



President's Message

"The Good News is the Bad News is Wrong" says Ben Wattenburg who authored a book with that title. I picked the book up after attending a dinner meeting I hosted for the Honourable Grace McCarthy and her husband, where she picked up the theme of Wattenburg's book. Philosophically I agree with his position that we dwell all too much on the negative aspects of our society.

There is no question that the recession/depression has caused a great deal of hardship, but we must remember this is not a local phenomenon - it is world-wide in scope. It has been brought about by a number of factors, including a general restructuring as we move away from one form of society - the "industrial era" - into another - the "information age". Our jobs and workplaces are changing as are our means of doing business and conducting our affairs generally in society. Most people are able to cope with these changes and look with enthusiasm at what lies ahead. As BCIT Alumni we are at the leading edge and have a great opportunity to assist in making positive changes for the future.

In spite of all of the difficulties, including a higher than normal unemployment rate, there is much to be thankful for and we should emphasize this "good news." As BCIT graduates let's make a new commitment to 'go that extra mile' as we contribute our talents to the B.C. community. Let's commit ourselves to helping those who have lost their jobs because of the recession and provide guidance and assistance in order that they too might become part of the "good news" story.

As 1985 comes to a close, I wish you and your families a very Merry Christmas and all the best in the new year.

Chuck



1978 Marketing Management grad Dana Hall gets ready for Christmas early in her capacity as western regional department manager for the Bay's downtown store.



Inside

Thank you grads!	p. 5
Merger News	p. 4
BCIT Trivia Contest	p. 11

Alumni office turns away job offers

Every week BCIT grads miss out on job opportunities because we simply don't have their correct addresses on file. The Alumni office regularly receives calls from instructors, department heads and prospective employers trying to locate grads for employment, but we don't know where to find you!

It's a shame to see a grad miss out on a job opportunity because of something as easy to fix as an address change. A quick phone call or card is all that's needed to update our files. Think about

it. You could help yourself, you could even help a friend. Just let us know when you or one of your classmates has a change of name or address.

If you're not sure whether or not we have a correct address for you, call and find out. The next time opportunity knocks - it could be for you. Please send address and name change to: **BCIT Alumni Association, 3700 Willingdon Avenue, Burnaby, B.C. V5G 3H2** or telephone: (604) 432-8847 or (604) 432-8503

STOP PRESS - SEE JOB, PAGE 4.

Alumni News Update...by Nicki Magnolo

So much has happened since the last issue of Alumni News it's hard to know where to begin. Things change daily now that the students are back on campus and the BCIT/PVI merger is in full swing. I'll try to give you a brief overview of the most important items, but if you'd like more details on any item please call or write me.

BCIT/PVI Merger

A new organizational chart for the Institute has been approved by the Board of Governors. Beginning immediately each area will do whatever is necessary to put the new organizational structure into place. For many it will mean job competitions and changes in physical location on campus, for some it will mean lay-offs. For all of us it will mean upheaval that is both exciting and confusing over the next few months.

There are no immediate changes in store for the Alumni Association. We are considered an autonomous group which liaises with the Institute, rather than reports to it. We have clear open channels of communication with senior level of administration.

We are currently in discussions with the PVI Alumni Association. As the two institutes become one it will be redundant to have two separate alumni associations. We are aiming to resolve this issue sometime in January, 1986.



Branches

It's our hope to open branches of the Alumni Association in major centres across British Columbia and Canada – wherever there are large concentrations of BCIT grads. Two locations have already been established – one in Prince George and one in Kelowna. If you live in or near Prince George contact Jordon Stoddard at 563-6864 or 964-4647. If you live in the Okanagan contact Jacquie Jones in Kelowna at 764-2470. Please contact me at the main branch (BCIT campus) if you are interested in establishing a branch for your area.



Richard's on Richards Party, October 17

Unfortunately, we didn't have a confirmed date for our alumni party in time for the last issue of the Alumni News, but those who attended had a great time. The ticket price of \$10.00 included two free drinks, a Tex-Mex Buffet dinner, admission to the club, live entertainment by the Ron Haywood band and a chance in the draw for door prizes. What a deal! We're hoping to hold another party in the Spring and this time we'll make sure the date gets put in the Alumni News!



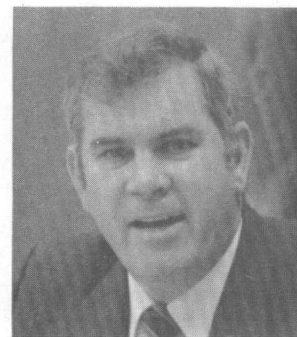
Coupon Books

Sales have gone really well, and we now have only a few books left. If you would like to buy a book, please contact the office as soon as possible. At \$38.00 they make ideal Christmas gifts.

Alumni Board of Directors Special Meeting

Our Board of Directors had a special meeting with Roy Murray, the new president of BCIT, on October 31. It was the first opportunity for the Board to meet him face to face and discuss alumni concerns. Among issues discussed were: the effect of the merger on the value of the BCIT diploma; transferability of credits between BCIT and other North American institutes and universities; and the level of institute financial support for Alumni Associations across Canada versus support given by BCIT.

Roy Murray is very supportive of alumni aims in general and recognizes the need to take a much closer look at those issues specifically concerning us. We will be involved as much as possible in decisions being made on all the areas mentioned above, as well as on future alumni concerns.




Registered Nurses Association of B.C. 75th Anniversary

Speaking of reunions, there is talk of holding a major reunion for all BCIT Nursing grads in 1987 to coincide with the R.N.A. 75th Anniversary celebrations that year. I know it's early, but planning for the R.N.A. anniversary has already started. Nursing graduates interested in finding out more about the anniversary and the BCIT reunion should call the Alumni office.



ATTENTION

Alumni



SKI BCIT

HZ

“SKI BCIT 1986” is the first annual event of its kind at BCIT. We hope to attract a great number of students, faculty, staff, and alumni.

Come Enjoy an Afternoon and Evening of Skiing and Fun at Grouse Mountain at Greatly Reduced Prices!!!

Date: Wednesday, February 19th, 1986

Outdoor Events: Ski racing, snow golf tournament, snowshoe racing, snow sculpture contest.

Indoor Events: A wide range of apres-ski activities
SKI BCIT 1986 participants will receive special food and beverage deals.

Prizes: Prizes will be awarded for winners of the outdoor events.
Additional prizes will also be awarded to the Technology with the highest percentage of students in attendance and to the technology with the highest total number of students.

SKI BCIT 1986 Sponsors: BCIT Recreation Athletic Services, Labatt's, Coke (Wometco) and Casabella Wines.

Rick Hansen's "Man in Motion Tour": One dollar of the cost of your lift pass or skyride pass will go to the Rick Hansen "Man in Motion Tour".

Prices: Prices are slashed for this special BCIT event.

- *Only \$10 for a lift pass before December 13, 1985*
- *\$12 after December 13, 1985*
- *Only \$4.00 for a skyride pass for non-skiers*
- *Only \$10 for a complete rental package*

See Reverse for Registration Form.....

Registration Form

Name: _____
Address: _____
Postal Code: _____
Phone Number (Home): _____ (Work): _____

For Students & Alumni Only

Technology: _____
Option: _____
Graduating Year: _____

For Faculty & Staff Only

Department: _____

I Would Like:

Lift Pass Only Ticket	_____ x \$10.00 (prior to Dec. 13/85)	\$ _____
	_____ x \$12.00 (after Dec. 13/85)	\$ _____
Skyride Pass Only (for non-skiers)	_____ x \$4.00	\$ _____
* Rental Package	_____ x \$10.00	\$ _____
Total		\$ _____

* For participants purchasing a rental package please indicate:

Ski Boot Size _____
Ski Length _____
Pole Length _____

I have enclosed a cheque for \$ _____ Signature _____

Return the above with your cheque payable to:

BCIT Recreation & Athletics Services
3700 Willingdon Ave.
Burnaby, BC V5G 3H2

For further information and registration
Please call: 432-8613 (10:00am-2:00pm)

Expo 86 Invites the World

We've decided to take Expo up on their invitation. They will help us send personal invitations to the fair to all BCIT graduates living outside British Columbia. Be sure to send us your current address so you don't miss out on this offer. Everyone who receives an invitation is also eligible to win 3-day passes and return air fare from anywhere in the world to Expo 86.

Why don't you catch the Expo fever and invite your out of province family and friends too? You could also use Expo as the focal point for a reunion for your set, technology, year or whatever. Just call our office for class lists. We can even help with some of the planning and organization if you need a hand.



**The 1986
World Exposition
Vancouver
British Columbia, Canada
May 2 - October 13, 1986**

Open House 1986

BCIT is holding another Open House next year. It would be great to see the Alumni really do it up big this time around. All we need is a little help from you, so why not give me a call and see how you can get involved. Tim Bramwell, the 1986 Open House co-ordinator, is eager to see a strong presence from alumni, especially when 80,000 people are expected. The date for Open House is tentatively set for March 21, 22 & 23, 1986.



Alumni Survey

With the help of our Marketing Department, we are planning to undertake a major survey of BCIT Alumni. It's been 16 years since the Alumni Association was formed, so we thought it was about time we found out more about our grads, with a view to building a better and stronger association. As any survey of this magnitude can be an expensive undertaking, we are planning to incorporate the survey into the Alumni News Spring issue. Please watch for the survey and plan on spending a few minutes answering the questions. Your input is needed and appreciated.



Resource Development Seminar

I recently attended a seminar on Resource Development with representatives from several B.C. institutes and colleges. It was a great opportunity to learn how other institutes go about the job of fund raising and how their alumni associations operate. I was pleased to find out that BCIT is a leader in both areas.

SCWIST

We now have a BCIT branch of the Society of Canadian Women in Science and Technology (SCWIST) – a group concerned with women working and studying in non-traditional fields. We are trying to form a support network and would love to hear from any alumni members interested in joining us. Monthly meetings of the BCIT branch are held on campus and regular SCWIST meetings are held in various locations around the Lower Mainland. Give me a call if you would like to know more about it.



Happy Holidays

Best wishes for a Merry Christmas and a Happy New Year! I'm really looking forward to hearing for you all in the New Year.



NOTICE

Merger news —

An organizational structure for the NEW BCIT arrived on November 2 after the Board of Governors met in an all-day session to review recommendations from President Roy Murray. Savings in excess of \$1.5 million will result from amalgamating the PVI and BCIT administrations with no anticipated loss of service.

The new plan calls for fifty to thirty fewer management/administrative positions than existed in the two previous institutions.

Murray made it clear that while substantial savings had been one motivating factor in the reorganizational process, there had also been a lot of attention paid to the quality of academic and student services. The key to that he said was the emphasis on areas like Counselling, which has been expanded and enhanced to include provision for women's access and special needs counsellors, Recreation/Athletics, and Library. "These are areas where we have actually put money in, rather than take it out", he said.

Murray said that giving the trades/vocational programs a high profile was also a key part of the new structure. To achieve this, trades have been integrated side by side with technology programs under five schools:

- School of Health Science Studies
- School of Management Studies
- School of Academic and Vocational Studies
- School of Construction and Natural Resource Studies
- School of Computing and Electro-Mechanical Studies

While new appointments will take effect April 1, the anticipated date for merger enactment, staff will gradually start to come together over the next few months.

The development of new high technology programs, post-diploma programs and bridging programs is already underway. President Murray says he expects to announce these new programs in either December or the new year.

Grad appointment

MARSH HEINEKEY A.S.C.T. (Civil 75) has been elected vice president of the Canadian Council of Technician and Technologist (CCTT) at their annual meeting in Ottawa.

CCTT, an organization representing 35,000 technicians and technologists nationally, strives to increase recognition and educational standards for applied science technicians and technologists. Marsh is a past president of Applied Science Technologist and Technician of B.C. and a national director for seven years.

BOARD

C & S reunion

The 1975 C & S graduating class held a dinner dance on October 5, at the Copper Kettle Restaurant in New Westminster. The reunion was attended by 44 people. Although not everyone showed up, the organizing committee was successful in contacting all but three of the graduating class. A current address list has been sent to the Alumni Association office and it is hoped that a yearly newsletter will maintain contact.

It is interesting to note the success ratio of class members. Many people hold managerial positions, fifteen of the fifty-two contacted have received higher academic degrees and last, but not least, 96 percent are working!

Open House '86

On March 22 & 23, 1986 BCIT will give all Alumni and members of the public, an opportunity to see the NEW BCIT in action.

Highlights will include, displays from all campuses, including, of course, Maple Ridge and Richmond.

If you, or your company would like to help the NEW BCIT achieve new status in the eyes of the estimated 80,000 people at Open House 1986, call the Open House co-ordinator at the Student Association. Awareness from events like Expo '86 should translate into more people than ever in attendance.

Please join us during the weekend of March 21 & 22, 1986 for an in-depth and interesting exposure to the NEW BCIT!

Tim Bramwell, Chairman,
1986 Open House Planning Committee

WANTED Alumni Volunteers

The Alumni Association is looking for volunteers to help with the following activities:

research missing grads
telephone contact with grads
drawing cartoons and
graphics for newsletters

These volunteer activities can be done at home or at the BCIT Alumni Office. Please call Nicki Magnolo at 432-8847 for more information.

SPEAKERS BUREAU

If you have a flair for public speaking the Alumni Association needs you. A speakers bureau, aimed at providing service to students, community groups and any other interested parties, is currently being formed. If you would like to be a member of the BCIT Alumni Speakers Bureau and help us spread the good word in the community, please call Nicki Magnolo at 432-8847.

ASSISTANT TO THE BUSINESS MANAGER REQUIRED BY BCIT STUDENT ASSOCIATION

Due to business growth and the amalgamation of BCIT and PVI, the BCIT Student Association is looking for a capable person to understudy and assist the business manager.

This person will be energetic, self reliant and responsible, with a proven background in business and computerized accounting. They must also be capable of handling staff. The job will involve familiarization with all aspects of Student Association work. Salary commensurate with ability. A good benefits package will also be offered to the right applicant. Address resumés to:

Selection Committee
Student Association, BCIT
3700 Willingdon Avenue
Burnaby, B.C. V5G 2H3

Position Statement on Applied Research at BCIT

With its unique blend of instructional expertise and technical resources, the B.C. Institute of Technology has established an excellent reputation for providing quality education and training for technologists in management, health sciences and engineering.

While the Institute has utilized these factors well in educating technologists, it has not fully developed its resources in the area of applied research. While there has been some activity by individual instructors in conducting research, together with other educational institutions or industries, this has been limited in scope.

With its strong connections to business and industry, the BCIT Alumni Association believes there is an important role for BCIT to play in applied research and expresses its full support for this endeavour. We encourage the BCIT president and Board of Governors to provide leadership in directing the Institution toward the best possible development of applied research activities at BCIT. We would also encourage support from the provincial government, federal government and various funding agencies to provide sufficient levels of funding to make this objective a reality.

Representing over 25,000 graduate technologists, the BCIT Alumni Association is confident that the NEW BCIT is strategically positioned to perform a major role in applied research. On behalf of our graduates, we offer our full cooperation and support of this venture.

ALUMNI ASSOCIATION RACQUETBALL, SQUASH SAVINGS

Purchase a membership booking card and save \$1.00 per booking.
COST: \$20.00 per year.

You can purchase your booking card at the Equipment Office anytime.



Education Minister Jack Heinrich was delighted to receive an honorary membership in the Alumni Association October 31.



Charter Membership

Charter Membership is open to all new applicants. Successful candidates will join our existing 4,700 members in receiving this special designation.

Professional recognition through ASTBC will be of interest to technologists and technicians in architectural/building, agriculture/biological science, engineering, forest resource (including fish/wildlife), health engineering, surveying and systems management.

**Previously Society of Engineering Technologists of B.C.*

200 Discovery Park, 3700 Gilmore Way
Burnaby, B.C. V5G 4M1 433-0548



WILLINGDON CLUB

Why you should become a member:

- Library Privileges** - alumni usually pay \$25.00 per year for borrowing privileges. As a club member you get three full years of library use for your \$30 Willingdon Club fee. Read on for additional benefits . . .
- Recreation Services** - members are entitled to student rates for all on-campus recreation services, including Racquetball/Squash courts.
- Campus Bookstore** - a 10% discount on everything except textbooks is available to members.
- Whistler Cabin** - special rates and booking procedures are available to members beginning January, 1986.
- Student Services** - as a member you get reduced rates for advertising in the Link, student rates on printing, binding, laminating and photo-copying and club specials at This 'N' That Stores.

Join today. If your application is received by December 31, 1985, you will become a charter member. Or join anytime by just filling out the application form below and sending it to the Alumni Office.

Please make your cheque payable to the BCIT Alumni Association.

WILLINGDON CLUB APPLICATION FORM

NAME _____

ADDRESS _____

TECHNOLOGY _____ PHONE _____

GRAD YEAR _____

\$30.00 cheque to be made payable to: BCIT Alumni Association

Mail to: BCIT Alumni Association, 3700 Willingdon Avenue, Burnaby, B.C. V5G 3H2

For more information phone: Alumni Office: 432-8847

GRADS IN THE NEWS

Under a Vancouver Sun headline, "Upstart Seeking Sacred Presidency" was a story recently about 1982 BCIT grad **Robin Williams**.

Williams ran unsuccessfully for the position of the Social Credit Party President at the party's convention in October. He was described in the article as a, "27 year old computer whiz kid from Burnaby who talks about steering the party towards an emphasis on youth, entrepreneurship and unapologetic conservatism." Williams also advocated a more aggressive party presidency and a big push for the youth vote. He is also a supporter of the American approach to politics.

Not one to let the grass grow under his feet, Robin has formed his own company (Ashley Fraser Technologies) with 1982 Administrative Management grad **Harold Shand**. The company is described as a, "one stop consulting and support service for businesses venturing into computer software."

Robin, who is on the executive of the Social Credit Constituency Association in West Vancouver, was also active politically at BCIT. As president of the Student Association he spearheaded a campaign to enlarge the S.A.C, the results of which we now see as the Squash / Racquetball Courts Lobby.

The Abbotsford News ran a story in October on **John Dennis**, a technical mycologist with the Pacific Forest Research Centre in Victoria. He was featured in the story as a speaker on mushrooms of the northwest at a program given by the Provincial Museum in Victoria. According to the article, John is a graduate of BCIT, but we cannot find him on our mailing list.

The Golden Star ran a story on 1983 Forest Resource grad **Barry Klassen**, who took on the job of conservation officer for the Golden area in October. Klassen, 22, had previously worked as an auxiliary forest ranger at Sasquatch Provincial Park near Harrison Hot Springs.

1973 Medical Radiography grad **Bev Patterson**, was the subject of an article in the Arrow Lakes News on October 16. She was answering questions about her candidacy for School Board trustee in the Arrow Lakes region. She said she felt that education was the number one issue in B.C., that it was incredible that teachers bargain with their individual school boards and that salaries are set by individual districts. If anyone knows Bev, please let her know that we do not have her name and address on our mailing list. Bev has been employed by the Arrow Lakes Hospital for the past eight years and is married with two children.

Biological Sciences grad **Cheryl Oakes** appeared in a Tumbler Ridge newspaper during October. She was running as alderman for the Tumbler Ridge council. The article carried a long list of her achievements and experiences, including a position with the Department of Agriculture, and involvement with the BCGEU. Cheryl has lived in Tumbler Ridge for one and a half years with husband Fred and daughters Danielle and Amanda. Cheryl is also missing from our mailing list!

And, from the Cariboo Observer, comes news of a staff appointment for Broadcast graduate **Debbie Brown**. Debbie, 22, will take over as the Observer's senior reporter, covering local politics, education and hard news assignments. We need an address for Debbie too!

Insurance scheme offers improved features to grads

The BCIT Alumni Association is pleased with its selection of **North American Life** as underwriter and administrator of an IMPROVED life insurance package for alumni members.

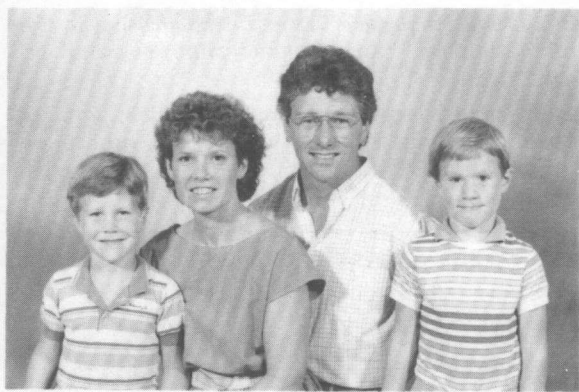
The new package, which was announced to members in October, offers alumni a number of improved features including:

- Increased unit value for Member's and Spouse's Term Life. One unit now provides \$27,000 of coverage rather than \$25,000. Premiums have remained the same, so your cost per thousand has been reduced.
- Insurance Continuation Benefit. This special feature provides \$3,000 of coverage for each unit of Member's Term Life you hold when you turn 70. The insurance is guaranteed for the rest of your life, **without any premium charge**.
- A shorter waiting period for Waiver of Premium. In the event of total disability before age 65, premiums will be waived after three months of continuous disability rather than six months. This program is especially designed for alumni groups and is fully endorsed by our association. Some of the other benefits of the plan are:
- Alumni Insurance is completely portable. Unlike insurance that may be provided through an employer, this coverage remains in effect no matter how many times you may change jobs or residences.
- Alumni coverage is guaranteed renewable. This means that once you are insured, renewal of existing coverage cannot be refused even if your health deteriorates.
- The insurance is assignable, which enables you to use all or some of the coverage as collateral for a loan or mortgage.

All these features combine to provide you with an excellent package of life insurance benefits at extremely low cost. The program offers an easy way to increase your current coverage, or make a start on basic life insurance protection.

North American Life is a long-established Canadian company which provides term insurance for 30 other alumni associations across the country. Over \$880 million of coverage is in force, representing more than 9,000 Alumni members who have taken advantage of this **low-cost** protection.

For more information contact Michael Crowe, BCIT Alumni Insurance Plan Consultant at (604) 478-7820, your nearest North American Life representative or call North American Life's TOLL FREE NUMBER: 1-800-268-8182.



*Jack Willms
and family
... off to
Swaziland.*

And, in a news release from the Mennonite Central Committee, we find that BCIT grad Jack Willms of Kelowna recently began a three year Mennonite assignment in Swaziland. Jack will be working as a micro-water technician and wife Marty as a registered nurse. The Willmses are members of the Kelowna Mennonite Brethren Church.

First students graduate from BCIT Co-op Education program

The first crop of approximately 35 Co-operative Education students will graduate from BCIT this December, carrying with them not only the distinctive status of a BCIT diploma, but the special Co-op designation as well. To potential employers this will mean that they have completed eight months of on the job industry training along with their academic training.

Co-operative Education is currently offered by BCIT's Electrical/Electronics department.

200 students placed

Thus far, almost 200 E/E students have been placed in four-month paid work situations in industry, business, and government. Their work experiences have been diverse, corresponding to industrial demand in design and drafting, assembly and fabrication, testing and quality control, research and development, field service and bench work and programming.

Most of the students have been employed in the electronics manufacturing, data processing, and telecommunications sectors. Some have been placed in companies with robotics and microelectronics technology, and a few have been placed in firms servicing the resource sector.

The results are very encouraging with employer feedback indicating that Co-op students are capable and eager to contribute to industry demand for increased productivity.



Left to right: Art Gau, project engineer at Glenayre Electronics Ltd. supervises Electrical Co-op Education students Alan Nakade and Graham Thompson during their work term.

The student that chooses the Co-operative Education route acquires definite advantages such as paid work experience, contacts in industry, further education in the industrial setting, and a better orientation towards future career possibilities. At this stage some students have already received definite job offers upon graduation based on their successful work experience with a particular company in industry. It would appear that the additional eight months involved for graduation with a Co-operative Education Diploma in E/E is certainly worth it.

Advantages for industry

Participation gives industry the following advantages:

- availability of skilled personnel to suit industry demands in various options of the Electrical/Electronics Technology;
- flexibility to satisfy skilled personnel needs in specific, intermittent, or continuing four-month periods;
- opportunity to use BCIT's well-trained students who are keenly interested and have proven work habits well suited to productivity in industry;
- possibility for evaluation, development, and recruitment of potential employees without a long-term commitment;
- opportunity for small entrepreneurial companies to establish a relationship with BCIT and its human and technical resources.

There are approximately 75 organizations actively involved in Co-operative Education with BCIT and, as program coordinator Ernst Wilmlink says, "we are looking forward to increasing the successes achieved thus far."

If you are interested in the benefits a Co-op student can offer to your company, please call either Ernst Wilmlink or Kerry Jothen at 432-8753. They will be happy to visit you and discuss how you can take advantage of Co-operative Education.

*Applied Science Technologists and Technicians**
of British Columbia



New Professional Titles

A.Sc.T.

Applied Science
Technologist

C.Tech.

Certified Technician

Established under the

"APPLIED SCIENCE TECHNOLOGISTS AND TECHNICIANS ACT"

*Previously Society of Engineering Technologists of B.C.

200 Discovery Park, 3700 Gilmore Way, Burnaby, B.C. V5G 4M1

433-0548

Grad Gossip

1967

DRAKE, Ron, Hotel/Motel '67 has been promoted from vice president, marketing for Hilton Canada to corporate director of sales, Hilton International. Ron and wife Christine, who will now be based in New York, expect their second child in February next year.

1972

JONES, Jacquie, Marketing Management '72 is enjoying life in Kelowna, B.C. as BCIT's regional representative. She does the Okanagan Valley beat for us, traveling from Osoyoos to Revelstoke spreading the good word about BCIT to employers, high schools and community service groups. Any BCIT alumni living in Kelowna who wants updated information on the Institute can contact her at 764-2470. Jacquie's other major preoccupation is two year old son Landon and husband Bruce.

1973

ARKWRIGHT, Susan, Hotel/Motel '73 has been busy with son Shaun, born April 1983 and daughter Robyn, born November 1984. Prior to that she worked as a marketing associate with Mark Anthony Wine Merchants.

SETTERHOLT, Kent, Chemical and Metallurgical '73 reports that he and wife Sally welcomed another little Setterholt, (Kristina), into the family on April 22 this year. Kent works as an inspector for Agriculture Canada and lives in Port Coquitlam.

WRIGHT, Bill, Environmental Health '73 has just received a promotion to Public Health Inspector II with the Province of Saskatchewan, Saskatoon Rural Health Region. The new job involved a move from Wynyard to Saskatoon. Congratulations Bill!

1975

McMANUS, Terry, Natural Gas and Petroleum '75 recently married sweetheart Shannon Proud. He works as a protective coatings technologist for B.C. Hydro and lives in Mission, B.C.

WILLIAMS, Dale, Forest Resource '75 is employed as a technician by Gibraltar Mines. He says he hasn't worked in forestry since September 1979 when he took electrical courses at Cariboo College. Dale and wife Bonnie have three children - Chris, Jeff and Joanna.

Letter of the Month

Hi There,

Even though we live in the "booneys", I think the Willingdon Club is a great idea. We enjoy going to civilization once or twice a year and perhaps this will help highlight those trips.

I was recently elected as a director to the B.C. Wildlife Federation and this year was moved into NIMPKISH CAMP SUPERINTENDENT (LOGGING) from Vernon Camp Superintendent. The new position has greater responsibilities with a crew of 160 employees. The 80s are proving to be extremely challenging, a survival mode in the logging industry.

At Nimpkish Camp (CANFOR) we're rising to meet the challenges, our goal to be number one in safety, productivity, and quality.

I've enjoyed guest lecturing a few times over the past years and hope to get down and do it again for Henry (Lenko) and the "boys".

I'd like to see a reunion of the class of '73". Meanwhile you can tell the fellows I'm still enjoying hockey and the great outdoors. My Roosevelt elk is officially number one in the world with the Boone & Crockett Club. I recently completed a backpack hunting trip for stone sheep in the Kechika Mountains. We were successful and collected two beautiful rams. It was 14 miles of walking in (up), with 70 pound packs and 26 miles out with 120 pound packs. Absolutely beautiful country.

Reliving memories in BCIT would constitute a novel, so, I'll close by wishing you all the very best with the Willingdon Club.

BCIT's Friend
David Summers

1976

BROWN, Steve, Financial Management '76 sends us the following message: "I have just recently been appointed treasurer for the Penticton Industrial Development Association. Our goal is to attract new business to our city and help expand existing businesses. Anyone out there looking to move their businesses please give me a call at either home (493-6852) or work (493-0312). I'd love to be of help." As well as starting a new job, Steve and wife Maria also had their first child (Alexis) in July.

1977

LEBLANC, Kieran, Marketing Management '77 is presently working as full time mom to baby girl Shannon Kierce Dale, born September 8, 1985. Kieran, Shannon and papa Gene live in Edmonton, Alberta.

1978

BROWNRIGG, Shaune Kevin, Financial Management '78 wants to hear from 1977

Finance grads. He is living at Rocky Mountain House in Alberta and he and wife Twyla have just had their second child, Brent. Shaune is employed as a constable by the Royal Canadian Mounted Police and is presently serving on detachment duty.

SEINES, Robert. Information about this grad came to us via a second party who tells us that Robert graduated from BCIT in 1978. We don't know which technology he graduated from, but understand he has been successfully pursuing a career in law. After graduating with a law degree in May, Robert attended summer school in London, England. He is now living in Spokane, Washington and working for the law firm of Dellwo, Rudolph and Grant.

1979

FAWCETT, Robert, Administrative Management '79 is another board member who got married recently. He and new wife Tina honeymooned in the Napa Valley, California. Robert is assistant secretary for the Real Estate Council.

MOSS, Sharon, Financial Management '79 is pleased to announce the birth of her first baby, a boy, on June 24. Sharon works as an accountant for B.C. Transit and lives in Cowichan Bay.

1980

BALL, John Alexander, E & E '80 has been elected chairman of the Alberta Union of Provincial Employees, Local 55. Since becoming involved in union activities he has had to develop his people skills, representing members in disputes and trying to improve the workplace. John works as an instrument technician for Foothills Hospital in Calgary, Alberta.

1983

SMITH, Corinne (nee Schafer), Computer Systems '83 is now living in Salmon Arm with husband Dan and new baby Marcos Daniel, born July 17, 1985.

1984

WHEATING, Melanie, (nee Mahlman), Administrative Management '84 tied the knot with sweetheart Randy on October 13. After the wedding the pair honeymooned in Banff and Jasper. Randy is a Medical Laboratory grad now working for B.C. BioMedical Laboratories. Melanie currently works for BCIT as a systems coordinator. She is also on the Alumni Association board of directors.

Alumni fund-raising campaign benefits four students

Education Minister Jack Heinrich presented the first four student awards funded out of the BCIT Alumni Fund at an Alumni Fund Celebration Breakfast on October 31 in the SAC.

Recipients of the Regional Entrance Awards (worth \$530 each) were Roselie Randazzo, Medical Radiography; Doug Forsdick, Forest Resource; and Diana Swain and September Stewart, both of Broadcast Journalism. The awards were given on the basis of academic standing, financial need and community and school involvement. Alumni Association president John Leech said that they hope to be able to give out about 14 of these awards next year.

Also announced at the breakfast,

hosted by the BCIT Alumni Association and the Student Association, was the current level of the Alumni fund – \$624,000 – solicited by the student workers in the phone-mail campaign. And, as systems coordinator Melanie Wheating noted, the real level of the fund for student aid is in fact \$850,000, since the Vancouver Foundation has donated a matching grant to the fund up to the level of \$225,000.

Wheating praised the students' contribution to the campaign. "It's the students who really make this campaign. They have a good feel for what this Institute is all about. So to the students I think we owe a round of applause and a big thanks."

Wheating said everyone involved had

been genuinely surprised by the response to the campaign since it began last September. She cited such successes as increasing the initial mailing list from 9,000 to 14,000 and having one young woman raise \$22,000 over a recent 13-evening period by phone.

Heinrich himself was the recipient of an honorary membership in the Alumni Association, presented by John Leech, and of a framed cartoon of Heinrich from the first issue of the new BCIT Connection, which was presented by Board Chairman Malcolm Wickson.

The early morning affair was attended by about 85 guests, including Burnaby Mayor Bill Lewarne and Burnaby MLA Elwood Veitch.



John Leech, president of the Alumni Association, congratulates September Stewart, Diana Swain, Roselie Randazzo and Doug Forsdick on winning the first BCIT Alumni Fund regional entrance awards. Minister of Education, Jack Heinrich, was on hand to make the awards at a special breakfast on October 31.

A special thanks to Ellen Saito-Hui (Marketing Management '83)
for the lovely flowers on display at the Alumni Fund Celebration Breakfast



and To



Michelle Messier (Marketing Management '83)
for the Champagne, Courtesy of Andres Wines

School of Management launches new business outreach project

In January next year BCIT hopes to take 15 neophyte business men and women and, over the course of five months, turn them into successful entrepreneurs via an exciting new business outreach concept developed by the School of Management.

Marketing department head, Randy Vandermark, and a team of experienced entrepreneurs are currently interviewing suitable applicants for the **Venture Project**, a package of studies aimed at people who are ready to develop their own businesses but need specialized guidance and assistance in order to be successful.

"Our goal with the Venture Project is to try to cover all the training stages necessary to take people with a raw business idea to move them all the way to a business launch, so when we have completed the project we can look at all the training components necessary to do that and determine if they can be offered in other types of packages to other people," Vandermark explained.

The Project came about as a result of funding received from the provincial government under their Economic Renewal Fund. \$160,000 was provided to set up an Enterprise Development Program that would launch the 15 month long pilot Venture Project.

Vandermark is enthusiastic about the potential of the Project, having worked hard over the past three years on ways of encouraging small business development. When it was announced last year that funds would be available through the Economic Renewal Fund for projects aimed at small business development, he immediately set about preparing a detailed proposal.

His effort and commitment are now reaping their own rewards. With the contacts he has built up over the years he now has a bonanza of successful entrepreneurs ready to act as facilitators and mentors in the program and 30 fully qualified applicants.

One of the entrepreneurs, 1977 Hospitality/Tourism grad David Massie, is, says Vandermark, a kind of role model image for the kind of person the program is designed to produce.

Whatever else he is, Massie is not a person who has let success go to his head. Talking to him over coffee in his small, yet elegantly appointed boardroom high over Pender Street he is honest, shrewd and disarmingly affable — no ego to pat here. The recipe for success, as far as he is concerned, is simple. Since his high school days he has always been an adventurer of sorts, teaming up with now business partner, George Moen, in

all sorts of hair-raising schemes to raise money — just for the heck of it. One of their high school exploits, which some would call an exercise in futility, gained them a place in the Guinness Book of World Records and raised funds for cerebral palsy.

"We pushed a bed 811 sq. miles around the PNE because we wanted to see if we could do it. I guess we have always been intrigued by finding solutions to problems or removing obstacles to achieve something."

This kind of philosophy led Massie and George Moen, both now 30 years old, and fellow BCIT grad Bob Martz, 33, to their biggest challenge at the ages of 21 and 24.

"We were young men in a young company dealing in an older man's world and it was a tough thing for us to overcome," Massie recalls. "We had to be that much better than the others out there." But Massie and co. were already ahead of the game. With their shared, but very different talents, their close personal comradeship and the desire to succeed, the rest became academic. The highly reputable BCIT diploma helped gain them the necessary financing and a lucky break

with a bankrupt restaurant helped provide them with the wherewithal to open their first Sandwich Tree restaurant on 10th and Cambie in 1978. And they weren't afraid of hard work. Building that first restaurant on Cambie involved a lot of blood, sweat and tears. "But," says Massie, "it was the challenge and achievement that spurred us on, not the money. Success breeds its own financial rewards." Since then they haven't looked back. This year they will do between \$10m and \$20m worth of sales. They own 60 restaurants in Canada, with potentially rich U.S. markets now opening to them. Each lives an enviable lifestyle and hopes to achieve financial independence from the company within the next ten years.

With a goal of becoming the largest company of its kind in North America within 10 years, and exciting new opportunities opening up for them next year in the U.S., Massie, Martz and Moen are a homegrown success story, providing inspiration to others looking for similar rewards. The new BCIT Venture program and the opportunities it will provide for sharing the Sandwich Tree experience could give the start to many more success stories like it.



School of Management
Enterprise Development Program
part of the new B.C. Institute of Technology

STARTING A PROMISING VENTURE? WANT TO IMPROVE YOUR ODDS?

BCIT now has the program for you. The Venture Project will first be offered to 15 select men and women in January 1986. Recruiting is being done now so that your input will be used to create maximum value.

The Venture Project is not about becoming an entrepreneur — you are already committed. Your five months with us will be spent developing the techniques which will greatly increase your likelihood of success — achieving maximum personal effectiveness, improving marketing focus, tightening your strategic plan, attracting the appropriate financing, overcoming risk, and building your resource base and access to key contacts.

The Venture Project is intense and challenging and will demand your best shot — just like your new business. Learning will occur by doing. You will create the results. Your final exam will be given by the marketplace!

Don't phone. Write us in confidence. Give a brief description of your business. Tell us a bit about your background and experience in your field. Indicate what you want to achieve in this program. Act quickly — enrollment is very limited.

The Venture Project

Attention: Hal Thompson, Program Director
The Enterprise Development Program
School of Management
BCIT, 3700 Willingdon Avenue
Burnaby, B.C. V5G 3H2

ENTER THE BCIT TRIVIA CONTEST

First Prize

\$50.00 Gift Certificate from the This 'N' That Emporium

See how many questions you can answer correctly and send them into the Alumni office no later than January 20, 1986.

Second Prize

A Solid Gold Coupon Book

1. When BCIT opened in 1964, who was the first principal?
2. Name the registrar during the early 70's - a former airforce war time pilot and a boxer in his youth.



3. What student president commenced construction of the Whistler Lodge. He later worked in Student Services at BCIT and is now employed at Capilano College?
4. A well-known dance band leader took the Hospitality 2 year course at BCIT in the late 60's. He is still performing with his Big Band Sound in the city and was at one time employed at the B.C. Lions games as musical director?
5. Who was the first secretary hired by the Student Association?
6. In the mid-70's, the SAC gym featured a one-night stand by a husband and wife rock music team. The wife has emerged in the past 2 years as one of the leading female rock singers in the U.S. Who is she?
7. What Student Association president lobbied very diligently for housing during his term of office in 71-72 and subsequently was killed in an airplane crash in 1975? The Student Association makes 3 awards annually in his honour.

8. What hard working Information Officer served at the Institute in the late 70's and is now employed by the Provincial Government in the same capacity and has been "front-man" for the Education Minister in the past 2 years?

9. A former Link Editor of 1971-72 is now the Mayor of Sparwood, B.C. Who is he?

10. In 1973, a famous lady visited the Campus to talk about the subject she knows best. She writes a column in each issue of "Penthouse" magazine. Can you name her and her nickname?

11. Who was Minister of Education when Gordon Thom was appointed Principal (later President) of BCIT?

12. Who was the student who led the successful campaign against the Institute dress code in 71-72?

13. Name the popular lady manager of the TNT Store for 8 years, 1973-81?



14. During the early years of the SAC building, the students held dances in the gym. A couple of times an old car was auctioned off as part of the event. Does anyone remember the make of car?

15. In the mid-70's, the Institute arranged housing in some of the buildings across Willingdon Avenue in the Willingdon Detention Centre complex. Can anyone remember the name of one of the housing units?

16. Name the only female registrar the Institute has had in its history?

17. The Student Association has made honorary members of a few notable people. Can you name 2 of them?



18. At one time, a barber shop and hair salon was run by the Student Association. Can anyone remember its name?

19. 2 students in 1971-72 were instrumental in arranging special pub nights in the newly opened SAC building. Can you name one of them?

20. What well-known political figure from the Victoria scene was employed by the Institute until December 1984? He arranged the start of the Development Fund and did considerable work for the Institute in the public relation area.

Mail your entry to:
BCIT Alumni Association
3700 Willingdon Avenue
Burnaby, B.C.
V5G 3H2

ALUMNI

BCIT

INFORMATION

Please fill in and return to The Alumni
Association Office, BCIT, 3700 Willin-
gdon, Burnaby V5G 3H2.
Telephone: 432-8847

Surname _____ Given Names _____

Address _____

Maiden Name (if applicable) _____

Address _____

Postal Code _____ Home Phone _____

Employer: _____ Position: _____

_____ Bus. Phone: _____

Technology _____ Year Graduated _____

What's New? _____

Spouse's Name _____ BCIT Grad: ☐ No ☐ Yes Tech. _____

What's new in your life?

Do you have a new job?

Are you moving?

Have you been married recently?

Do you have a new child?

Let us know so that we may update our records and pass the word along to classmates.

Comments _____

Alumni Office
British Columbia Institute of Technology
3700 Willingdon Avenue
Burnaby, B.C. V5G 3H2
432-8847

