in the local dailies.

If I had to assess the cost-factor of Lifebeat '69, it was less than five thousand dollars. What was provided for its success was the cheapest, most needed, commodity — a willingness to provide the best of student services and a devotion that BCIT's first Open House come off. It did beyond our wildest expectations. The '69 and '70 grads who made up first and second year students of BCIT at the time must be commended for their outstanding work. For the '71 presentation, judgement must be reserved until the next issue of this magazine. ■



# Extension Programs — Chris Cairns

—This is what the BCIT advanced Technical Extension programme has to offer to Alumni

*Gordon A. Thom, Vice-Principal for the Extension Division, is most interested in the Alumni. Prior to coming to BCIT four years ago, Mr. Thom worked for the Alumni Association of the University of British Columbia as their Assistant Director.*

*Mr. Thom stated that he felt from his experience in Alumni work that continuing education was one of the main services that an Alumni Association could offer its members. He further added that he was most willing to help in any way he could to assist our recently formed Alumni Association in serving its members in this regard.*

Although the primary function of the Extension Division of BCIT is "...to satisfy the post-secondary technical training needs of almost every aspect of trade, commerce and industry," it also provides a service of continuing education to the Alumni of BCIT.

It has excellent facilities for graduates to carry on their education needs. Possibly you were not aware that the extension programme at BCIT will assist in the forming and designing of courses for a particular company, but preferably for an industry. This, of course, should be related to the full-time programmes that graduates received as a student of Engineering, Business, or Health technologies.

For example, if you are a graduate in one of the Engineering or Health

technologies, and you find that in your present job situation a need for business theory and experience is necessary, you can work towards a Business Management Extension Certificate. In your specific case, the exact opposite of this may be true. Remember that an Extension Certificate may open the door for further company advancement or promotion in the future.

Let us remain aware of the fact that we are TECHNOLOGISTS, and since technologists supposedly carry out the theoretical techniques of professional people, we must keep up with the accelerated magnitude of

change in professional people concepts. Many of the graduates have experienced this change since the short-time of their graduation from BCIT.

Whether you are planning on taking one particular course, obtaining an Extension Certificate, or just acquiring information on the Extension programmes, please do not hesitate to call on the Alumni Association for information.

I am certain that Mr. Thom, his administrative assistants (A.S. Lee and D.J. Svetic) and his Instructor Co-ordinator, D.A. Hume, would be helpful in offering any counselling you may need. ■

## KEEP FIT - HAVE FUN the BCIT way

Do you feel useless, run-down and out of shape? Here's a possible way to remedy your plight.

Starting in January 1971, BCIT will be opening their new \$1.5 million multi-purpose building. The facilities will include an auditorium, a cafeteria and a gymnasium.

Members of the BCIT Alumni will be allowed to use the gymnasium at designated times of the week. If you are interested in a particular sport — be it basketball, volleyball, badminton, floor

hockey, football, and the list runs-on to your sports imagination's limit — contact Steve Robin by phoning 224-5973 or Bill Hasset at 434-8614; or direct correspondence to the Alumni Association, 3700 Willingdon Ave., Burnaby 2, B.C.

BCIT also has a \$162,000 turf field with a track rounding it, plus an all-weather playing field on the verge of completion that will also be open for use to the Alumni.

Let us hear from you soon. ■

*(Next issue:)*

*The troubled role of Education.*

*Evaluation of the Health situation and the Practicum.*

*The struggle for accreditation by BCIT trades.*

*(Any comments you might have to augment these articles will be appreciated.)*



# toto miller



## AN UNEMPLOYED STATISTIC:

Praiseworthy he be the man with the degree — or diploma. . . I suppose it all depends if you want a job or not. Admittedly, BCIT's history in suiting grads for jobs holds better ground than universities, but I tend to question the glowing statistical breakdown presented by Manpower. You see, if you're travelling, working as a waitress or practicing your skills as a sweeper for your father's janitorial business, you're considered employed. But you can read the statistics for yourself presented in this magazine and can contact administration of the Institute or Manpower on campus and tell them what you think of the situation as a grad.

When the visit's over, drop me a line, and, if you request it, I'll see that your comments are published in the magazine 'cause I have an ideal and intimate relationship with the editor, myself. If the comments are praiseworthy, let's hear them too. Let's improve on the good and get rid of the bad. If you wish your comments to be held in strictest confidence, you can write me personally in care of the Alumni Association or my home at 5225 Willingdon Ave., Burnaby 1, B.C.

You see, I've had my share of run-ins with individuals of the institute; surprisingly enough, not administration. I maintained that some of the statistics that Manpower has presented on the employment situation of grads were questionable and did little to interpret the true picture. I also maintained that some of the departments played games of deceit on the employment and training situation of their grads. There are some instructors, believe it or not, who have contended that I am out to destroy the image of BCIT.

Contrary to what these honourable individuals may think, I am not out to shaft the Institute. As a matter of fact, I hold great faith in it. I want BCIT to graduate the best in the country with employers boasting the fact that they are fortunate in having a BCIT grad on staff and doing everything possible to get more. The ideal of producing the best may not be obtainable, but it sure-as-hell must be something to shoot for or BCIT's grads will be in worse situation than universities' grads in getting jobs.

\*\*\*\*

## GRADS, GET INVOLVED:

Grads, turn to your Alumni Association. The five bucks you send in is nothing except for keeping the Association financially going. But that Diploma you're carrying as a testament of your training is your future. Only by getting involved can changes be made in curricula with the weeding out of the bad, improving on the good and bringing in the new; for you, individually and collectively, know best how your course of studies suited you for a job.

"Improving curriculum?— what's that gonna do for the grad? the grad is finished with the BCIT training-end of it". That's not quite true; the benefits of a better curricula of studies have their influence on the grads who might not have faced the better courses. After all, the quality coming out of BCIT in the future reflects on your diploma since the technology graduated from is still the same in name. Inferior grads will make your diploma inferior; superior grads only improves the quality of your diploma. Figuratively speaking, one rotten apple doesn't spoil the barrel, but it sure-as-hell makes you think twice before buying an apple from it.

## ADVISORY COMMITTEES:

The great technologist in the sky smiled upon me and I had the opportunity of meeting a member from a technology's advisory committee; you know, those people from industry who are supposed to guide the course of studies and you knew of their existence by their names and titles from the front pages of the calendar. I was fascinated by him; for he asked more penetrating questions about the courses offered than the hopeful applicant who's accepted into the technology he marked down as the alternate to the one he really wanted entry into. In other words, he knew nothing about the make-up, or extremely little, of the technology he was an advisor to. An exception, possibly; but a reality nevertheless. It all makes you wonder, doesn't it?

Admittedly, there are many concerned advisory committee members who are providing an outstanding service to the Institute. For example, Mr. K.A. Sinclair who has been, or will be, introduced to you in an article entitled, "U.I.C. Pleased with Admin Grads." This advisory committee member, and I use the title with respect, has come forward to commend the quality of grads as well as comment on certain weaknesses they exhibited after he had recruited them for a training program in the Unemployment Insurance Commission. BCIT certainly needs more committee members like him, while weeding out the prestige-seekers or social-gatherers.

A few technologies have already adopted the principle of an alumnus sitting on their advisory committee. Good idea. But let's have alumni who are vitally concerned, with the standards being put out by the Institute and who are successfully meeting the challenge of the industry while

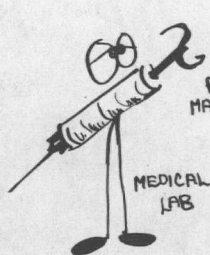
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GREETIES !!! .... WATCH FOR US IN

# PLAYTECHS

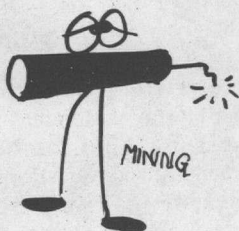
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MANAGEMENT



FOOD  
PROCESSING



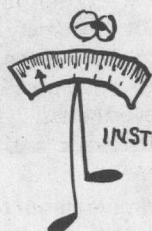
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# LINK

APRIL 1, 1966

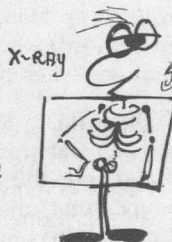
## VICIOUS CIRCLES



INSTRUMENTATION



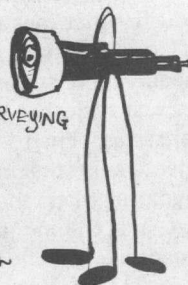
BUILDING



X-RAY



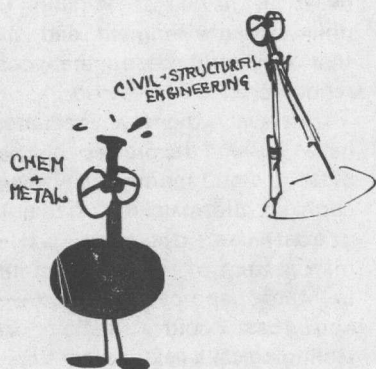
GAS



SURVEYING



GAS +  
OIL



CHEM  
+ METAL

CIVIL-STRUCTURAL  
ENGINEERING

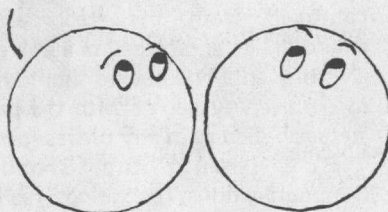


FORESTRY

MECHANICAL



I knew the Broad-  
casters were a little  
strange, but...



BROADCASTING

HOTEL-  
MOTEL



# BROADCASTING- - "The Forgotten Industry"



""TOTO MILLER""

*Broadcast grads slam industry and comment on course while author condemns CRTC and calls for licensing of broadcasters.*

"The CRTC (Canadian Radio and Television Commission) is perpetrating a fraud on the public when they expound that they are the public's conscience to what constitutes good broadcasting. As long as it supports an industry that makes 'kings' of some of its professionals — with big pay cheques and status — and 'slaves' of the vast majority, paying 'em less than waitresses, then there will be no incentive in the industry to produce anymore than the mediocre efforts that are coming across as Canadian Broadcasting."

Sour grapes from a former Broadcast graduate of BCIT? Not when it's weighed along with other comments offered by fellow graduates from the same course.

A 1967 graduate saw fit to comment, "The glamour of broadcasting is certainly not worth the prospects because, put in perspective, two years of hard work, culminating in a certificate (Diploma of Technology) which has little respect by the industry in B.C. and jobs offering the lowest pay and long hours are not really worth the time which could be used to better advantage."

How valid are these criticisms that are hurled at the broadcast industry and the communications course at BCIT? A 1969 graduate noted that he had accumulated a \$1700 debt for his attendance at the Institute and was rewarded with a salary of \$325-a-month after being in the employ of a station on Vancouver Island for over eight months. "If the broadcast industry expects to get anywhere near the top of respect and importance in the community," he commented, "they've got to pay people a higher salary than the local cleaning people receive."

This '69 graduate went on to point out, "I feel the course should be removed from the 'tech school' environment and placed in a university environment. The course should result in a university degree with the proper status applied as in any profession."

But should the Broadcast Communications Technology really be pulled out of BCIT? Certainly management from stations throughout

British Columbia tend to differ with graduates who contend this. Of thirty-six stations queried, twenty felt the course should remain at the technological level, while ten found merit in having it implanted in a university environment and six held that it should be at the vocational school level.

However, the few graduates that have pulled themselves out of the \$200 to \$400 monthly pay range that confront the majority of their fellow graduates disagree with the management of the broadcast industry in their approval of having the broadcast course remain at the technological level.

A 1967 graduate who presently works in educational television stuck to his guns with the comment, "The production option (of Broadcasting) should never have been set up in a technical institute. The creative atmosphere was stifling for the most part." He summed it all up by pointing out that a "Bachelor of Communications degree is the only way."



It seemed ironical that in investigating various attitudes of graduates from the Broadcast Communications Technology those who took the biggest swipes at the industry and the course were the graduates who had elevated themselves into the more respectable positions of the industry and with it the higher income brackets. One of these graduates from 1966 who works for network television and is pulling over the \$700-a-month figure, said, "Job experience in various phases of the industry is more valuable than a lot of lectures in radio and tv as it was twenty years ago."

"I have the feeling that the broadcast industry tolerates BCIT but doesn't do a great deal to support it, nor did BCIT make use of such industry talent," this '66 graduate continued. "BCIT training costs about \$12,000 in lost wages in my estimation. I don't think it was worth it." However, he did concede that the course does help to get the foot into the door of broadcast outlets, as did the majority of the other grads queried.

A 1967 graduate followed up this argument by saying, "The course at BCIT is sending too many people out and will eventually turn to public relations courses as Ryerson (Institute of Technology in Ontario) did if it is to be of real use to its students."

BCIT Broadcast Communications Technology turning to public relations? — Could well be possible when we see a 1970 graduate going to work for the Vancouver Tourist Bureau and another graduate from the same year working for a 1971 British Columbia municipal centennial committee. Hardly a trend, but something that certainly does warrant thought and discussion.

Still, what does all this criticism point out? . . . A failure in the course offered at BCIT. . . Possibly. More appropriately, though, these graduates are slamming an industry that veils the truth from the public — the truth that broadcasting is an industry that follows the pretext of serving the community with the silent adjunct "for the buck" and consistently pays its employees less than charity wages.

One 1970 graduate went to work in the interior of the province for \$275-a-month. Add to this the fact that he recently worked twenty-one straight days before he received a

break of four days, which in itself stands as a violation of labour legislation. Contrast this to another individual I became acquainted with over the summer who had no experience and no formal training at a supposedly qualified broadcast school; his starting salary was \$300-a-month in the far-north of this province with working conditions that were slightly more tolerable than the BCIT broadcast graduate. It could, with facetious logic, be argued that the 1970 graduate lost \$25-a-month for spending two years of formal education at a government accredited institution — the British Columbia Institute of Technology. However, when we view the industry's attitude to graduates from BCIT, we see that they will not, in the overwhelming majority of cases, pay graduates from the Broadcast course any more than the fellow who walks off the street with just the simple desire to get into the industry; further, averaging it out, the stations queried felt the two-year course only benefits the students to one year's industry experience.

Why should the broadcast industry pay trained BCIT graduates more? After all, they can get someone with no experience, train them in a couple of weeks and have themselves a broadcaster meeting their specifications; and there certainly are enough trying to get into broadcasting as exemplified by the mere fact that stations are constantly being barraged with applications for the big chance to embark on a career and as further illustrated by the number of applications for admittance into the BCIT Broadcast course of studies, which stands as the highest of the twenty-seven other technologies at the Institute.

If the conditions are so intolerable, then why try to get into broadcasting in the first place? And why stick it out without a word of protest when in the industry? Prior to entry into the business, there's the naivete of the way things really stand behind the unglamorous scenes as these hoepfuls are blinded by the super-stars of broadcasting who pull the big pay cheques and possess the supposed prestige which the newcomers thirst for. Also, there is the constant hope that the tides of better fortunes are around the bend and that their present plight will be short-lived. Some with the courage and talent make it, others

wait until seniority puts them into a more lucrative bracket, and yet others drop out completely or turn to related industries which offer them more recognition of their talents.

What has been brought to your attention is an indictment, not only on the industry and the BCIT broadcast course, but the Radio and Television Commission. The Commission, a government agency oversees the broadcast industry and licenses these outlets under powers vested to them by the federal parliament.

These days the Commission screams, "Canadian content!", and we Candians are all to bow down to their genuine concern for the unrecognized state of Canadian talent. But this same government commission does little to remedy the working standards of the industry.

Admittedly, there are those who will always pull in the big pay cheques in broadcasting, but these remain far-and-in between. Some may argue that these talents are deserving of greater remunerative considerations. There the argument must be conceded. But what cannot be conceded is that every man deserves financial returns to at least "exist" for the work he performs faithfully. One 1969 graduate had to turn aside from the industry because of the poor pay. He had a wife with child-on-the-way, and when a \$300-a-month job was offered to him he had no other alternative but to refuse it. He has never worked in the industry since graduation because you can't raise a family on poverty-line wages.

The Canadian Radio and Television Commission is well aware that the broadcast industry touches everyone in this country whether by radio or television. The members of the Commission must bear in mind that the above comments are not merely grumblings over petty wages handed out by a miserly industry; rather, that the public is the loser in the long run. No one will refute the fact that there must be a willingness to struggle up that proverbial ladder of success by everyone who enters broadcasting, but there will not be any incentive to even begin the climb in Canadian broadcasting when they come to view the true picture of the industry situation.

One interior station sales manager saw fit to brang to me the calibre of people that had received their start at  
cont.

# Broadcasting grads slam industry-

(Con't)

his station. From such a comment, a number of questions spring up — Are the listeners and viewers of the interior markets being inflicted with amateur broadcasting? Do they stand as a second-class audience, not deserving quality entertainment and information presentations? Are these stations proving grounds for incompetents? Further, is there justice when major market stations of Vancouver pay BCIT graduates similar wages to interior stations, sometimes even less? ... Surely these all must be seriously considered by the government agency, the Canadian Radio and Television Commission, that says the airwaves belong to the people and they stand as the guardians of broadcasting for the citizenry. But maybe the Canadian Radio and Television Commission has forgotten the broad implications of this responsibility to the people or just don't care.

One 1968 graduate saw fit to comment, "Broadcasting should be a crative industry, but at the moment it is being hamstrung by government regulations, bumbling management and poor wages. Any good people who have talent, initiative, etc. soon find broadcasting is not the industry for them." He then went on to point out, "BCIT does little about bringing this situation to the attention of the students. In fact, most instructors will argue this situation does not exist."

What should be the action of the Canadian Radio and Television Commission? Certainly open their eyes to the realities that go behind the scenes of the industry they govern under the authority and trust vested to them by the people. If they choose not to do so, they must bear the responsibility of their wails that broadcasting is not Canadian conscious and must weigh that with the substandard presentations that are inflicted on the audience, for, as pointed out, most of the talent that should be climbing that ladder to success as broadcasters simply can't afford to and are drawn away by areas that give greater consideration for their abilities.

One positive step that should be carried out by the Canadian Radio and Television Commission is the licensing of all station personnel who handle or voice the material to be aired and the technicians who man the equipment that carries their presentations. After all, if we are demanding more and more that labourers in various industries have government qualified "tickets" of competence, then assuredly the industry that affects so many can also have tickets or licenses for their employees that have the entertainment and information impact on the public. Maybe then the broadcasters will fall back rapidly on

the broadcast courses in recognized government schools across the country to up-grade them to their specifications with, hopefully, a conception of quality professionalism that has been lacking in the industry for years. The ones to be benefited will be the taxpayer who is presently paying well to supposedly educate qualified broadcasters for the industry through facilities such as BCIT.

It all makes you wonder why those who profess to be the moral conscience of society — the broadcast editorialists and those handling the telephone-talk shows — are always ready to point out the ills of government and industry, yet are not as eager to bicker about the miserly viciousness of their own industry. But I suppose, it's a matter of who pays the fiddler that decides what tune will be editorially played.

Since it appears the broadcast industry does little to up-grade itself, then the Canadian Radio and Television Commission must take the initiative. If they are not willing to assume such a responsibility of meeting their full commitment to the public, they should resign "en masse" to permit more concerned individuals to pick up the challenge. Broadcasting is too important a medium to be left in the hands of "sluggards" or "incompetents". ■

## FOREST TECH - takes a hard line

Forestry Technologists are coming down hard on maintaining a high standard for graduates and have viewed critically the performance of BCIT members of the industry.

In the Forest Technologists' Association of the BC Newsletter of September 1970, the results of a survey taken by the Association revealed that "... all members (of the Forest Technologists' Association) questioned agree that some degree of woods experience be gained before the graduate 'should' call himself a Forest Technologist."

The report goes on to point out that such experience should be one year in duration either prior to enrolment or between first and second year or after graduation from their

school of training.

Further suggestions to improve standards of graduating students in Forestry calls for the "... elimination of the 'conditional pass', the recruitment of mature students; i.e., letting experience help qualify the older applicant if he falls short of educational prerequisites."

In the same issue of the Newsletter, G.H. Tindale, President of the Forest Technologists' Association of B.C., notes that reports have been "... filtering back to me and other members of the Association of poor work and poor attitudes of BCIT graduates." He goes on, "I hope these are only isolated cases."

"if there is a trend to poorer work or attitudes we should try and isolate

the reasons and attempt to cure them," he adds. "It is one of the main functions of the Association to insure a high standard of ability among our members and other BCIT graduates."

To meet such an end, the Forest Technologists Association have conducted a survey to determine if BCIT and Selkirk College grads in Forestry are "... limited in their jobs because of education." The questionnaire goes on to point out that "Some grads are having this problem so we want to determine if this occurs in individual cases or if it is industry wide."

We hope to have the results of this survey for the next issue. Any comments from Forestry grads would be welcomed for this publication. ■

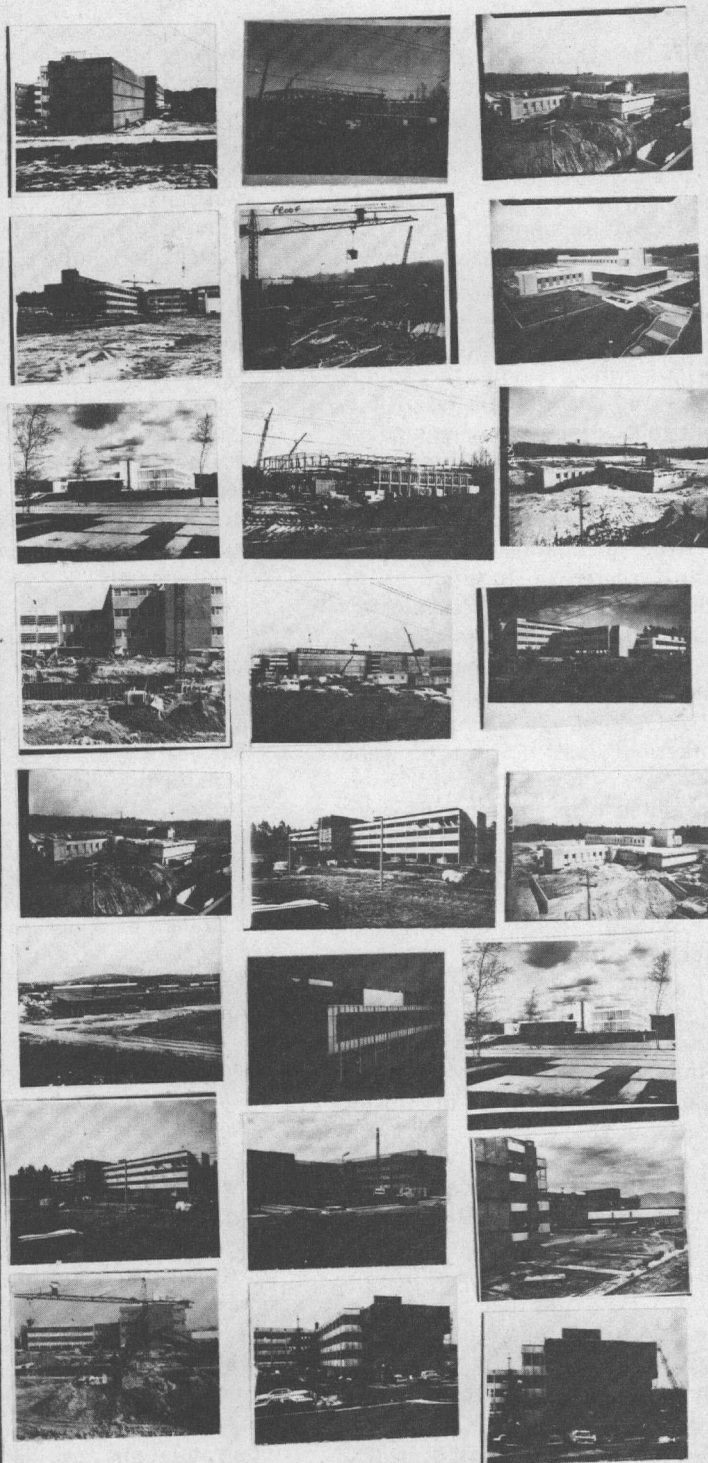


# PLACEMENT STATISTICS FROM MANPOWER DEPARTMENT

For Beginning of November/70

SECRET CONFIDENTIAL

	ENROLLED	AVAIL FOR EMPLOY.	EMPLOY. PERCENTAGE	AVERAGE WAGE/70	AVERAGE WAGE/69
<b>BUSINESS DIVISION</b>					
Administrative Man.				532	472
Administration	44	6	38/86	534	
Manpower Man.	14	3	11/78	523	
Broadcast Comm.	29		29/100	437	
Computer Programming				581	537
Business Systems	25	4	21/84	579	
Computing Science	13	3	10/76	584	
Financial Management				493	477
Accounting	24		24/100	511	
Finance	17	3	14/82	493	
Hotel, Motel, & Food				500	
Hotel, Motel	26		26/100		
Food Management	13		13/100		
Marketing Management				539	465
Retail Management	44	5	39/88	525	
Marketing Management	26	3	23/88	516	
Technical Management	21	4	17/80	550	473
<b>BUSINESS TOTALS</b>	<b>296</b>	<b>31</b>	<b>265/89</b>		
<b>HEALTH DIVISION</b>					
Biomedical Electronics	6	1	5/83	517	
Medical Laboratory	101		101/100	531	431
Medical Radiography	37		37/100	531	
Nuclear Medicine	10		10/100	531	
Nursing	77	15	62/80	545	
Public Health & Pollution Control	9	1	8/88	542	
<b>HEALTH TOTALS</b>	<b>240</b>	<b>17</b>	<b>223/83</b>		
<b>ENGINEERING DIVISION</b>					
Biological Sciences				529	466
Food Processing	12	3	9/75	535	
Food Production	13	1	12/92	523	
Building				519	438
General	26	9	17/65	502	
Environmental Ser.	15	6	9/60	542	
Chemical & Metallurgical				561	
Indust. Chem.	13	3	10/76	563	494
Physical Met.	8		8/100	563	483
Extractive Met.	16		16/100	561	530
Civil & Structural	48	10	38/79	589	496
Electrical & Electronics				540	
Power	30	5	25/93	547	
Electronics	83	14	69/83	536	
Forest Resources					
Forestry Program					
Forestry	64		64/100	572	530
Fish, Game & Parks	12		12/100	520	
Forest Products Program					
Pulp & Paper	17		17/100	575	576
Wood	4		4/100	575	550
Instru. & Systems	26	6	20/76	560	519
Mechanical				550	
Production	20	2	18/90	550	500
Design	27	2	25/92	550	448
Mining	20		20/100	683	545
Natural Gas & Pet.	10	2	8/80	550	493
Surveying				524	471
Survey	31		31/100	525	
Photogrammetry	5		5/100	550	
<b>ENGINEERING TOTALS</b>	<b>502</b>	<b>63</b>	<b>439/87</b>		
<b>SCHOOL TOTAL</b>	<b>1038</b>	<b>111</b>	<b>927/89</b>		



## YOUR COMMENTS

Since this is the first issue of the magazine, we would like to hear your comments on its style and content or recommendations on how it may be improved. Let's hear the pros and cons so we can honestly evaluate the proper direction the magazine should take.

## JOHN SUTHERLAND BEGINS MARKETING CLIMB IN AUSTRALIA

With the present bite on economic growth in Canada, leaving many graduates in the ranks of the unemployed, consideration is often given to moving to Australia. It was not for this reason that John Sutherland, Marketing Grad of '69, went to Australia, but what he does reveal about life and his present job in our Commonwealth-sister proves to be most interesting.

After graduating from BCIT, John secured a position with Woodwards in New Westminster, B.C., but having the yen to return to Australia, he tendered his resignation to the company. So with Diploma of Technology in Marketing under his arm, he went back to a home he had been acquainted with a number of years before.

While he searched out prospective employers, he was greeted with a phenomenal reception with the attitude to the extensive training at BCIT being received positively. It was only after careful evaluation of the various offers that John accepted his position with Gillette of Australia whose head office is in Boston, Massachusetts.

In correspondence with Mr. E.W.H. Brown, Director of the Business Management Division of BCIT, John notes that the wages are noticeably lower "Down Under". He writes that "... staples are expensive, clothing is reasonable, rent is expensive, entertainment is reasonable."

Still, with the lower salary and the seemingly high cost-of-living, John stresses, "Anyone who is interested, would enjoy working in Australia for a year or two, would be advised to make the step as I feel the experience gained here comes much quicker than it would in Canada."

As to John's employer, John writes that Gillette have been in operation in Australia for some forty years. They established their first manufacturing plant in 1957 in

Sydney, moving five years later to a larger operation in Melbourne. Gillette divides Australia into five marketing regions — Queensland, New South Wales, Western Australia, South Australia and Victoria. It is within half of the latter region and a small portion of the New South Wales county area that John performs his duties as area representative.

His job is travelling — 6½ weeks out of every 7, making approximately 550 calls on food stores, hairdressers, drug stores, department stores, six whole salers, etc. during that space of time. The number of calls means travelling approximately 800 to 1,000 miles every week.

John's ambition with the company is to pick up on one of the company's expansion positions in Asia within the next three or four years. Present sales in that area totals in the vicinity of \$1 million and the company's marketing department forecasts sales of \$20 million within the next five years.

Market research for Gillette in Australia parallels the Canadian techniques and adaptability for BCIT Marketing grads in the area proves to be no great obstacle.

John's climb has also been marked with love enterring his life. John had met the girl in New Zealand some five years back, but the lack of an education forced an unwanted separation between the two. When John got back to Australia, the job established, the prospects of a good future with an international company secured, and the yearning for the girl from New Zealand culminated to the proposal. We feel assured that the entire alumni shares our congratulations to John and his new bride with the hope for much success in the future.

## BERNIE GREET'S PROMOTION...

Bernie Brown, '69 grad from Marketing, was the first to join the sales force of Scott Paper as a BCIT grad. Assuming a position with the company in Vancouver, Bernie was transferred to Calgary at the

beginning of '70. Since then, Bernie has rapidly moved up in the ranks of responsibility for the company.

The personnel bulletin announcing Bernie's recent promotion notes that he will "... take over all of the district customers in the trading areas of Lethbridge, Medicine Hat and Cranbrook as well as a number of additional larger stores in Calgary."

In correspondence with Mr. E.W.H. Brown, Director of Business Management Division of BCIT, Bernie informs that Scott has hired two more graduates from the '70 graduating class. "I'm sure that they will endeavor to do a fine job," Bernie writes, "and show that BCIT produces capable businessmen."

Congratulations, Bernie.

## GLORIA STOJCIC ADAPTS TO MONTREAL'...

Gloria Stojcic, Marketing grad, has moved to Montreal to take up a position with the Bay's buying office. Her centre of work is the Place Bonaventure which stands as the largest showmart centre in the world, having convention facilities for 25,000, recreation areas and business and commercial offices.

To better facilitate herself for Quebec business and social life, Gloria is taking a French course with hopes of breaking that bilingual barrier.

As for Montreal living, she comments, "There is always so much to do and enjoy because everything is new and different," but adds, "Vancouver is still the most beautiful place and my home."

With Quebec winters what they are, Gloria has prepared herself like any Vancouver native living in the east. She has added to her wardrobe a pigskin midi coat, boots and a fox fur hood, commenting, "That should keep me relatively warm." (Oh, yeah?)

Gloria is presently living with an Australian girl, a former practising nurse for eight years, who now is a full time student at MacGill University.



# HAPPENED

# TO...?

## FORESTRY GRAD ON WAY TO DEGREE.

1966 grad from Forestry, Brian Logan, is presently attending the University of British Columbia in hopes of acquiring his degree in Forestry. Some BCIT courses did receive credit upon application for such consideration by Brian, and he advises anyone setting their sights on entering UBC to contact Dr. Munro, the assistant Dean of Counselling, to see what credit consideration can be given to the applicant. It is noted, however, one of the primary requirements before action is taken on credit granting

by the university is that a sound standing in first year science be met.

## GRAD BAND LEADER HEADS HOTEL SALES TEAM'...

Noted band leader, Dal Richards, who graduated from Hotel, Motel and Restaurant Management Technology in '69, has assumed the position of sales manager for the Georgian Towers Hotel in downtown Vancouver.

Dal Richards has a long history in the music business, dating back a number of successful years on the local, national and international levels through personal appearances with his band, augmented by broadcast and recording performances. Most recently, Dal is noted for his band performances during half-time festivities of football's B.C. Lion's home games. Must be quite a step from the gridiron of the artificial turf of Vancouver's Empire Stadium to the plush carpeting of one of the city's leading hotels.

## LIFE "STRANGE" UNDER FLQ CRACKDOWN.

Shirley Goodrow, '69 grad from Nursing and former head of BCIT's CUSO, informs that it was "very strange" living in Montreal under the FLQ separatists' crackdown empowered to the authorities by

the imposition of the War Measures Act by the federal government. She observed the presence of "...armed guards at every second corner and the police at the others." She further adds that police had taken to searching every apartment and house in the city and that it was "...not an unusual occurrence to find two officers with pistols in their hands searching your flat."

Shirley has been in Montreal for over nine months after signing a one-year contract to serve on staff of one of the city's hospitals. She notes that it is expensive living in Montreal and wages in nursing are much poorer than British Columbia standards, but she comments, "I must admit there is never a dull moment."

Shirley's objective is to enter the university at Guelph, Ontario in the near future in order to train as a veterinarian. Much success in achieving your goals, Shirley.

## MITCHELL ON VERGE OF C.A.

Jim Mitchell, Administrative Management grad of '67 and Treasurer for the Alumni Association, is on the verge of receiving C.A. certification after recently completing the examinations which are the final step before such qualification can be granted.

Apart from the figures and their balancing, Jim plays with a band.

Gotta admit that it's not everyone who can balance a budget in 4/4 time.

## A BCIT SUCCESS

Mr. Len Springall a 1967 BCIT graduate in Financial Management recently won the Certified General Accountants gold medal for the top student in Canada in the final examination.

Mr. Springall is presently Assistant Controller with EDP Industries Ltd., Vancouver.

This is a fine achievement which demonstrates that BCIT graduates are second to none. A letter of congratulations was sent from Mr. Goard, Principal.

## DEATHS

We grieve the passing of our fellow grads G.W. Kinch of Nanaimo and R. Kabos of New Westminster.

G.W. Kinch graduated in 1969, receiving his Diploma in Instrumentation and was the tragic victim of an automobile accident on July 9 of that year.

R. Kabos graduated from Electrical and Electronics in 1966 and passed away on July 11, 1969.

## NOTICE

Announcements of promotions, deaths, marriages and births will be granted space in the publication. We only ask you to bear in mind our copy deadline of March 29, 1971. ■■

## CHARTER FLIGHTS

One of the benefits of being a member of the Alumni Association is that you are able to take advantage of charter flights to Europe for \$285 between June 11 and September 7 or \$235 between September 8 and June 10.

It is hoped that we can set up charters (based on a 140 seat aircraft) anytime of the year. Wives and

husbands, girlfriends and boyfriends are eligible as long as one of the couple is a member of the Alumni Association for at least six months.

Presently, there are 40 seats available on a charter to London leaving May 1/71 and returning May 30/71. For further details contact the Alumni Association at BCIT. ■■

*Alumni Association Office  
British Columbia Institute of Technology  
Library - Room 302  
Phone 434-5722 - Local 370  
OFFICE HOURS - Wednesday Evenings*

In the latter part of the school year 1969-70 the organization of a society specifically for Engineers commenced. The organization progressed well, and in September 1970 the B.C.I.T. Engineering Society called for members.

Membership originated at the registration, with approximately 750 engineers joining at \$2 per person. During the year, membership has increased up to 850.

Several of the aims and objectives of the Society were outlined as follows:

- a) to promote better communication at B.C.I.T.
- b) to engage in and support social activities.
- c) to support technologies financially.
- d) to promote field trips and guest speakers.
- e) to acquire a better relationship between industry and B.C.I.T.
- f) to support S.E.T. or any other society pertinent to an individual technology.

Many of the objectives set out have already been dealt with in one way or another.

The year started with the obtaining of members and the distribution of membership cards. The first function of the Society was a highly successful dance. The prices were cut drastically (\$1.50 per couple for members) and the band playing the The Thin Red Line. The dance's main attraction was three topless go-go dancers and as a result 700 people were in attendance. The profit was about \$100. The society then gave financial support to Survey's "Hags Hop" (halloween dance). This proceeded the Campus Queen dance which was organized by the Society. Two technologies, Building and Technical Management (admitted to the society by 2/3 majority vote in favour) shared in the work. The dance was very successful, with the winners being the Survey Technology.

The Society has also been active along a more educational line. Firstly, about \$100 has been allotted for technology field trips. The techs submit a budget, signed by the department head and a certain percentage is then allotted by the society. The society has also developed good relations with the S.E.T. of B.C. Several meetings have been held between us and the Society is presently considering setting up a committee headed by a B.C.I.T. student to deal with the gathering of members for S.E.T. At present, B.C.I.T. students are eligible to join S.E.T. as Student Technologists at a greatly reduced cost of \$3.00. The

#### Toto Miller    con't

holding a critical eye on the courses as they now stand as they search out ways of improving them. Tokenism may provide fuel for boasting but is not enough to warm a progressive heart of concern.

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Then there's the fact that many grads have entered, or are intending to enter, university. In the majority of cases, this is after a year or two of experience in the industry and they wish to augment their diploma with a degree to open new horizons of opportunity; eg., grads with engineering diplomas shoot for engineering degrees. Receiving credits for the courses taken at BCIT becomes an ordeal of begging and dispute between the universities and the Institute's grad-applicant. In the majority of cases, there is little credit consideration given by the universities. But what university in its right mind could not give adequate credit compensation to an institute of technology that is putting out a product that is considered excellent by the business community?

B.C.I.T. Engineering Society will be continuing to support S.E.T.

The society is planning to help engineers with Open House as well. A letter will be sent out to prospective employers by the Society to people picked out by each technology. One page will be general, and the other will be on the capabilities of the individual technologist. The cost will be footed by the society.

Thus, the B.C.I.T. Engineering Society has been a very active group at B.C.I.T. this year. The coming term will see two more dances, Engineering Week and Open House. We are expecting full support from our members. ■

11111 page 8

Don't get me wrong, there are many sound technologies within the framework of BCIT that deserve commendation for progressive teaching and attitude run by enlightened staff members. But I question the right to allow inferior technologies to ride without improvement. That's not doing justice to the Institute or the two years of your life you spent there.

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#### SO MUCH FOR NOW:

Enough has been said for now to start polarizing you, the grads, for and against me. If I stand as being wrong, I'm willing to admit it and extend my apologies to the grads, the Institute and its technologies, Manpower, and the advisory committee members who, by the way, are receiving this magazine compliments of the paying grads. But you as grads are the only ones who can prove me in error or add force to my arguments.

I leave you with the thought that BCIT is great, but let's make it the greatest. ■

THE B.C.I.T. ALUMNI ASSOCIATION,  
OF TECHNOLOGY,  
3700 WILLINGDON AVE.,  
BURNABY 2, B.C.

return to: