



VOL 2, NO. 4 APRIL 77

MED LAB STUDENTS RECEIVE AWARDS

Two B.C.I.T. Med. Lab. students have recently been honoured with awards for their achievements in the Canadian Society of Laboratory Technologists, General Certificate examinations.

In letter to Stan Richards, Director, Health Services, Miss Lorraine Seibel, Director of Administration, praised and congratulated the students; Miss Crystal McClary and Mr. Mason C. Bond.

Crystal, who trained at BCIT and Vancouver General, received the Harold Amy Memorial Award for 1976. She had the highest marks in Haematology.

Mason, who did his outside training at St. Paul's, received the highest aggregate mark of 88% in the R.T. (General) Certificate examinations. His marks were: Clinical chemistry 93, Microbiology 86, Haematology 88, Histology 86 and Immunology 86.

This award is sponsored by Maynard Diagnostic Products Ltd.

Three plaques commemorating Mason's achievement will be presented one to Mason, the other two to BCIT and St. Paul's at the C.S.L.T. Annual Banquet to be held in Hamilton, Ontario, June 22nd. Mrs. Joan Blair, Department Head of Medical laboratory, will be attending the banquet to accept the plaque for BCIT.

RNABC Approves Nursing Program

The Board of Directors of the Registered Nurses Association of British Columbia (R.N.A.B.C.) has reviewed the curriculum of the B.C.I.T. General Nursing (RN) program and has granted approval to the classes of September 1976 and March 1977. Continuing approval is contingent upon submission of a progress report in May 1977 which indicates that the curriculum design is being utilized in the planning and presentation of the nursing courses.

Campus Tours

At this time of year the Information Services Department receives requests from high schools throughout BC for tours of the institute so that their students may gain a better idea of what BCIT is all about.

In response to these requests Vicky Parr has organized BCIT student tour guides. They will be coming into your classrooms quite often in the next few weeks. If you feel this will hinder your classes please let Vicky Parr know. Most instructors welcome the opportunity to discuss their technology but tour guides sometimes meet resistance.

So, we would ask you to bear with us with these important public relations effort to help prospective students make their choice of higher education. We would appreciate any feedback you might have.

Does the fact that there is a Chinese print on Gordon Thom's wall make him a Peking Thom?!!!

JOB PACT SIGNED



Principal Gordon Thom is pictured signing a contract that will provide summer jobs for 104 students on BCIT's campus through the Youth Employment Program of the provincial Ministry of Labour. Witnessing the agreement is Executive Director of Personnel, Information and Student Services Dale Michaels and Director of Student Services Gerry Lloyd.

Convocation Speaker Chosen

John J. Carson, former Chairman of the Public Services Commission of Canada, has been chosen as this year's speaker at the Convocation ceremonies on June 10th at the Queen Elizabeth Theatre.

Carson, a native of BC and now Dean of Managerial Sciences at the University of Ottawa, has a reputation as an eloquent speaker.

As chairman of the P.S.C. he was head of the countries largest employer of 400,000 public servants. In 1967/68 he was Vice-President of B.C. Hydro before they were taken over by government.

He is well known by many administration members, Gordon Thom from UBC's Alumni Association, and Dick Melville who worked under Carson as Director of Advertising and Publications for P.S.C.



**Next Development
May 24th
Deadline May 13th**

Apology

In the March DEVELOPMENTS we inadvertently printed Eileen McLellan, Supervisor, Steno Services, it should, of course, have been Eileen McLeod. Our apologies to Eileen.



Joanne Pickering

JOANNE ON BENEFITS

If you have any questions on benefits please send them to The Editor, DEVELOPMENTS, Information Services Department.

I have, over the past months, received several enquiries regarding the following:

When visiting a physiotherapist or chiropractor what information is required from their office in order to process a claim?

A memo indicating - date treatment rendered; dates on which services were billed to the Medical Services Plan of BC; what treatment was for and for whom; signature from the office rendering services.

Please submit two copies (original and photocopy) of each claim to enable faster processing. I do not keep copies of bills in your file.

What information is required when submitting an eyeglass claim?

A memo indicating - date glasses fitted; what the bill is for, e.g. eyeglasses, contacts etc; who was fitted with glasses; signature from office rendering services.

What information is required when submitting a hospital expense claim?

The paperwork required is a "Statement of Account" or "Hospital Claim form" from the hospital in which the expenses were incurred (this includes charges for admission into Emergency). This information is then recorded on the Medical Claim form under miscellaneous expenses.

I require two copies of a dental claim form. The original green copy and one other copy (either yellow or photocopy). As I receive approximately 350 claims per month I'd appreciate your help in processing your claims faster.

Should a dependent on your fringe benefit plan (other than your spouse) be reaching the age of 21 years and still be in attendance at a university or other educational institution please forward a written memo to me indicating this, so I have a record of it in your benefits file. This information is often required by the Insurance company.

If you have not yet received a dental card please contact me in writing and I will be happy to issue you one.

Would anyone still holding 1976 medical expenses prior to May 1 1976 please contact me in Personnel at Local 203. In order to ensure I am available I would appreciate your setting a specific time with Maureen, the receptionist, at local 203.

DEREK JOINS ATHLETICS



Derek Swain a recent member of the Athletic Department, came to BCIT as Athletic Manager and is responsible for the department's programs and activities.

While majoring in history at UBC Derek took part in sports there, coaching and managing their teams. This began his love and involvement in sports and he went on to complete a teacher training program in phys ed. He has taught in Coquitlam, the University of Queensland, Australia and UBC.

Spare time at the present is spent finishing his thesis on the History of Sport for a Masters in Phys Ed at UBC.

Derek feels BCIT has a great deal of potential for fitness programmes especially for the outside community and is trying to promote community involvement. BCIT has the fourth largest gym in BC and a large athletic facility which could be utilized more for hosting athletic tournaments and community programs. Last weekend the National Rhythmic Champions were held at BCIT and received television coverage. Derek would like to see more of these events.

He is also glad to see staff becoming more aware of the athletic offerings here and was recently approached by the BCGEU to investigate fitness programs

RESIDENCE REPORT

Val Karpinsky, Student Housing Coordinator, reporting on the status of the student residence to be built on campus by September 1978, said that although funding is contingent on the proposed architectural drawings and economic feasibility of the project, the Federal Minister of Housing has given the green light to negotiations with C.M.H.C.

The Residence Advisory Committee, chaired by Dale Michaels, has recommended that Zoltan Kiss become acting architectural consultant for the development project. Once funds are committed from the Government he will then become the architect and, with assistance from associate architect Ray Letkerman, a 1966 BCIT Building grad, planning and construction will get underway.

Planned is a terraced structure, the first phase of which will house 250 residence beds, mostly for single occupancy but also catering to five married couples. By 1981-2 there will be 450-500 rooms available to students. The Walter Gage concept has been drawn up with two sets of six single rooms clustered around two back-to-back galley-type kitchen units. The twelve students will share the kitchen and living facilities but with the terraced effect they will have privacy and space.

To discover what students like or dislike about residence life Val consulted with students in the Brentwood and Willingdon residences. The Student Association, Student Services Dept., Hotel Motel Dept. and Career Programmes also provided valuable input.

The input was necessary because the residence will be used year-round not only by day school students but by adults during summer school programmes and seminars. It will also provide learning facilities for hotel, motel students.

Thanks to the concern, valuable input and hard work of the following people BCIT will have a much needed residence and one the institute can be proud of.

Gerry Berkenpas, B.O.G., Jack Say Yee, Counselling, Roy Higo, Physical Resources Richard Smyth, Physical Resources, Ray Skulski and George Nakatsu Bursar's office, Dale Michaels, Norm MacKeown, Dick Melville, Sharon McElroy, SA, Mike Coltman, Hotel Motel, Al Wilcox, Career Programmes, Jerry Lloyd, Student Services.

IFSEA SALUTES STUDENTS

The International Food Services Executive Association paid special tribute to the Student Branch of the Association. Many of the 49 members of the branch are BCIT Hotel, Motel and Food Services Admin. students.

The International Board of Directors of the IFSEA recently saluted and sincerely thanked the students and especially Diana Mitchen the Student President for her exemplary leadership and guidance.

Students Win

Second year Marketing students from BCIT won the SFU Marketing Simulation Game competition held at SFU last month. The students were Kieran Flynn, Brian Greig, Tracy Primeau and Lorne Martinuik

Entries were received from all over British Columbia.

DEVELOPMENTS

DEVELOPMENTS is published monthly by the Information Services Department. If you have any news items or events to be covered please contact Vicky Parr, Local 738.

WRITE LESS AND SAY MORE

Let's do a project in the word shop to illustrate how to write less and say more. Consider the following sentence:

When a coat of paint that is yellow in color is applied to the four walls of a typical room, the room can be made apparently brighter in appearance and an ambience of cheerfulness can be effectively implemented.

This is terrible. Redundancy is rife. Let's cut.

When yellow paint is applied to the walls, a room can be made to appear brighter and more cheerful.

Better. The word count is down from 39 to 19. Where there were seven with three or more syllables, now there are none. "A coat of paint that is yellow in color" has changed to "yellow paint." We can assume that the typical room has four walls. A room that is "apparently brighter in appearance" simply appears brighter, doesn't it?

But we need to do more. The verbs are passive. The style remains pedestrian. We try again.

Painting the walls yellow makes a room seem brighter and more cheerful.

More improvement. We are down to 12 words, with no loss of content. The verbs are active. But we used a gerund for the subject, which isn't sprightly. The product is still impersonal. Back to the drawing board.

For a brighter, cheerier room, paint the walls yellow.

More progress. The personal "you" element is there. We use just nine words.

There is one verb, with a shift from the indicative to the imperative mood. That's stronger. "Paint" has evolved from noun to verbal noun to verb and now performs double duty. "More cheerful" has become "cheerier." One phrase fewer. The tentative "seem" is gone. Our message is more direct.

So far, we have worked with the original sentence. How about variations? Do we really need two related adjectives in front of "room?" Well, "refulgent" would be too much. How about "happier?" So we try another tack.

For happier rooms, think yellow.

No. We have lost content. We could be talking about yellow carpets or furniture. Or cowardice. If our job is to promote yellow paint, we are not earning our pay. But what if we use two sentences?

For happier rooms, think yellow. Paint your walls with sunshine.

We now have three second-person references. Plenty of you-ness. And "sunshine" injects a metaphor. Not a great metaphor but fair. The balance between the sentence isn't right, though. They begin differently. Now that we have found "sunshine," do we need "happier?" And come to think of it, "think yellow" sounds too cute. Or dated. Remember "think pink?" Let's try again.

Bring the sunshine in. Paint your walls yellow.

There we go. Two four-word sentences that are more consistent. Both are active, both are personal. We lost the rooms, but they are assumed. The tone is informal, so the "in" at the end of the first sentence feels right. This sentence also has a memory

trigger. It's a cousinly echo from a popular song.

The second sentence does its work, too. Power in the English sentence comes at the end and at the start. In that order. What's between is less important. And yellow paint is what we're writing about.

Are we getting too literary? Too balanced? Why not hit the point right away? Let's try for contrast in sentence length.

Paint your walls with sunshine. Pick yellow.

Seven words and we keep the work we've done, and add an alliterative touch that's not too obvious. Our metaphor gets a starring role at the end of the first sentence. The two-word finale has some zip to it.

There are dozens of other ways to do this. How about using a colorful pun?

When you paint a room, be brave and yellow.

Or try questions.

Paint your walls yellow? Why not?

Or a quote: a testimonial with the first-person device.

"I painted the walls yellow. Now the room shines all day."

Add a picture of one of the Gabor sisters, with a brush or roller in one hand and a bouquet of jonquils in the other. She wears bib overalls, redesigned by Yves St. Laurent. In yellow of course. The copy is longer, but those sisters are known to be loquacious.

Anyhow, that's the idea. My examples are not perfect. In some contexts, the tone would be too informal. However, the main points hold.

AN INTERVIEW WITH SHIRLEY? By: V. Timmons

With a twinkle in her eye and a wry smile Shirley Borelli greets me with "I'm not really very interesting to interview you know!" as I arrive at her desk pen and pad in hand. She grins, "The interesting things I could tell you I'm not allowed to!" Her position as confidential secretary to Principal Gordon Thom, gives her access to all kinds of information. It's Shirley's lively sense of humour that makes a trip to the Principal's Office a delightful experience.

Ignoring her protestations I ask her about her background. With a take-off on Ted Baxter Shirley replies "It all began..." and we both break up. I try another approach, "Seriously Shirley" I say, "just tell me something about your experiences prior to BCIT." "No way!" she adamantly replies, the twinkle back in her eyes. I realise this is not getting me very far with my interview, I frown, "Well", she reluctantly admits, "I'm a rarity, a Vancouver girl born and bred. I went through Burnaby High, married and had two beautiful daughters, one of whom just gave my husband and me our first grandchild." Her eyes soften and I realise the interview could finish up being about her grandson, a favorite topic, so I switch back to her work at BCIT.

Shirley confesses to "The dubious advantage of being in at the beginning of things at BCIT." A nine year "veteran" of the Institute she has seen many things change and grow. Her first full-time position was as secretary to Librarian Robert Harris where, in the new library, "You would be trying to work and someone would be putting in the office door. There were no washrooms either, you had to trudge through mud to get to one!" Despite these obstacles Shirley stayed there five years and when the secretary to Gordon Thom, then Vice-Principal, Extension Division, became pregnant and left, Shirley got the job. On Gordon's appointment to Principal he left Shirley behind but



shortly after his new secretary became pregnant and Shirley stepped into the job. The twinkling smile returns as she tells me this, "It sounds rather suspicious doesn't it?" she says and goes into peals of laughter.

"Here again, in this new position I was in at the beginning of things, BCIT gained autonomy, a new principal and a board of governors. Those early days were very hectic", she recalls.

Shirley speaks highly of Gordon Thom, "There has been a change since Gordon's administration, it's much more relaxed because he is that way, and he's very

approachable too, you couldn't have a nicer boss." Her ability to combine efficiency with a sense of humour add to this relaxed atmosphere and between Shirley and Kathy Milne, Gordon's Administrative Assistant, the notion of a starchy, formal

Shirley's eyes soften again and I know we are back to her grandson. "He's given us a new lease of life" she says. Being a grandmother though doesn't stop Shirley from water skiing at her cottage in Washington, playing tennis, curling or taking courses at BCIT.

Since we began the interview four people pass by her desk, interrupting us, we often go off topic and Shirley says "Are you sure you want to interview me" a thousand times. I decide I can't possibly make sense of my notes, much less publish an article on Shirley. So, Shirley you got your own way, but it sure was fun to interview you!

GRAD DANCE

at The Holiday Inn,
Harbourside

Saturday April 30th

Cocktails 6:30,

Dinner 7:30,

Dancing 9:15

Tickets at TNT

Adv. \$12.

Door \$14.

AS THE INSTITUTE TURNS.....

Patrick Thomas
(General Secretary, BCIT Staff Society)

Legislation Affecting BCIT? Sorry.. at time of writing the government has not introduced the anticipated legislation. So, there is little to add to my comments in last month's DEVELOPMENTS. The hopes and concerns expressed there are still relevant.

More useless outside interference. No one should deny the right of the public or their representatives to overall control of public institutions. But there are various ways to exert this control. One of the worst methods appears to be through the legislation and operation known as A.I.B., the so-called "Anti-Inflation" laws.

The A.I.B., as it has operated has been condemned in varying degrees by almost every group to come in contact with it, employers, unions, professional groups etc. Arbitrary and sometimes apparently

whimsical decisions inequality in treatment of groups, expense, bureaucracy, red-tape - these are some of the aspects of the A.I.B. which bring criticism. In addition, both employers and unions have lost flexibility and incentive to operate in a responsible, mature way in bargaining for remuneration.

All informed and responsible people in education in BC can only hope that the Provincial Government does not move in to make a bad situation worse by interfering in what is left of local autonomy and professional responsibility in education. By this I mean the responsibility of Boards and Governors, College Councils, Administrations as well as Faculties and Staffs.

Annual Meeting Coming Up. The Staff Society's Annual Meeting is scheduled for May 4th, 1977. Agenda items will be

reports of the past year, election of officers for 1977-78, and various policy matters.



New Face in the Union Office. Vivian Pentecost has replaced Gisele Anderson as Office Secretary for the Staff Society (Room 269)

Ms. Pentecost comes to the Institute from several years experience in business secretarial work. Asked about some of her reasons for coming to the Staff Society, Vivian replied, "One of the things I was looking for was more challenge and greater variety and responsibility in my work."

Anyone who knows the Staff Society's operation will agree that she certainly will find challenge and variety (not to mention workload)!!

Nice to have you with us, Vivian.

AUDIO VISUAL Slide/Sound Shows

In past issues of DEVELOPMENTS this column has been devoted to the 35 mm slide and audio tape. The natural combination of the two media has created the slide/sound sequence. This very effective medium has wide ranging applications in the educational field as non-print resource material.

A s/s sequence is inexpensive to produce and can require as little equipment as a 35mm camera, slide projector and cassette recorder with microphone. By following the three basic steps of scripting, shooting and sound, in that order, a good quality programme is easily achieved.

Step 1 Scripting

This is the planning stage. Write out the narration and revise until it flows well, contains no distracting or confusing points and is concise, keeping to the subject. Then plan the pictures you will put with the narration. Drawing 'stick people' helps. If a musical background is desired, choose the selection(s) at this time, and make notes about it on the script for easy reference when you get to step 3. A good format to use for scripting is to divide a sheet of paper in half lengthwise writing narration down the right side and sketching images and additional notes down the left. Remember the more time you spend on planning, the less time spent on production (and the less cost you incur).

Step 2 Shooting

A 35 mm camera, slide film and accurate idea of the shots you want are the components of this step. Take more shots than you need, to allow for the inevitable 'rejects' - the slides which do not quite fit the narration. When processed, sort and load the slides into a tray and run through then while narrating to clean up any rough spots before proceeding to Step 3.

Step 3 Sound

In your best voice, record the narration onto audio tape. Background music may be recorded at the same time if you position yourself near the speaker of your home stereo. This method does not result in very high quality sound. To achieve the best results, the narration and music should be recorded separately and "mixed" together later. This can be accomplished using a stereo tape recorder which allows independent recording on either channel.

Treat your students to custom designed audiovisual learning materials, increase your creativity as an instructor and learn more about this amazing medium. The Audiovisual Production Team is heavily involved in producing slide/sound sequences. Drop into Portable A6 (beside the bank) for answers to your questions and assistance in your productions. Our local is 374.

MEDICAL NOTES

Please don't take iron medicine without first checking with your doctor. A low hemoglobin (i.e. anaemia) is often the first and most valuable clue to the presence of a disease. If you take medicine this can elevate the hemoglobin and thereby mas a valuable sign. If anaemia is present the cause should be found (particularly in males and post-menopausal females).

High blood pressure, by damaging blood vessels, can injure your heart, kidneys, b brain and eyes. The damage is being done long before any symptoms develop. With proper treatment blood pressure can be lowered to levels that produce no damage. Have your B.P. checked!

Chest X-rays. Too many people think an annual chest x-ray will prevent them from getting lung cancer. Heavy smokers ask for a chest x-ray when they come for their yearly physical because they say they know they are more susceptible to lung cancer. When they learn the x-ray is normal, they feel very relieved and use the x-ray as an excuse to smoke merrily until next years exam. Surely they must realize that because the x-ray is normal it doesn't mean because the x-ray is normal it means that they should stop smoking while they are ahead. Don't wait to stop smoking (like so many) until the x-ray shows the presence of a tumor.

By: Dr. Barbara Copping

By that time it is usually too late. If you really like to play Russian roulette - use a gun instead of cigarettes.

The Common Cold. Many patients become very upset when they go to a doctor and she refused to give them antibiotics for their cold or their "flu". Antibiotics (such as penicillin) are only effective against bacteria. Many kinds of viruses produce colds and flue but antibiotics are not effective against viruses. Strep. throat is an example of a bacterial infection where penicillin should be used.

Let your doctor decide whether your infection is bacterial or viral. If viral - no antibiotics.

If a pregnant woman comes into contact with German Measles, (Rubella), particularly in the first three months of pregnancy the fetus can be severely damaged. This is preventable. A simple blood test can determine if you have ever had German Measles. If the test shows that you have not, then a vaccine for Rubella is available. All women in the child-bearing years should be aware of their Rubella status.

STAFF VS. STUDENTS

Gusting winds and cloudy skies heralded the Tenth Annual Student vs Staff Soccer Game on April 13th. The courageous BCIT staff faced a team of young, lithe soccer players in an event that often results in a few sprains, limps and aches as students get a chance to 'get back at the instructors'

This year must have been a good one for students as it was a very gentlemanly game, the only foul came from Forestry Instructor, Killer Caldwell!

A small group of spectators saw Gordon Thom kick off the game and then watched the students go on to win 7-1.

Graham Anderson, a chemistry instructor, has organized all ten games over the years and has seen the staff win one, tie four and lose five. It's not the score that counts of course but the spirit of the game.

New Father

Congratulations to Jim Frith, Audio Visual Production Technician (and writer of the AV column). Jim and wife Rhoda became proud parents of Megan Jain, born at home on March 25th.

APPOINTMENTS

DR. COPPING APPOINTED

The Selection Committee for the position of Director, Health Services unanimously recommended that Dr. Barbara Copping be appointed to the position of Director, Health Services, effective March 21, 1977.

B.C.G.E.U.

Karen Cope Clerk II Registrar's Dept.

BCIT STAFF SOCIETY

E.F. Jackson, Faculty, Patient Care Svces

S. Sinclair, Lab Demonstrator, Med. Lab

D. Schram, Faculty, Admin. Mgmt

R. Agon, Faculty, Hotel/Motel